TO: **INTERESTED PARTIES**
FROM: **STEALTH ANALYTICS**
SUBJECT: **ARIZONA REPUBLICAN SOS PRIMARY**
DATE: **MAY 21, 2026**

A recent statewide study conducted by **Stealth Analytics** finds that State Representative Alex Kolodin has opened an 11-point early lead in the Arizona Republican primary for Secretary of State, 21% to 10% over Gina Swoboda, leading in all nine of Arizona's congressional districts and winning every high-intensity faction of the GOP primary electorate by better than 2-to-1.

Kolodin Has Consolidated the AZGOP's Most Energized Voters

Kolodin sits at 21%, Swoboda at 10%, with 68% of likely Republican primary voters undecided. The 11-point margin clears the survey's ±3.0% margin of error. More notably, Kolodin is the only candidate in any of the 2026 Arizona Republican statewide primary races whose lead clears statistical significance in every one of the state's nine congressional districts. District margins range from +5 in CD2 and CD7 to +18 in his strongest district, CD5. There is no congressional district in the state where Swoboda is even tied; Kolodin's geographic floor is uniform.

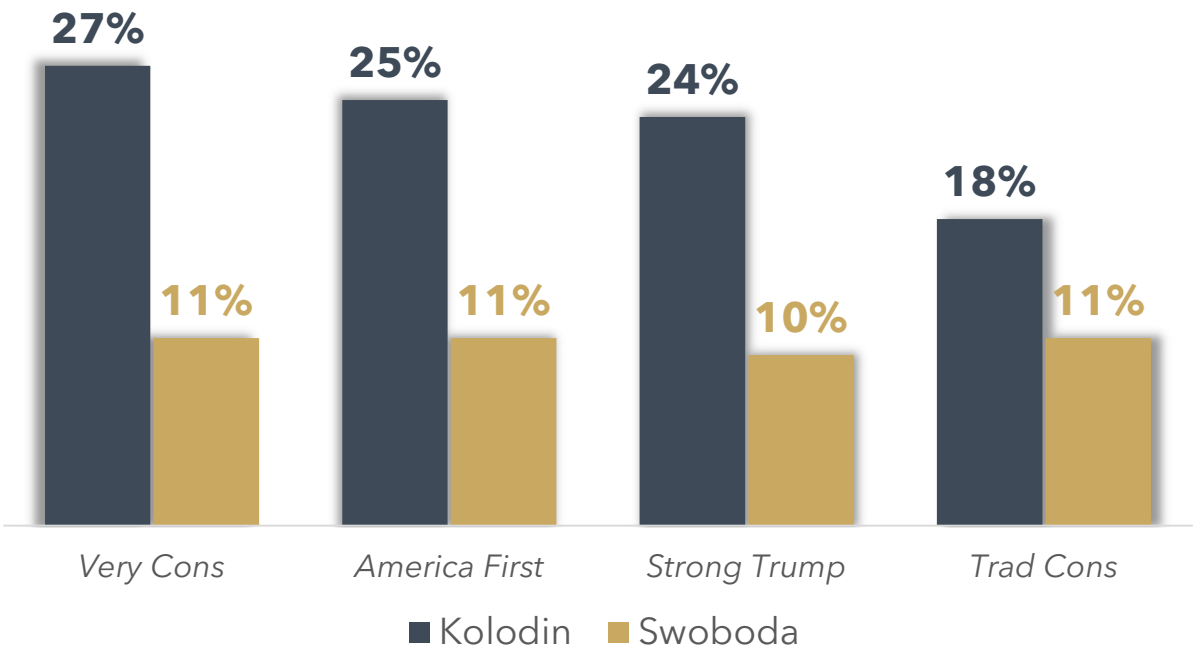

Figure 1: Largest demographics of the primary electorate

The composition of the lead matters as much as its size. Kolodin's margin is concentrated in the voters who actually drive Republican primary turnout. Among self-identified Very Conservative voters, he leads Swoboda 27% to 11%. Among "America First" voters, 25% to 11%. Among "Strong Trump" voters, 24% to 10%. Each of those high-intensity groups breaks for Kolodin by better than 2-to-1. The most consequential number is the composition: the AZGOP primary electorate is 51% America First, and Kolodin owns that bloc 2.5-to-1. Sixty-eight percent of voters are still undecided and nine weeks of the primary calendar remain, but the slice already decided is the slice that drives turnout in a Republican primary, and Kolodin has it locked.

Methodology

Stealth Analytics conducted a statewide study of Arizona Republican primary voters. The sample was drawn from the i360 Arizona voter file and restricted to registered Republicans who voted in at least three of the last four Republican primary elections (2018, 2020, 2022, 2024). Respondents were contacted via SMS-to-web from May 13–15, 2026. The study has a sample size of n=1,100 with a margin of error of ±3.0% at 95% confidence. Results were weighted by gender, age, education, and region (Maricopa, Pima, Rural) using iterative proportional fitting (raking), with a weighting efficiency of 89.2% (Kish).