How to Read This Report:
Colors indicate statistical significance (95% confidence level) — meaning the result is mathematically proven to be different from other groups, not just a random fluctuation.

Light Green: Notable difference.
Dark Green: Strong, reliable trend.
Dark Blue: Extreme outlier / High-impact demographic trend.
Gold: High-impact finding — >50 % with 6 + groups outperformed.

Letters identify which column is outperformed. Significance tested at the 95% confidence level ($p < 0.05$).

Multiple-comparison correction: Bonferroni. This adjusts alpha to control the family-wise error rate.

Sample Size Advisory:
If a column has an "n" of less than 50, treat the data as a "suggestion," not a fact. Colors are lightened to reflect lower confidence.
If the n is under 30, ignore the column entirely. Colors are removed — the sample is too small for reliable conclusions.

POLITICAL IDENTITY & DEMOGRAPHICS 001 Q0 (S1_VoteIntent)
0 In the upcoming July 21st Republican primary election, how likely are you to vote?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1100**	527	305	123	501	311	91	503	597	101	77	922	60	38	405	41	39	517
BASE (WGT)	**1100**	517	323	123	501	316	96	561	539	187	110	803	119	57	386	68	53	417
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
Definitely will vote	**1047**	501	308	114	484	305	88	538	509	175	104	768	113	56	370	62	49	398
	95%	97%	95%	93%	97%	96%	92%	96%	94%	94%	95%	96%	95%	98%	96%	91%	92%	95%
Probably will vote	**43**	15	13	7	17	10	7	17	26	9	6	29	4	1	12	5	4	17
	4%	3%	4%	5%	3%	3%	7%	3%	5%	5%	5%	4%	3%	2%	3%	7%	8%	4%
50/50	**10**	1	2	2	-	2	1	5	4	3	-	6	2	-	4	2	-	2
	1%	0%	1%	1%		1%	1%	1%	1%	2%		1%	1%		1%	3%		1%
Probably will not vote	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Definitely will not vote	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 002 Q0 (S1_VoteIntent)
0 In the upcoming July 21st Republican primary election, how likely are you to vote?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1100**	375	725	962	138	416	532	787	167	141	565	177	358	107	188	96	161	192	145	138
BASE (WGT)	**1100**	379	721	960	140	382	577	769	179	147	649	143	308	121	158	108	194	159	158	132
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
Definitely will vote	**1047**	353	694	913	134	363	557	740	167	137	619	133	295	113	151	103	187	150	149	129
	95%	93%	96%	95%	96%	95%	97%	96%	93%	93%	95%	93%	96%	93%	95%	95%	97%	94%	95%	98%
Probably will vote	**43**	23	21	38	5	16	17	26	10	5	25	7	11	7	7	5	7	6	5	2
	4%	6%	3%	4%	4%	4%	3%	3%	6%	4%	4%	5%	4%	6%	4%	5%	3%	4%	3%	2%
50/50	**10**	4	5	9	1	2	3	3	2	5	5	3	2	1	1	-	-	3	3	1
	1%	1%	1%	1%	0%	1%	0%	0%	1%	3%	1%	2%	1%	1%	1%			2%	2%	1%
Probably will not vote	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Definitely will not vote	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

POLITICAL IDENTITY & DEMOGRAPHICS 003 Q1 (Q1_Top_Issue)
1 What is the single most important issue facing Arizona right now?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1100**	527	305	123	501	311	91	503	597	101	77	922	60	38	405	41	39	517
BASE (WGT)	**1100**	517	323	123	501	316	96	561	539	187	110	803	119	57	386	68	53	417
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
Border security and illegal immigra	**333**	175	84	21	187	74	15	182	151	47	36	250	39	22	121	8	14	130
	30%	34%	26%	17%	37%	24%	16%	32%	28%	25%	32%	31%	33%	39%	31%	12%	26%	31%
	2	2	2		2	2		2	2	2	2	2	2	2	2		2	2
Inflation and the cost of living	**282**	94	93	52	83	105	29	153	129	69	30	183	49	17	86	20	13	97
	26%	18%	29%	43%	17%	33%	31%	27%	24%	37%	27%	23%	41%	31%	22%	29%	24%	23%
				BEILORU		BEZ				BEZ			BEZ					
Water supply and drought	**128**	45	42	26	33	46	23	64	64	11	9	109	6	1	57	5	7	52
	12%	9%	13%	21%	7%	14%	24%	11%	12%	6%	8%	14%	5%	2%	15%	7%	14%	13%
				EZ			BEZ											
K-12 education and school choice	**31**	19	9	3	14	11	5	8	23	11	4	16	4	1	3	7	3	13
	3%	4%	3%	2%	3%	3%	5%	1%	4%	6%	4%	2%	3%	2%	1%	10%	5%	3%
																O		
Crime and public safety	**48**	19	21	3	16	21	6	19	29	10	3	35	2	1	16	8	1	19
	4%	4%	6%	2%	3%	7%	6%	3%	5%	5%	3%	4%	2%	2%	4%	11%	3%	5%
Housing affordability	**23**	10	7	3	8	12	-	9	13	8	3	12	7	1	2	2	1	10
	2%	2%	2%	2%	2%	4%		2%	3%	5%	2%	1%	6%	2%	0%	3%	3%	2%
Election integrity	**200**	128	52	9	139	37	6	96	104	16	23	160	4	12	80	13	11	81
	18%	25%	16%	7%	28%	12%	6%	17%	19%	9%	21%	20%	3%	21%	21%	18%	21%	19%
		DF2			ADFGMST				2			2			2			2
Jobs and the economy	**27**	9	13	2	7	7	8	15	12	9	1	16	6	-	9	3	1	7
	2%	2%	4%	1%	1%	2%	8%	3%	2%	5%	1%	2%	5%		2%	5%	3%	2%
							X											
Something else / Unsure	**28**	18	2	4	14	5	3	14	13	5	1	21	2	-	13	3	1	9
	3%	3%	1%	3%	3%	1%	3%	3%	2%	3%	1%	3%	1%		3%	5%	3%	2%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 004 Q1 (Q1_Top_Issue)
1 What is the single most important issue facing Arizona right now?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1100**	375	725	962	138	416	532	787	167	141	565	177	358	107	188	96	161	192	145	138
BASE (WGT)	**1100**	379	721	960	140	382	577	769	179	147	649	143	308	121	158	108	194	159	158	132
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
Border security and illegal immigra	**333**	126	208	297	37	121	154	285	43	5	202	41	91	40	42	34	53	48	46	50
	30%	33%	29%	31%	26%	32%	27%	37%	24%	3%	31%	28%	30%	33%	27%	31%	27%	30%	29%	38%
	2		2	2	2	2	2	2	DF2	2		2	2	2	2	2	2	2	2	2
Inflation and the cost of living	**282**	106	176	245	37	88	156	139	59	82	153	36	93	24	50	28	50	40	38	34
	26%	28%	24%	26%	26%	23%	27%	18%	33%	56%	24%	25%	30%	20%	31%	26%	26%	25%	24%	25%
										EZ	ABCEFHI			EZ		E				
Water supply and drought	**128**	40	88	116	13	41	71	66	30	30	77	16	36	22	18	14	24	17	18	9
	12%	11%	12%	12%	9%	11%	12%	9%	17%	20%	12%	11%	12%	18%	11%	13%	13%	11%	11%	7%
											E									
K-12 education and school choice	**31**	12	19	22	9	6	25	18	9	4	25	1	6	5	3	3	7	4	6	1
	3%	3%	3%	2%	6%	2%	4%	2%	5%	3%	4%	1%	2%	4%	2%	3%	4%	2%	4%	1%
Crime and public safety	**48**	15	33	45	3	16	28	36	9	3	24	13	11	4	5	1	7	13	7	8
	4%	4%	5%	5%	2%	4%	5%	5%	5%	2%	4%	9%	3%	3%	3%	1%	3%	8%	5%	6%
Housing affordability	**23**	5	18	23	-	12	9	12	3	7	14	4	4	2	4	5	2	3	2	2
	2%	1%	2%	2%		3%	2%	2%	2%	5%	2%	3%	1%	2%	3%	5%	1%	2%	1%	1%
Election integrity	**200**	56	144	168	32	84	103	175	18	6	116	25	59	13	33	17	43	27	35	25
	18%	15%	20%	17%	23%	22%	18%	23%	10%	4%	18%	17%	19%	11%	21%	16%	22%	17%	22%	19%
	2			2		2	2		2							2		2		2
Jobs and the economy	**27**	9	17	18	8	4	20	14	7	5	20	3	4	7	2	3	3	5	2	2
	2%	2%	2%	2%	6%	1%	4%	2%	4%	4%	3%	2%	1%	6%	1%	3%	2%	3%	1%	2%
Something else / Unsure	**28**	10	18	26	2	10	11	23	1	4	18	5	4	5	2	3	4	2	4	3
	3%	3%	2%	3%	1%	3%	2%	3%	0%	3%	3%	4%	1%	4%	1%	3%	2%	1%	3%	2%

POLITICAL IDENTITY & DEMOGRAPHICS 005 Q2 (Q2_Trump_Approval)
2 Do you approve or disapprove of the job Donald Trump is doing as President?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1099**	527	305	123	501	311	91	503	596	101	77	921	60	38	405	41	39	516
BASE (WGT)	**1099**	517	323	123	501	316	96	561	538	187	110	802	119	57	386	68	53	417
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
TOTAL APPROVE	**948**	497	292	48	497	261	56	473	475	151	95	702	90	50	332	60	45	370
	86%	**96%**	90%	39%	**99%**	83%	58%	84%	88%	80%	87%	87%	76%	89%	86%	88%	85%	89%
	DG2	ADFGHIJ	DG2	2	ACDFGHI	DG2	2	DG2	DG2	D2	DG2	DG2	D2	D2	DG2	D2	D2	DG2
TOTAL DISAPPROVE	**147**	20	31	71	4	54	38	85	62	35	13	99	26	5	53	8	8	45
	13%	4%	10%	**58%**	1%	17%	40%	15%	12%	19%	12%	12%	22%	9%	14%	12%	15%	11%
	BEZ1	Z	EZ	ABCEFHI		BEZ1	ABCEFHI	BEZ1	BEZ1	BEZ1	EZ1	BEZ1	BEZ1	EZ	BEZ1	EZ1	EZ1	BEZ1
NET (APPROVE-DISAPPROVE)	**+73%**	**+92%**	**+81%**	**-18%**	**+98%**	**+65%**	**+18%**	**+69%**	**+77%**	**+62%**	**+75%**	**+75%**	**+54%**	**+80%**	**+72%**	**+76%**	**+70%**	**+78%**
Strongly approve	**769**	440	210	32	448	186	33	380	389	111	73	585	66	41	273	45	32	313
	70%	**85%**	65%	26%	**89%**	59%	35%	68%	72%	59%	66%	73%	56%	73%	71%	65%	59%	75%
	DG12	ACDFGHI	DG12	12	ACDFGHI	D12	12	DG12	DG12	D12	D12	DFG12	12	D12	DG12	D12	12	DFG12
Somewhat approve	**179**	57	81	17	49	75	22	93	86	40	23	117	24	9	60	15	14	57
	16%	11%	25%	14%	10%	24%	23%	17%	16%	21%	21%	15%	20%	16%	15%	23%	26%	14%
	Z2	Z	BELXZ27	Z2	Z	BEZ27	Z2	Z2	Z2	Z2	Z2	Z2	Z2	Z2	Z2	Z2	Z2	Z2
Somewhat disapprove	**38**	12	11	9	1	21	7	20	18	6	5	27	6	2	12	-	3	15
	3%	2%	3%	8%	0%	7%	7%	4%	3%	3%	4%	3%	5%	3%	3%		5%	4%
	Z	Z	Z	EZ		EZ	EZ	Z	Z	Z	Z	Z	EZ	Z	Z		EZ	Z
Strongly disapprove	**109**	8	21	61	3	33	31	65	44	29	9	72	20	3	41	8	5	30
	10%	2%	6%	**50%**	1%	11%	33%	12%	8%	15%	8%	9%	17%	6%	11%	12%	10%	7%
	BEZ1		EZ	ABCEFHI		BEZ1	ABCEFHI	BEZ1	BEZ	BEZ1	EZ	BEZ	BEZ1	Z	BEZ1	BEZ1	EZ	BEZ
Unsure	**5**	-	-	3	-	1	2	3	2	2	1	2	2	1	-	-	-	2
	0%			3%		0%	2%	1%	0%	1%	1%	0%	1%	2%				0%
				Z														

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 006 Q2 (Q2_Trump_Approval)
2 Do you approve or disapprove of the job Donald Trump is doing as President?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1099**	375	724	962	137	416	532	787	167	141	565	177	357	107	187	96	161	192	145	138
BASE (WGT)	**1099**	379	720	960	140	382	577	769	179	147	649	143	307	121	158	108	194	159	158	132
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
TOTAL APPROVE	**948**	328	620	833	115	336	488	769	179	-	564	121	262	105	134	86	170	134	140	119
	86%	86%	86%	87%	82%	88%	85%	100%	**100%**		87%	85%	85%	87%	85%	79%	88%	85%	89%	90%
	DG2		DG2	DG2	DG2	D2	DG2	DG2	ABCDFGH	ADFGHIJ		DG2	DG2	DG2	DG2	DG2	D2	DG2	DG2	DG2
TOTAL DISAPPROVE	**147**	50	97	122	25	42	89	-	-	147	84	20	43	15	21	22	24	23	17	13
	13%	13%	14%	13%	18%	11%	15%			100%	13%	14%	14%	13%	14%	20%	12%	15%	11%	10%
	BEZ1		BEZ1	BEZ1	BEZ1	BEZ1	BEZ1	BEZ1			ABCDEFG	BEZ1	BEZ1	BEZ1	EZ1	BEZ1	BEZ1	EZ1	BEZ1	EZ1
NET (APPROVE-DISAPPROVE)	**+73%**	**+73%**	**+73%**	**+74%**	**+64%**	**+77%**	**+69%**	**+100%**	**+100%**	**-100%**	**+74%**	**+71%**	**+71%**	**+75%**	**+71%**	**+59%**	**+76%**	**+70%**	**+78%**	**+80%**
Strongly approve	**769**	257	511	674	95	290	382	769	-	-	443	103	223	84	121	70	130	112	110	93
	70%	68%	71%	70%	68%	76%	66%	100%			68%	72%	73%	69%	77%	64%	67%	71%	70%	70%
	DFG12		DG12	DG12	DG12	DG12	DFG12	DG12	ABCDEFG			DG12	DG12	DG12	DG12	DG12	D12	DG12	DG12	DG12
Somewhat approve	**179**	71	108	160	20	46	106	-	179	-	121	19	39	22	13	16	40	22	30	26
	16%	19%	15%	17%	14%	12%	18%		100%		19%	13%	13%	18%	8%	15%	21%	14%	19%	20%
	Z2		Z2	Z2	Z2	Z2	Z2	Z2		ABCDEFG		Z2	Z2	Z2	Z2	Z	Z2	Z2	Z2	Z2
Somewhat disapprove	**38**	10	28	31	7	13	19	-	-	38	26	4	8	4	4	7	4	3	7	3
	3%	3%	4%	3%	5%	3%	3%			26%	4%	3%	2%	3%	3%	7%	2%	2%	4%	2%
	Z		Z	EZ	Z	EZ	Z	Z			ABCEFHI	EZ	Z	Z	Z	Z	EZ			Z
Strongly disapprove	**109**	40	69	91	18	29	70	-	-	109	58	16	35	12	17	14	19	20	11	10
	10%	10%	10%	9%	13%	8%	12%			74%	9%	11%	11%	10%	11%	13%	10%	12%	7%	7%
	BEZ		BEZ1	BEZ	BEZ	BEZ1	BEZ	BEZ1			ABCEFGH	BEZ	BEZ1	BEZ1	BEZ	BEZ1	BEZ1	BEZ	BEZ1	EZ
Unsure	**5**	2	3	5	-	3	-	-	-	-	1	1	2	-	2	1	-	1	-	-
	0%	0%	0%	0%		1%					0%	1%	1%		2%	1%		1%		

POLITICAL IDENTITY & DEMOGRAPHICS 007 Q3 (Q3_Gov_Ballot)
3 If the Republican primary for Governor were held today, who would you vote for?

	A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	Total	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M M 26-55	N M 56-61	O M 62+	P F 26-55	Q F 56-61	R F 62+
BASE (UNWT)	**1089**	527	305	123	501	311	91	502	587	101	77	911	60	38	404	41	39	507
BASE (WGT)	**1091**	517	323	123	501	316	96	560	531	187	110	794	119	57	384	68	53	409
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
Andy Biggs	**601**	372	170	25	356	165	32	311	290	115	54	432	75	33	203	40	21	229
	55%	**72%**	53%	21%	**71%**	52%	34%	56%	55%	62%	49%	54%	64%	58%	53%	59%	39%	56%
	D2	ACDFGHI	D2		ACDFGHI	D2	2	D2	D2	D2	D2	D2	D2	D2	D2	D2	2	D2
David Schweikert	**97**	39	35	14	36	31	17	60	37	17	13	66	14	6	40	4	7	27
	9%	8%	11%	11%	7%	10%	18%	11%	7%	9%	12%	8%	12%	11%	10%	5%	13%	7%
Ken Miceli	**6**	2	2	2	2	4	1	3	3	1	-	5	-	-	3	1	-	2
	1%	0%	1%	2%	0%	1%	1%	1%	1%	1%		1%			1%	2%		0%
Scott Neely	**13**	4	4	3	4	3	2	10	3	2	3	9	2	2	7	-	1	2
	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	3%	1%	1%	3%	2%		2%	0%
Undecided	**373**	100	113	78	103	114	43	175	198	51	40	282	28	16	132	23	25	150
	34%	19%	35%	**64%**	21%	36%	45%	31%	37%	27%	37%	36%	24%	27%	34%	34%	46%	37%
	BE		BE	ABCEFHI		BE	BE	B	BEZ			BEZ			BE			BEZ

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 008 Q3 (Q3_Gov_Ballot)
3 If the Republican primary for Governor were held today, who would you vote for?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1089**	372	717	952	137	416	532	780	165	140	559	174	356	106	187	95	160	189	143	137
BASE (WGT)	**1091**	377	714	951	140	382	577	763	177	146	643	141	307	120	158	107	193	157	156	131
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
Andy Biggs	**601**	199	402	520	81	223	335	499	87	15	366	69	166	65	91	57	129	78	85	67
	55%	53%	56%	55%	58%	58%	58%	65%	49%	10%	57%	49%	54%	54%	58%	53%	67%	50%	54%	51%
	D2		D2	D2	D2	D2	DG2	DG2	ADGLOSV	D2		D2	D2	D2	D2	D2	D2	DG2	D2	D2
David Schweikert	**97**	28	69	87	11	36	51	60	18	19	64	13	20	18	8	10	13	10	14	18
	9%	8%	10%	9%	8%	9%	9%	8%	10%	13%	10%	9%	7%	15%	5%	9%	7%	6%	9%	14%
Ken Miceli	**6**	1	5	4	2	2	4	2	1	3	4	1	1	1	1	-	1	1	-	2
	1%	0%	1%	0%	1%	1%	1%	0%	1%	2%	1%	1%	0%	1%	0%		1%	1%		2%
Scott Neely	**13**	4	9	12	1	4	6	4	2	8	8	2	4	2	2	-	4	2	-	4
	1%	1%	1%	1%	1%	1%	1%	1%	1%	5%	1%	1%	1%	2%	1%		2%	1%		3%
											IRZ									
Undecided	**373**	145	228	329	45	118	181	198	69	102	201	56	116	33	56	40	46	66	57	41
	34%	38%	32%	35%	32%	31%	31%	26%	39%	70%	31%	40%	38%	28%	35%	38%	24%	42%	37%	31%
	BEZ		BEZ	BE	BE			B		BE	ABCEFHI	B	BE	BE		B			BEZ	B

POLITICAL IDENTITY & DEMOGRAPHICS 009 Q4 (Q4_Trial_Biggs_Hobbs)
4 If the November election for Governor were held today between Republican Andy Biggs and Democrat Katie Hobbs, who would you vote for?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1082**	527	305	123	501	311	91	498	584	101	76	905	60	37	401	41	39	504
BASE (WGT)	**1084**	517	323	123	501	316	96	556	528	187	109	788	119	56	381	68	53	407
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
Andy Biggs	**906**	494	277	46	480	258	56	461	446	159	95	653	99	52	309	60	42	344
	84%	**96%**	86%	37%	**96%**	81%	59%	83%	84%	85%	87%	83%	84%	94%	81%	87%	79%	85%
	DG2	ACDFGHI	DG2		ACDFGHI	DG2	2	DG2	DG2	D2	D2	DG2	D2	D2	DG2	D2	D2	DG2
Katie Hobbs	**98**	7	21	58	3	32	30	57	41	18	6	74	13	2	42	5	4	32
	9%	1%	7%	48%	1%	10%	31%	10%	8%	10%	5%	9%	11%	3%	11%	7%	8%	8%
	BEZ		EZ	ABCEFHI		BEZ	ABCEFHI	BEZ	BEZ	BEZ	Z	BEZ	BEZ		BEZ	Z	Z	BEZ
Someone else	**25**	5	10	5	6	11	3	14	11	4	1	19	2	-	12	2	1	7
	2%	1%	3%	4%	1%	3%	3%	3%	2%	2%	1%	2%	2%		3%	3%	3%	2%
Undecided	**55**	10	15	14	11	16	7	24	31	6	7	42	4	1	19	2	5	24
	5%	2%	5%	11%	2%	5%	7%	4%	6%	3%	6%	5%	3%	2%	5%	3%	10%	6%
				BE														

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 010 Q4 (Q4_Trial_Biggs_Hobbs)
4 If the November election for Governor were held today between Republican Andy Biggs and Democrat Katie Hobbs, who would you vote for?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1082**	369	713	945	137	416	532	776	164	139	555	173	354	106	186	95	160	188	140	135
BASE (WGT)	**1084**	375	709	944	140	382	577	759	176	145	639	140	305	120	157	107	193	156	153	130
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
Andy Biggs	**906**	306	600	791	116	325	479	720	155	29	535	115	256	101	136	82	164	126	133	111
	84%	82%	85%	84%	83%	85%	83%	95%	**88%**	20%	84%	83%	84%	84%	87%	77%	85%	81%	87%	86%
			DG2	DG2	DG2	D2	DG2	DG2	ACDFGHI	DG2		DG2	DG2	DG2	D2	DG2	D2	DG2	D2	DG2
Katie Hobbs	**98**	36	62	83	15	25	67	4	3	91	56	15	28	11	15	14	16	17	11	5
	9%	10%	9%	9%	10%	7%	12%	1%	2%	63%	9%	10%	9%	9%	9%	13%	9%	11%	7%	4%
			BEZ	BEZ	BEZ	BEZ	EZ	BEZ			ABCEFGH	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	EZ
Someone else	**25**	8	16	21	3	14	9	9	8	7	21	1	2	3	1	6	9	1	2	3
	2%	2%	2%	2%	2%	4%	2%	1%	4%	5%	3%	1%	1%	3%	0%	6%	5%	1%	1%	2%
Undecided	**55**	24	31	49	6	17	23	27	11	18	27	8	20	5	5	5	4	11	6	11
	5%	7%	4%	5%	4%	5%	4%	4%	6%	12%	4%	6%	6%	4%	3%	5%	2%	7%	4%	8%
											BEZ									

POLITICAL IDENTITY & DEMOGRAPHICS 011 Q5 (Q5_Trial_Schweikert_Hobbs)
5 And if the November election for Governor were held today between Republican David Schweikert and Democrat Katie Hobbs, who would you vote for?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1077**	527	305	123	501	311	91	496	581	100	76	901	60	37	399	40	39	502
BASE (WGT)	**1079**	517	323	123	501	316	96	554	525	186	109	785	119	56	380	67	53	405
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
David Schweikert	**846**	457	269	47	442	257	54	431	414	148	95	603	92	54	286	56	41	317
	78%	**88%**	83%	38%	**88%**	81%	56%	78%	79%	80%	87%	77%	77%	97%	75%	84%	77%	78%
	DG2	ADGHILO	DG2		ADGHLOR	DG2	2	DG2	DG2	D2	DG2	DG2	D2	DG2	D2	D2	D2	DG2
Katie Hobbs	**92**	7	18	56	5	25	29	54	38	18	4	70	13	2	39	5	3	30
	9%	1%	6%	**46%**	1%	8%	**31%**	10%	7%	10%	4%	9%	11%	3%	10%	8%	5%	7%
	BEZ		Z	ABCEFHI		BEZ	ABCEFHI	BEZ	BEZ	BEZ		BEZ	BEZ		BEZ			BEZ
Someone else	**58**	32	15	4	28	19	2	27	31	8	3	48	6	-	21	2	3	27
	5%	6%	5%	3%	6%	6%	2%	5%	6%	4%	3%	6%	5%		6%	3%	5%	7%
Undecided	**83**	21	21	15	26	15	11	41	42	11	7	64	8	-	33	4	7	31
	8%	4%	6%	12%	5%	5%	11%	7%	8%	6%	6%	8%	7%		9%	6%	13%	8%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 012 Q5 (Q5_Trial_Schweikert_Hobbs)
5 And if the November election for Governor were held today between Republican David Schweikert and Democrat Katie Hobbs, who would you vote for?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1077**	369	708	940	137	416	532	774	162	138	552	171	354	106	186	94	160	187	138	135
BASE (WGT)	**1079**	375	704	939	140	382	577	757	174	144	636	138	305	120	157	106	193	155	151	130
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
David Schweikert	**846**	282	564	740	106	301	463	666	146	31	508	103	234	95	129	80	155	113	119	105
	78%	75%	80%	79%	76%	79%	80%	88%	**84%**	22%	80%	75%	77%	79%	82%	76%	81%	73%	79%	81%
			D2	DG2	DG2	D2	DG2	DG2	ADGHILO	DG2		DG2	D2	D2	D2	DG2	D2	D2	D2	D2
Katie Hobbs	**92**	37	55	80	13	25	61	7	3	82	51	13	28	11	15	12	15	17	9	5
	9%	10%	8%	8%	9%	7%	11%	1%	2%	57%	8%	10%	9%	9%	9%	12%	8%	11%	6%	4%
			BEZ	BEZ	BEZ	BEZ	BEZ	BEZ			ABCEFHI	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	Z
Someone else	**58**	21	37	48	11	29	21	41	10	6	34	10	15	6	5	6	11	11	13	5
	5%	6%	5%	5%	8%	8%	4%	5%	6%	4%	5%	7%	5%	5%	3%	6%	6%	7%	8%	4%
Undecided	**83**	34	49	72	10	27	33	43	15	25	43	11	29	8	8	8	11	15	10	15
	8%	9%	7%	8%	7%	7%	6%	6%	8%	17%	7%	8%	9%	7%	5%	7%	6%	10%	7%	11%
											BEFYZ									

POLITICAL IDENTITY & DEMOGRAPHICS 013 Q6 (Q6_AG_Ballot)
6 In the Republican primary for Attorney General, would you vote for Warren Petersen or Rodney Glassman?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1069**	527	305	123	501	311	91	494	575	100	76	893	60	37	397	40	39	496
BASE (WGT)	**1072**	517	323	123	501	316	96	552	521	186	109	778	119	56	378	67	53	400
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
Warren Petersen	**236**	133	72	16	128	72	17	138	98	60	26	150	47	17	74	13	9	76
	22%	26%	22%	13%	26%	23%	18%	25%	19%	32%	24%	19%	39%	31%	20%	20%	17%	19%
Rodney Glassman	**218**	125	60	18	120	61	15	131	87	24	22	171	19	15	97	5	7	75
	20%	24%	18%	15%	24%	19%	16%	24%	17%	13%	20%	22%	16%	27%	26%	8%	13%	19%
Undecided	**619**	259	192	89	253	184	64	283	336	101	61	456	53	24	207	49	37	250
	58%	50%	59%	73%	50%	58%	67%	51%	64%	55%	56%	59%	45%	42%	55%	72%	70%	62%
				BEHZ					BEHUZ									

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 014 Q6 (Q6_AG_Ballot)
6 In the Republican primary for Attorney General, would you vote for Warren Petersen or Rodney Glassman?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1069**	365	704	932	137	416	532	770	161	135	548	169	352	104	186	94	159	186	137	134
BASE (WGT)	**1072**	371	701	933	140	382	577	754	174	142	633	136	303	118	157	106	192	154	150	129
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
Warren Petersen	**236**	64	172	214	22	71	146	183	33	20	151	27	58	28	34	23	52	32	27	24
	22%	17%	25%	23%	16%	19%	25%	24%	19%	14%	24%	20%	19%	24%	21%	21%	27%	21%	18%	19%
Rodney Glassman	**218**	58	160	193	25	87	111	175	29	13	133	32	53	29	27	22	39	30	32	27
	20%	15%	23%	21%	18%	23%	19%	23%	17%	10%	21%	24%	17%	25%	17%	20%	20%	19%	21%	21%
Undecided	**619**	250	369	526	93	223	320	395	112	108	349	77	193	61	96	62	101	92	90	78
	58%	67%	53%	56%	67%	58%	55%	52%	64%	77%	**55%**	56%	64%	51%	61%	58%	53%	60%	60%	60%
			BEHUZ								ABEHMOS									

POLITICAL IDENTITY & DEMOGRAPHICS 015 Q7 (Q7_SOS_Ballot)
7 In the Republican primary for Secretary of State, would you vote for Alex Kolodin or Gina Swoboda?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1062**	527	305	123	501	311	91	488	574	100	76	886	60	37	391	40	39	495
BASE (WGT)	**1066**	517	323	123	501	316	96	547	520	186	109	772	119	56	372	67	53	400
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
Alex Kolodin	**228**	141	60	11	127	67	15	131	98	38	26	164	34	17	80	4	10	84
	21%	27% D	18%	9%	25%	21%	16%	24%	19%	21%	24%	21%	29%	30%	21%	6%	18%	21%
Gina Swoboda	**111**	58	36	10	54	36	5	64	47	18	14	78	10	8	46	8	6	33
	10%	11%	11%	8%	11%	11%	5%	12%	9%	10%	13%	10%	8%	15%	12%	13%	11%	8%
Undecided	**727**	318	228	101	319	214	76	352	375	129	68	530	75	31	247	54	38	283
	68%	62%	70%	83% B	64%	68%	79%	64%	72%	70%	63%	69%	63%	55%	66%	81%	71%	71%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 016 Q7 (Q7_SOS_Ballot)
7 In the Republican primary for Secretary of State, would you vote for Alex Kolodin or Gina Swoboda?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1062**	362	700	925	137	416	532	766	160	133	547	167	348	104	183	94	159	185	136	133
BASE (WGT)	**1066**	369	698	927	140	382	577	750	173	140	631	135	300	118	155	106	192	153	148	128
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
Alex Kolodin	**228**	61	167	206	22	81	127	182	32	15	144	24	60	32	26	21	50	33	27	27
	21%	16%	24%	22%	16%	21%	22%	24%	19%	10%	23%	18%	20%	27%	17%	20%	26%	22%	18%	21%
Gina Swoboda	**111**	37	74	101	10	43	59	78	17	16	67	13	31	16	18	13	15	13	13	19
	10%	10%	11%	11%	7%	11%	10%	10%	10%	11%	11%	10%	10%	14%	12%	12%	8%	8%	9%	15%
Undecided	**727**	272	456	620	108	257	391	491	123	109	420	98	209	70	110	72	127	107	108	82
	68%	74%	65%	67%	77%	67%	68%	65%	71%	78%	67%	73%	70%	59%	71%	68%	66%	70%	73%	64%

POLITICAL IDENTITY & DEMOGRAPHICS 017 Q8 (Q8_Treasurer_Ballot)
8 In the Republican primary for State Treasurer, would you vote for Katherine Haley or Elijah Norton?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1056**	527	305	123	501	311	91	485	571	99	76	881	59	37	389	40	39	492
BASE (WGT)	**1060**	517	323	123	501	316	96	543	517	183	109	768	116	56	371	67	53	397
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
Katherine Haley	**163**	92	47	12	80	57	8	91	71	15	26	121	13	16	63	3	10	58
	15%	18%	15%	10%	16%	18%	8%	17%	14%	8%	24%	16%	11%	28%	17%	4%	19%	15%
Elijah Norton	**138**	83	38	6	77	39	10	87	51	45	12	81	35	7	46	10	5	36
	13%	16%	12%	5%	15%	12%	10%	16%	10%	24% DILRT2	11%	11%	30% DILRT21	12%	12%	15%	10%	9%
Undecided	**759**	342	238	105	345	220	78	365	395	123	71	565	69	33	262	54	38	303
	72%	66%	74%	86% B	69%	70%	82%	67%	76%	67%	65%	74%	59%	60%	71%	81%	71%	76%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 018 Q8 (Q8_Treasurer_Ballot)
8 In the Republican primary for State Treasurer, would you vote for Katherine Haley or Elijah Norton?

	S	PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <$75k	Y $75k+	Z Strong App	1 Soft App	2 Disapp	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	**1056**	360	696	919	137	416	532	760	160	133	543	166	347	102	182	94	159	184	134	133
BASE (WGT)	**1060**	367	693	920	140	382	577	744	173	140	626	134	300	116	154	106	192	153	145	128
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
Katherine Haley	**163**	60	102	144	19	56	93	124	22	16	91	21	51	15	20	18	27	27	18	27
	15%	16%	15%	16%	13%	15%	16%	17%	13%	11%	15%	15%	17%	13%	13%	17%	14%	18%	13%	21%
Elijah Norton	**138**	33	105	127	11	54	73	110	21	8	88	12	38	24	24	11	34	13	14	15
	13%	9%	15%	14%	8%	14%	13%	15%	12%	6%	14%	9%	13%	21%	15%	11%	18%	8%	10%	11%
Undecided	**759**	274	485	649	110	272	411	510	130	116	447	101	211	77	110	76	131	112	113	86
	72%	75%	70%	71%	79%	71%	71%	69%	75%	83%	71%	75%	70%	66%	71%	72%	68%	74%	78%	67%

POLITICAL IDENTITY & DEMOGRAPHICS 019 Q9 (Q9_Supt_Ballot)
9 In the Republican primary for Superintendent of Public Instruction, would you vote for Tom Horne or Kimberly Yee?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1049**	527	305	123	501	311	91	483	566	98	76	875	58	37	388	40	39	487
BASE (WGT)	**1054**	517	323	123	501	316	96	540	514	182	109	763	115	56	370	67	53	393
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
Tom Horne	**421**	249	117	29	237	124	27	235	186	60	38	323	43	22	169	16	16	154
	40%	48%	36%	24%	47%	39%	28%	43%	36%	33%	35%	42%	38%	40%	46%	24%	30%	39%
	2	D2	2		D2	2		2	2			2			D2			2
Kimberly Yee	**284**	113	108	47	104	98	39	149	135	57	38	188	39	18	92	18	21	96
	27%	22%	33%	39%	21%	31%	41%	27%	26%	31%	35%	25%	34%	32%	25%	27%	39%	24%
			Z	Z			Z											
Undecided	**349**	155	98	46	160	94	30	157	192	65	32	252	32	16	109	33	16	143
	33%	30%	30%	38%	32%	30%	31%	29%	37%	36%	30%	33%	28%	28%	29%	48%	31%	36%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 020 Q9 (Q9_Supt_Ballot)
9 In the Republican primary for Superintendent of Public Instruction, would you vote for Tom Horne or Kimberly Yee?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1049**	355	694	913	136	416	532	756	157	133	542	164	343	101	180	94	159	183	134	132
BASE (WGT)	**1054**	364	690	915	139	382	577	740	170	140	625	132	297	115	152	106	192	152	145	127
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
Tom Horne	**421**	129	292	363	58	169	219	343	56	22	252	50	119	52	63	41	78	60	57	49
	40%	35%	42%	40%	42%	44%	38%	46%	33%	16%	40%	38%	40%	45%	41%	38%	41%	39%	39%	39%
	2		2	2	2	2	2	2	D2			2	2	2	2	2		2	2	2
Kimberly Yee	**284**	84	200	256	28	84	186	155	59	70	187	29	68	37	38	32	53	33	42	35
	27%	23%	29%	28%	20%	22%	32%	21%	35%	50%	30%	22%	23%	32%	25%	31%	28%	22%	29%	28%
								Z			ABEHILO									
Undecided	**349**	151	198	296	53	128	172	242	55	49	186	53	110	27	52	33	61	59	47	43
	33%	42%	29%	32%	38%	34%	30%	33%	32%	35%	30%	40%	37%	23%	34%	31%	32%	39%	32%	34%
			U																	

POLITICAL IDENTITY & DEMOGRAPHICS 021 Q10 (Q10a_Fav_Biggs)
10 How favorable or unfavorable is your opinion of Andy Biggs?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1000**	527	305	123	501	311	91	456	544	95	75	830	55	37	364	40	38	466
BASE (WGT)	**1008**	517	323	123	501	316	96	513	495	176	107	725	109	56	348	67	52	377
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
TOTAL FAVORABLE	**786**	465	257	42	456	231	54	406	380	130	85	571	79	51	276	52	34	295
	78%	**90%**	79%	34%	**91%**	73%	57%	79%	77%	74%	79%	79%	72%	91%	79%	77%	65%	78%
	DG2	ADFGHIJ	DG2		ACDFGHI	D2	2	DG2	D2	D2	D2	DG2	D2	D2	DG2	D2	2	DG2
TOTAL UNFAVORABLE	**124**	18	34	65	17	48	32	72	52	29	10	85	22	2	48	7	8	37
	12%	4%	11%	**53%**	3%	15%	33%	14%	11%	16%	9%	12%	20%	3%	14%	10%	16%	10%
	BEZ		Z	ABCEFHI		BEZ	ABCEHIL	BEZ	BEZ	BEZ		BEZ	BEZ		BEZ		Z	Z
NET (FAVORABLE-UNFAVORABLE)	**+66%**	**+86%**	**+69%**	**-19%**	**+88%**	**+58%**	**+24%**	**+65%**	**+66%**	**+58%**	**+70%**	**+67%**	**+52%**	**+88%**	**+66%**	**+67%**	**+50%**	**+68%**
Very favorable	**518**	349	129	23	327	137	26	265	253	79	52	387	46	36	182	33	16	204
	51%	**68%**	40%	19%	**65%**	43%	27%	52%	51%	45%	48%	53%	42%	65%	52%	49%	31%	54%
	DG12	ACDFGHI	2		ACDFGHI	D2		DG12	DG12	D2	D2	DG12	2	D12	DG12	2		DG12
Somewhat favorable	**268**	115	128	19	129	94	28	141	127	51	33	184	33	15	94	19	18	90
	27%	22%	40%	16%	26%	30%	30%	28%	26%	29%	30%	25%	30%	27%	27%	28%	35%	24%
	2		ABDILRS		2	2		2	2	2	2	2			2		2	
Somewhat unfavorable	**42**	12	14	13	13	13	7	20	22	12	4	26	10	-	10	2	4	16
	4%	2%	4%	11%	3%	4%	7%	4%	4%	7%	4%	4%	9%		3%	3%	8%	4%
				BZ									Z					
Very unfavorable	**82**	6	20	51	4	35	25	52	30	17	6	59	12	2	38	5	4	21
	8%	1%	6%	42%	1%	11%	26%	10%	6%	10%	5%	8%	11%	3%	11%	8%	8%	6%
	BEZ		EZ	ABCEFHI		BEZ	ABCEHIL	BEZ	BEZ	BEZ		BEZ	BEZ		BEZ			EZ
Never heard of	**14**	4	3	4	3	5	1	6	8	5	-	9	3	-	3	1	-	6
	1%	1%	1%	3%	1%	2%	1%	1%	2%	3%		1%	3%		1%	2%		2%
No opinion	**85**	30	29	11	26	32	9	30	55	12	13	60	5	3	21	7	10	38
	8%	6%	9%	9%	5%	10%	9%	6%	11%	7%	12%	8%	5%	6%	6%	10%	19%	10%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 022 Q10 (Q10a_Fav_Biggs)
10 How favorable or unfavorable is your opinion of Andy Biggs?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1000**	335	665	869	131	416	532	720	149	128	522	151	327	98	172	90	155	172	126	126
BASE (WGT)	**1008**	345	663	874	134	382	577	708	163	135	604	121	283	112	146	102	188	143	137	121
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
TOTAL FAVORABLE	**786**	254	532	680	106	301	449	644	118	22	470	93	223	87	117	75	153	108	106	94
	78%	74%	80%	78%	79%	79%	78%	91%	**72%**	16%	78%	77%	79%	78%	80%	73%	81%	76%	78%	78%
	DG2		D2	DG2	DG2	D2	DG2	DG2	ACDFGHI	D2		DG2	D2	DG2	D2	D2	D2	D2	D2	D2
TOTAL UNFAVORABLE	**124**	50	73	108	16	37	84	13	20	90	81	12	31	12	15	20	29	15	15	10
	12%	15%	11%	12%	12%	10%	14%	2%	13%	67%	13%	10%	11%	10%	10%	20%	15%	11%	11%	8%
	Z		BEZ	BEZ	BEZ	Z	Z	BEZ		BEZ	ABCEFGH	BEZ	Z	BEZ	Z	Z	BEZ	BEZ	Z	Z
NET (FAVORABLE-UNFAVORABLE)	**+66%**	**+59%**	**+69%**	**+65%**	**+67%**	**+69%**	**+63%**	**+89%**	**+60%**	**-50%**	**+64%**	**+67%**	**+68%**	**+67%**	**+70%**	**+54%**	**+66%**	**+65%**	**+66%**	**+70%**
Very favorable	**518**	168	350	440	77	210	285	460	46	11	305	66	146	55	80	50	104	73	70	59
	51%	49%	53%	50%	58%	55%	49%	65%	28%	8%	51%	55%	52%	49%	55%	49%	55%	51%	51%	49%
	DG12		D12	DG12	DG12	DG12	DG12	D12	ACDFGHI	2		D12	DG12	D12	D2	DG12	D2	DG12	D12	D2
Somewhat favorable	**268**	86	182	240	29	91	164	183	71	11	164	27	77	32	37	25	49	36	36	35
	27%	25%	27%	27%	21%	24%	28%	26%	44%	8%	27%	22%	27%	28%	25%	25%	26%	25%	27%	29%
				2	2			2	2	ABDEILR		2		2						
Somewhat unfavorable	**42**	19	23	40	2	18	21	8	12	22	28	4	10	1	2	6	11	6	5	6
	4%	5%	4%	5%	1%	5%	4%	1%	8%	16%	5%	3%	4%	1%	2%	6%	6%	4%	4%	5%
			Z		Z					Z	ABCEFHI									
Very unfavorable	**82**	32	50	68	14	19	62	6	8	68	53	9	20	11	12	14	17	10	10	4
	8%	9%	8%	8%	10%	5%	11%	1%	5%	51%	9%	7%	7%	10%	8%	14%	9%	7%	7%	3%
	EZ		BEZ	BEZ	BEZ	BEZ	Z	BEZ			ABCEFHI	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ
Never heard of	**14**	6	7	11	3	8	4	9	1	4	2	6	6	-	4	-	1	5	-	1
	1%	2%	1%	1%	2%	2%	1%	1%	0%	3%	0%	5%	2%		3%		1%	3%		1%
													3							
No opinion	**85**	34	51	75	10	35	41	42	24	18	51	10	23	13	10	7	5	14	15	15
	8%	10%	8%	9%	8%	9%	7%	6%	15%	14%	9%	8%	8%	12%	7%	7%	3%	10%	11%	13%

POLITICAL IDENTITY & DEMOGRAPHICS 023 Q11 (Q10b_Fav_Schweikert)
11 How favorable or unfavorable is your opinion of David Schweikert?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1000**	527	305	123	501	311	91	456	544	95	75	830	55	37	364	40	38	466
BASE (WGT)	**1008**	517	323	123	501	316	96	513	495	176	107	725	109	56	348	67	52	377
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
TOTAL FAVORABLE	**625**	349	212	47	330	208	53	340	284	105	72	448	63	45	232	42	27	215
	62%	68%	66%	39%	66%	66%	55%	66%	57%	59%	67%	62%	58%	81%	67%	63%	52%	57%
	D2	D2	D2		D2	D2	2	D2	2	2	2	D2	2	D2	D2	2		2
TOTAL UNFAVORABLE	**160**	63	40	49	61	42	27	80	79	31	15	113	23	3	54	8	12	59
	16%	12%	12%	40%	12%	13%	28%	16%	16%	18%	14%	16%	21%	6%	16%	12%	23%	16%
				ABCEFHI			Z410											
NET (FAVORABLE-UNFAVORABLE)	**+46%**	**+55%**	**+53%**	**-2%**	**+54%**	**+52%**	**+27%**	**+51%**	**+41%**	**+42%**	**+53%**	**+46%**	**+36%**	**+76%**	**+51%**	**+50%**	**+29%**	**+42%**
Very favorable	**177**	116	48	8	102	54	12	96	82	18	23	137	8	16	72	10	7	65
	18%	22%	15%	6%	20%	17%	13%	19%	16%	10%	21%	19%	7%	29%	21%	14%	13%	17%
	2	2			2	2		2	2		2	2		2	2			2
Somewhat favorable	**447**	233	164	39	228	154	40	244	203	87	50	311	55	29	161	32	21	150
	44%	45%	51%	32%	46%	49%	42%	48%	41%	49%	46%	43%	50%	52%	46%	48%	40%	40%
	2	2	2		2	2		2				2			2			
Somewhat unfavorable	**101**	45	26	26	47	24	15	47	54	19	10	72	15	1	30	4	8	42
	10%	9%	8%	21%	9%	8%	16%	9%	11%	11%	9%	10%	14%	2%	9%	6%	16%	11%
				410														
Very unfavorable	**59**	18	14	23	13	18	11	34	25	13	5	41	8	2	24	5	4	17
	6%	3%	4%	19%	3%	6%	12%	7%	5%	7%	5%	6%	8%	3%	7%	7%	7%	5%
				ABCEFHI			Z											
Never heard of	**63**	30	19	10	34	16	6	34	30	9	5	50	8	5	21	1	-	28
	6%	6%	6%	8%	7%	5%	6%	7%	6%	5%	4%	7%	7%	9%	6%	2%		8%
No opinion	**160**	74	52	16	77	51	10	59	102	31	15	114	16	3	40	15	12	74
	16%	14%	16%	13%	15%	16%	11%	11%	21%	18%	14%	16%	14%	5%	12%	23%	24%	20%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 024 Q11 (Q10b_Fav_Schweikert)
11 How favorable or unfavorable is your opinion of David Schweikert?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1000**	335	665	869	131	416	532	720	149	128	522	151	327	98	172	90	155	172	126	126
BASE (WGT)	**1008**	345	663	874	134	382	577	708	163	135	604	121	283	112	146	102	188	143	137	121
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
TOTAL FAVORABLE	**625**	197	428	544	81	237	359	487	100	36	395	66	164	69	87	71	121	80	88	76
	62%	57%	65%	62%	60%	62%	62%	69%	61%	27%	65%	55%	58%	61%	59%	69%	64%	56%	64%	63%
	2		2	D2	D2	2	D2	D2	DIR2	2		D2	2	2	2	2	D2	D2	2	D2
TOTAL UNFAVORABLE	**160**	57	103	143	16	52	103	78	20	62	110	7	43	35	19	18	33	10	22	14
	16%	17%	16%	16%	12%	14%	18%	11%	12%	46%	18%	6%	15%	31%	13%	18%	18%	7%	16%	11%
											ABCEFHI				BCEFXZ4					
NET (FAVORABLE-UNFAVORABLE)	**+46%**	**+41%**	**+49%**	**+46%**	**+48%**	**+49%**	**+44%**	**+58%**	**+49%**	**-20%**	**+47%**	**+49%**	**+43%**	**+30%**	**+46%**	**+51%**	**+47%**	**+48%**	**+48%**	**+51%**
Very favorable	**177**	58	120	153	24	75	95	160	14	3	115	27	36	26	17	21	27	30	29	20
	18%	17%	18%	18%	18%	20%	16%	23%	9%	3%	19%	22%	13%	23%	11%	20%	14%	21%	21%	16%
	2		2	2	2		2	2	2			2	2		2		2		2	2
Somewhat favorable	**447**	139	308	391	57	162	265	327	85	32	279	40	128	43	70	50	94	50	59	56
	44%	40%	46%	45%	42%	43%	46%	46%	52%	24%	46%	33%	45%	38%	48%	49%	50%	35%	43%	46%
				2	2			2	2	2		2		2		2		2		
Somewhat unfavorable	**101**	36	65	94	7	32	63	62	11	27	72	4	25	25	10	14	21	5	13	6
	10%	10%	10%	11%	5%	8%	11%	9%	7%	20%	12%	3%	9%	22%	7%	14%	11%	4%	9%	5%
											410				FXZ410					
Very unfavorable	**59**	21	38	49	10	20	39	15	8	36	38	3	18	10	9	4	12	5	9	8
	6%	6%	6%	6%	7%	5%	7%	2%	5%	26%	6%	3%	6%	9%	6%	4%	7%	4%	7%	6%
											ABCEFHI									
Never heard of	**63**	30	34	51	12	28	31	47	10	7	23	17	24	-	14	3	9	16	5	7
	6%	9%	5%	6%	9%	7%	5%	7%	6%	5%	4%	14%	8%		9%	3%	5%	11%	4%	6%
													3							
No opinion	**160**	62	99	136	25	64	84	96	34	29	76	31	53	8	26	10	24	37	22	24
	16%	18%	15%	16%	18%	17%	15%	14%	21%	22%	13%	26%	19%	7%	18%	10%	13%	26%	16%	20%
													HO3						HO3	

POLITICAL IDENTITY & DEMOGRAPHICS 025 Q12 (Q10c_Fav_Hobbs)
12 How favorable or unfavorable is your opinion of Katie Hobbs?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1000**	527	305	123	501	311	91	456	544	95	75	830	55	37	364	40	38	466
BASE (WGT)	**1008**	517	323	123	501	316	96	513	495	176	107	725	109	56	348	67	52	377
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
TOTAL FAVORABLE	**122**	22	27	65	16	39	33	68	53	24	10	88	15	5	49	9	5	39
	12%	4%	8%	**53%**	3%	12%	34%	13%	11%	13%	9%	12%	14%	8%	14%	13%	10%	10%
	BEZ			ABCEFHI		BEZ	ABCEFHI	BEZ	EZ	EZ		BEZ	Z		BEZ			EZ
TOTAL UNFAVORABLE	**859**	483	291	53	478	270	59	433	426	148	93	618	93	51	290	55	43	328
	85%	**94%**	90%	43%	**95%**	85%	61%	84%	86%	84%	87%	85%	85%	92%	83%	82%	82%	87%
	DG2	ADGHLOS	DG2		ADFGHIJ	DG2	2	DG2	DG2	D2	D2	DG2	D2	D2	DG2	D2	D2	DG2
NET (FAVORABLE-UNFAVORABLE)	**-73%**	**-89%**	**-82%**	**+10%**	**-92%**	**-73%**	**-27%**	**-71%**	**-75%**	**-70%**	**-78%**	**-73%**	**-71%**	**-83%**	**-69%**	**-69%**	**-72%**	**-77%**
Very favorable	**43**	7	6	27	5	16	8	29	14	4	3	36	4	3	23	-	-	14
	4%	1%	2%	22%	1%	5%	8%	6%	3%	2%	3%	5%	3%	5%	7%			4%
	Z			ABCEFHI		Z	EZ	Z				Z			BEZ			
Somewhat favorable	**79**	15	21	39	11	24	25	39	40	20	7	52	11	2	26	9	5	26
	8%	3%	6%	32%	2%	8%	26%	8%	8%	11%	6%	7%	10%	3%	7%	13%	10%	7%
	EZ			ABCEFHI			ABCEFHI	Z	Z	EZ		Z			Z	Z		
Somewhat unfavorable	**77**	32	28	11	21	36	11	39	38	11	9	56	8	8	23	3	1	34
	8%	6%	9%	9%	4%	12%	11%	8%	8%	6%	9%	8%	7%	14%	6%	4%	3%	9%
Very unfavorable	**782**	451	263	42	457	233	48	395	388	137	84	561	85	43	267	52	41	294
	78%	**87%**	81%	34%	**91%**	74%	50%	77%	78%	78%	78%	77%	77%	77%	77%	78%	79%	78%
	DG2	ADFGHLO	DG2		ADFGHIL	DG2	2	DG2	DG2	D2	D2	DG2	D2	D2	DG2	D2	D2	DG2
Never heard of	**3**	2	-	1	2	-	1	2	2	-	-	3	-	-	2	-	-	2
	0%	0%		1%	0%		1%	0%	0%			0%			0%			0%
No opinion	**25**	9	5	3	5	7	4	10	15	5	4	16	2	-	8	3	4	8
	2%	2%	2%	3%	1%	2%	4%	2%	3%	3%	4%	2%	1%		2%	5%	8%	2%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 026 Q12 (Q10c_Fav_Hobbs)
12 How favorable or unfavorable is your opinion of Katie Hobbs?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1000**	335	665	869	131	416	532	720	149	128	522	151	327	98	172	90	155	172	126	126
BASE (WGT)	**1008**	345	663	874	134	382	577	708	163	135	604	121	283	112	146	102	188	143	137	121
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
TOTAL FAVORABLE	**122**	45	76	98	24	42	76	22	8	91	70	16	36	10	17	16	18	21	17	11
	12%	13%	11%	11%	18%	11%	13%	3%	5%	68%	12%	13%	13%	9%	12%	15%	10%	15%	13%	9%
	EZ		BEZ	BEZ	BEZ	BEZ	EZ	BEZ			ABCEFGH	BEZ	EZ	BEZ		EZ	EZ		BEZ	EZ
TOTAL UNFAVORABLE	**859**	289	569	752	107	326	489	671	149	36	521	102	236	98	123	83	170	118	116	105
	85%	84%	86%	86%	79%	85%	85%	95%	**91%**	27%	86%	84%	83%	87%	85%	81%	90%	83%	85%	87%
	DG2		DG2	DG2	DG2	D2	DG2	DG2	ADFGHIJ	DG2		DG2	D2	DG2	DG2	DG2	D2	DG2	D2	D2
NET (FAVORABLE-UNFAVORABLE)	**-73%**	**-71%**	**-74%**	**-75%**	**-62%**	**-74%**	**-71%**	**-92%**	**-86%**	**+41%**	**-75%**	**-71%**	**-70%**	**-78%**	**-73%**	**-66%**	**-81%**	**-68%**	**-72%**	**-78%**
Very favorable	**43**	19	24	34	9	19	24	6	1	36	26	6	10	4	6	6	8	7	4	3
	4%	5%	4%	4%	7%	5%	4%	1%	1%	27%	4%	5%	4%	4%	4%	6%	4%	5%	3%	3%
			Z			Z	Z				ABCEFHI	Z					Z			
Somewhat favorable	**79**	27	52	63	15	24	52	16	7	55	43	9	26	6	11	9	10	13	13	7
	8%	8%	8%	7%	11%	6%	9%	2%	4%	41%	7%	8%	9%	6%	8%	9%	5%	9%	9%	6%
			Z	Z	Z	EZ		EZ			ABCEFHI	Z		EZ					Z	Z
Somewhat unfavorable	**77**	26	51	74	3	21	50	42	23	12	49	8	19	13	7	10	18	13	6	6
	8%	7%	8%	8%	2%	5%	9%	6%	14%	9%	8%	7%	7%	12%	5%	10%	10%	9%	4%	5%
										E										
Very unfavorable	**782**	264	519	679	104	305	439	630	126	24	472	94	217	85	117	73	151	105	110	99
	78%	76%	78%	78%	77%	80%	76%	89%	**77%**	18%	78%	77%	77%	76%	80%	71%	81%	74%	80%	82%
	DG2		DG2	DG2	DG2	DG2	DG2	DG2	ADFGHIL	DG2		DG2	DG2	DG2	D2	DG2	D2	DG2	D2	DG2
Never heard of	**3**	-	3	2	1	3	-	2	-	1	1	1	1	-	-	1	-	2	-	-
	0%		0%	0%	1%	1%		0%		1%	0%	1%	0%			1%		2%		
No opinion	**25**	10	15	22	3	10	13	12	6	6	12	2	10	4	5	3	-	2	4	5
	2%	3%	2%	3%	2%	3%	2%	2%	4%	5%	2%	2%	3%	4%	3%	3%		1%	3%	4%

POLITICAL IDENTITY & DEMOGRAPHICS 027 Q13 (Q10d_Fav_Trump)
13 How favorable or unfavorable is your opinion of Donald Trump?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**1000**	527	305	123	501	311	91	456	544	95	75	830	55	37	364	40	38	466
BASE (WGT)	**1008**	517	323	123	501	316	96	513	495	176	107	725	109	56	348	67	52	377
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
TOTAL FAVORABLE	**866**	498	286	49	494	257	58	435	431	140	94	631	85	52	298	55	42	333
	86%	**96%**	88%	40%	**99%**	81%	60%	85%	87%	79%	88%	87%	77%	94%	86%	83%	82%	88%
	DG2	ACDFGHI	DG2	2	ACDFGHI	D2	2	DG2	DG2	D2	D2	DG2	D2	D2	DG2	D2	D2	DG2
TOTAL UNFAVORABLE	**139**	19	37	72	7	57	37	78	61	36	12	91	25	3	50	12	8	41
	14%	4%	11%	**59%**	1%	18%	39%	15%	12%	21%	11%	13%	23%	6%	14%	17%	16%	11%
	BEZ	Z	BEZ	ABCEFHI		BEZ	ABCEFHI	BEZ	BEZ	BEZ	EZ	BEZ	BEZ		BEZ	EZ	EZ	BEZ
NET (FAVORABLE-UNFAVORABLE)	**+72%**	**+93%**	**+77%**	**-19%**	**+97%**	**+63%**	**+21%**	**+70%**	**+75%**	**+59%**	**+77%**	**+75%**	**+55%**	**+88%**	**+71%**	**+65%**	**+66%**	**+78%**
Very favorable	**716**	442	214	34	451	191	32	348	369	100	74	543	56	41	250	44	32	293
	71%	**86%**	66%	28%	**90%**	60%	34%	68%	74%	57%	69%	75%	52%	74%	72%	65%	62%	**78%**
	DG12	ACDFGHI	DG12	2	ACDFGHI	DG12	2	DG12	DFG12	D12	DG12	DFG12	12	DG12	DG12	D12	12	DFGJMY1
Somewhat favorable	**149**	56	72	15	44	66	26	87	62	40	21	89	28	11	48	12	10	41
	15%	11%	22%	12%	9%	21%	27%	17%	13%	23%	19%	12%	26%	19%	14%	17%	19%	11%
	Z	Z	BELRXZ2			EZ2	EZ2	Z	Z	Z2	Z	Z	Z2	Z	Z	Z	Z	Z
Somewhat unfavorable	**32**	9	10	11	1	19	9	16	16	9	3	20	7	-	9	2	3	11
	3%	2%	3%	9%	0%	6%	10%	3%	3%	5%	3%	3%	6%		3%	3%	6%	3%
	Z		Z	BEZ		EZ	EZ	Z	Z	EZ	Z	Z	EZ		Z	Z	EZ	Z
Very unfavorable	**107**	10	27	61	6	37	28	62	44	27	9	70	18	3	41	10	5	29
	11%	2%	8%	50%	1%	12%	30%	12%	9%	16%	8%	10%	16%	6%	12%	15%	10%	8%
	BEZ		BEZ	ABCEFHI		BEZ1	ABCEHIL	BEZ1	BEZ	BEZ1	Z	BEZ	BEZ1		BEZ1	BEZ1	Z	BEZ
Never heard of	**1**	-	1	-	-	-	1	-	1	-	-	1	-	-	-	-	-	1
	0%		0%				1%		0%			0%						0%
No opinion	**3**	-	-	2	-	2	-	-	3	-	1	2	-	-	-	-	1	2
	0%			1%		1%			1%		1%	0%					3%	0%
																	Z	

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 028 Q13 (Q10d_Fav_Trump)
13 How favorable or unfavorable is your opinion of Donald Trump?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**1000**	335	665	869	131	416	532	720	149	128	522	151	327	98	172	90	155	172	126	126
BASE (WGT)	**1008**	345	663	874	134	382	577	708	163	135	604	121	283	112	146	102	188	143	137	121
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
TOTAL FAVORABLE	**866**	294	571	760	106	338	482	704	152	7	518	102	245	101	126	80	165	119	118	106
	86%	85%	86%	87%	79%	89%	83%	100%	**94%**	5%	86%	84%	87%	90%	87%	78%	88%	83%	86%	88%
	DG2		DG2	DG2	DG2	D2	DG2	DG2	ABCDFGH	DG2		DG2	DG2	DG2	DG2	DG2	D2	DG2	DG2	DG2
TOTAL UNFAVORABLE	**139**	51	88	110	29	41	93	3	10	125	82	20	37	9	19	21	22	24	19	13
	14%	15%	13%	13%	21%	11%	16%	0%	6%	93%	14%	16%	13%	8%	13%	21%	12%	17%	14%	11%
	BEZ		BEZ	BEZ	BEZ	BEZ	BEZ	BEZ		Z	ABCDEFG	BEZ	BEZ	BEZ	Z	BEZ	BEZ	EZ	BEZ	BEZ
NET (FAVORABLE-UNFAVORABLE)	**+72%**	**+71%**	**+73%**	**+74%**	**+57%**	**+78%**	**+67%**	**+99%**	**+87%**	**-88%**	**+72%**	**+68%**	**+74%**	**+82%**	**+74%**	**+58%**	**+76%**	**+66%**	**+72%**	**+77%**
Very favorable	**716**	242	475	625	91	299	380	679	35	2	417	88	211	79	112	66	132	103	98	86
	71%	70%	72%	72%	68%	78%	**66%**	96%	21%	2%	69%	73%	75%	70%	77%	65%	70%	72%	72%	71%
	DFGJMY1		DG12	DG12	DG12	DG12	DFGJMY1	DG12	ABCDEFG	2		DG12	DG12	DG12	DG12	DG12	DG12	DG12	DG12	DG12
Somewhat favorable	**149**	52	97	134	15	39	103	25	118	4	102	14	34	23	14	14	34	16	20	21
	15%	15%	15%	15%	11%	10%	18%	4%	72%	3%	17%	11%	12%	20%	10%	13%	18%	11%	14%	17%
	Z		Z	Z	Z		Z	Z2		ABCDEFG		Z	Z	Z	Z2		Z	Z	Z	Z
Somewhat unfavorable	**32**	12	20	21	11	10	21	-	9	23	21	7	4	1	2	7	2	7	5	4
	3%	3%	3%	2%	8%	2%	4%		6%	17%	3%	6%	1%	1%	2%	7%	1%	5%	4%	3%
	Z		Z	Z	Z	EZ	Z	Z		EZ	ABCEHIL	Z	EZ				EZ		EZ	Z
Very unfavorable	**107**	39	68	89	18	32	72	3	1	102	61	12	33	8	16	14	20	17	14	10
	11%	11%	10%	10%	13%	8%	13%	0%	1%	76%	10%	10%	12%	7%	11%	14%	11%	12%	10%	8%
	BEZ		BEZ	BEZ	BEZ	BEZ1	BEZ	BEZ1			ABCDEFG	BEZ	BEZ	BEZ1	Z	BEZ	BEZ1	BEZ	BEZ	BEZ
Never heard of	**1**	-	1	1	-	-	1	-	-	1	-	-	1	-	1	-	-	-	-	-
	0%		0%	0%			0%			1%			0%		0%					
No opinion	**3**	-	3	3	-	2	1	-	-	2	3	-	-	1	-	1	-	-	-	1
	0%		0%	0%		0%	0%			2%	1%			1%		1%				1%

POLITICAL IDENTITY & DEMOGRAPHICS 029 Q14 (Q11_Trump_Endorse)
14 Donald Trump has endorsed Andy Biggs for Governor. Does Trump's endorsement make you more likely to support Biggs, less likely, or does it make no difference?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**993**	527	305	123	501	311	91	454	539	95	74	824	55	36	363	40	38	461
BASE (WGT)	**1002**	517	323	123	501	316	96	510	491	176	106	720	109	54	347	67	52	373
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
Much more likely	**334**	230	75	14	234	69	13	149	185	50	32	251	27	21	101	22	12	151
	33%	44%	23%	11%	47%	22%	14%	29%	38%	28%	31%	35%	25%	38%	29%	33%	23%	40%
	D12	ACDFGHO	12		ACDFGHL	12		12	CDFG12	12	12	DF12	2	12	12	12	2	CDFGY12
Somewhat more likely	**189**	102	79	6	111	62	9	104	85	25	19	146	14	9	81	11	10	64
	19%	20%	24%	5%	22%	20%	9%	20%	17%	14%	18%	20%	13%	16%	23%	16%	20%	17%
	2	2	D2		D2	2		2	2		2	2		2	D2	2	2	2
No difference	**370**	167	146	44	148	148	46	196	174	79	43	248	53	21	123	27	22	126
	37%	32%	45%	36%	29%	47%	48%	38%	35%	45%	40%	35%	48%	39%	35%	40%	42%	34%
			EX57			EXZ57												
Somewhat less likely	**15**	6	5	3	-	10	1	7	8	8	3	5	6	-	1	2	3	4
	2%	1%	1%	2%		3%	1%	1%	2%	5%	2%	1%	6%		0%	3%	5%	1%
						Z				EZ	Z		EZ			Z	EZ	
Much less likely	**81**	4	17	52	3	24	26	48	33	15	9	57	9	3	36	6	5	22
	8%	1%	5%	43%	1%	8%	27%	9%	7%	8%	8%	8%	9%	6%	10%	8%	11%	6%
	BEZ		EZ	ABCEFHI		BEZ	ABCEFHI	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	Z	BEZ	EZ	BEZ	BEZ
Unsure	**12**	7	1	4	5	4	1	5	7	-	-	12	-	-	5	-	-	7
	1%	1%	0%	3%	1%	1%	1%	1%	1%			2%			2%			2%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 030 Q14 (Q11_Trump_Endorse)
14 Donald Trump has endorsed Andy Biggs for Governor. Does Trump's endorsement make you more likely to support Biggs, less likely, or does it make no difference?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**993**	333	660	862	131	416	532	716	148	126	519	150	324	97	172	89	155	171	125	124
BASE (WGT)	**1002**	343	659	868	134	382	577	704	162	133	601	121	280	111	146	101	188	142	136	119
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
Much more likely	**334**	118	215	283	51	154	161	320	11	3	186	43	105	36	53	28	52	49	46	43
	33%	35%	33%	33%	38%	40%	28%	45%	7%	2%	31%	35%	38%	33%	37%	27%	28%	34%	34%	36%
	CDFGY12		D12	D12	D12	D12	CDFG12	12	ACDFGHL			D12	D12	DFG12	12	D12	12	12	D12	D12
Somewhat more likely	**189**	74	116	168	21	83	101	150	36	1	112	16	61	18	38	19	32	19	35	23
	19%	21%	18%	19%	16%	22%	17%	21%	22%	1%	19%	13%	22%	16%	26%	19%	17%	13%	26%	19%
	2		D2	2	2	2	D2	2	D2	2		2		D2	2	D2	2	2		D2
No difference	**370**	115	255	325	45	112	242	224	107	37	238	50	82	48	38	37	84	58	40	43
	37%	34%	39%	37%	34%	29%	42%	32%	66%	28%	40%	41%	29%	43%	26%	36%	45%	41%	30%	36%
										ABCDEHI										
Somewhat less likely	**15**	2	13	13	2	4	9	-	1	14	9	1	6	-	3	4	2	1	3	1
	2%	1%	2%	2%	1%	1%	2%		1%	11%	1%	1%	2%		2%	4%	1%	0%	2%	1%
											ABCEHIL						EZ			Z
Much less likely	**81**	30	51	68	13	23	58	1	4	76	51	9	21	8	12	14	15	11	10	8
	8%	9%	8%	8%	10%	6%	10%	0%	3%	57%	9%	7%	8%	7%	9%	14%	8%	7%	7%	6%
	BEZ		BEZ	BEZ	BEZ	BEZ	BEZ	BEZ			ABCEFGH	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ	BEZ
Unsure	**12**	4	9	11	2	5	6	8	2	2	5	3	5	1	2	-	1	5	2	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%		1%	4%	1%	1%

POLITICAL IDENTITY & DEMOGRAPHICS 031 Q15 (Q12_Mass_Deport)
15 The Trump administration is carrying out mass deportations across the country, including immigration raids in Arizona. Which comes closest to your view?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**987**	527	305	123	501	311	91	450	537	94	74	819	54	36	360	40	38	459
BASE (WGT)	**995**	517	323	123	501	316	96	505	490	174	106	715	107	54	344	67	52	371
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
Strongly support - deport everyone	**741**	459	228	37	456	211	43	389	352	134	79	527	85	45	259	50	34	268
	74%	**89%**	71%	30%	**91%**	67%	45%	77%	72%	77%	74%	74%	79%	83%	75%	74%	65%	72%
	DG2	ACDFGHI	DG2		ACDFGHI	D2	2	DG2	DG2	DG2	D2	DG2	DG2	D2	DG2	D2	2	DG2
Support deporting those who have co	**165**	43	73	39	38	71	34	67	98	25	17	123	11	4	52	14	12	71
	17%	8%	23%	32%	8%	22%	35%	13%	20%	14%	16%	17%	10%	8%	15%	21%	24%	19%
	BEZ		BEZ	ABEHOSX		BEZ	ABEHLOS		BEZ			BEZ						BEZ
Oppose mass deportations and suppor	**67**	8	14	39	3	28	14	39	28	15	6	47	12	2	26	3	4	21
	7%	2%	4%	32%	1%	9%	14%	8%	6%	8%	5%	7%	11%	3%	8%	5%	8%	6%
	BEZ			ABCEFHI		BEZ	BEZ	BEZ	EZ	EZ		BEZ	BEZ		BEZ		EZ	EZ
Something else / Unsure	**22**	7	8	8	4	6	5	10	12	-	5	18	-	3	7	-	1	11
	2%	1%	2%	6%	1%	2%	5%	2%	2%		4%	2%		6%	2%		3%	3%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 032 Q15 (Q12_Mass_Deport)
15 The Trump administration is carrying out mass deportations across the country, including immigration raids in Arizona. Which comes closest to your view?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**987**	330	657	856	131	416	532	710	148	126	515	150	322	96	171	88	153	171	125	123
BASE (WGT)	**995**	340	655	861	134	382	577	697	162	133	596	121	278	109	145	100	186	142	136	118
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
Strongly support - deport everyone	**741**	251	490	645	96	303	412	616	104	18	438	90	213	86	111	65	136	102	99	99
	74%	74%	75%	75%	72%	79%	71%	88%	**64%**	14%	74%	75%	76%	79%	76%	64%	73%	72%	73%	84%
	DG2		DG2	DG2	DG2	D2	DG2	DG2	ACDFGHI	D2		DG2	DG2	DG2	DG2	DG2	D2	DG2	DG2	DG2
Support deporting those who have co	**165**	56	109	145	20	47	108	65	48	50	103	21	40	17	23	22	27	26	27	14
	17%	16%	17%	17%	15%	12%	19%	9%	30%	38%	17%	17%	15%	16%	16%	22%	15%	18%	20%	12%
	BEZ			BE	BEZ			BEZ		BEHXZ	ABEHILO	BEZ					E			E
Oppose mass deportations and suppor	**67**	28	39	53	14	25	42	5	4	58	39	9	19	6	7	9	16	13	6	5
	7%	8%	6%	6%	10%	7%	7%	1%	3%	44%	7%	8%	7%	5%	5%	9%	8%	9%	4%	4%
	EZ		BEZ	EZ	EZ	BEZ	EZ	BEZ			ABCEFGH	EZ	EZ	EZ		Z	EZ	BEZ	BEZ	
Something else / Unsure	**22**	5	17	18	4	6	15	10	5	6	15	1	7	-	4	5	6	1	3	-
	2%	1%	3%	2%	3%	2%	3%	1%	3%	5%	3%	1%	2%		3%	5%	3%	1%	3%	

POLITICAL IDENTITY & DEMOGRAPHICS 033 Q16 (Q13_Mail_Voting)
16 About 85% of Arizona voters currently vote by mail. Some Republicans have proposed eliminating no-excuse mail voting and requiring most voters to cast their ballots in person on Election Day. Do you support or oppose ending no-excuse mail voting?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**972**	527	305	123	501	311	91	447	525	93	73	806	54	36	357	39	37	449
BASE (WGT)	**981**	517	323	123	501	316	96	502	478	172	105	704	107	54	341	65	50	363
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
TOTAL SUPPORT	**590**	363	186	33	371	152	47	293	297	95	67	428	48	38	207	47	30	220
	60%	**70%**	58%	27%	**74%**	48%	49%	58%	62%	55%	64%	61%	45%	69%	61%	72%	59%	61%
	D2	DFY123	D2		ACDFGHL	2	2	D2	D2	D2	D2	D2	2	D2	D2	D2	2	D2
TOTAL OPPOSE	**336**	123	121	85	97	153	48	181	156	71	27	238	53	11	117	19	16	121
	34%	24%	37%	**69%**	19%	48%	50%	36%	33%	41%	26%	34%	49%	20%	34%	28%	32%	33%
	BEZ		EZ	ABCEHIJ		ABEILRS	BEZ	BEZ	EZ	EZ		EZ	BEZ		EZ			EZ
NET (SUPPORT-OPPOSE)	**+26%**	**+46%**	**+20%**	**-43%**	**+55%**	**0%**	**-1%**	**+22%**	**+30%**	**+14%**	**+39%**	**+27%**	**-4%**	**+49%**	**+27%**	**+43%**	**+27%**	**+27%**
Strongly support	**359**	233	98	24	245	75	27	179	180	60	49	250	28	27	124	32	21	126
	37%	45%	30%	20%	49%	24%	28%	36%	38%	35%	46%	36%	26%	50%	36%	49%	42%	35%
	F2	DF12			ACDFHLR			2	F2		2	2		2	2	2	2	2
Somewhat support	**231**	129	88	8	125	77	20	114	117	34	19	177	20	10	83	15	8	94
	24%	25%	27%	7%	25%	24%	20%	23%	24%	20%	18%	25%	19%	19%	24%	22%	17%	26%
	D2	D2	D2		D2	2	2	2	D2	2		D2			D2	2		D2
Somewhat oppose	**122**	58	52	11	51	60	6	62	60	23	16	84	15	7	40	8	8	44
	12%	11%	16%	9%	10%	19%	6%	12%	13%	13%	15%	12%	14%	14%	12%	13%	16%	12%
Strongly oppose	**214**	64	69	74	45	93	42	118	96	48	12	154	38	3	77	10	8	77
	22%	12%	21%	**60%**	9%	29%	44%	24%	20%	28%	11%	22%	35%	6%	23%	16%	16%	21%
	BEZ		EZ	ABCEFHI		BEZ	ABCEIKL	BEZ	EZ	EZ		BEZ	BEZ		EZ			EZ
Unsure	**55**	31	16	5	34	11	1	29	26	7	10	38	7	6	17	-	4	21
	6%	6%	5%	4%	7%	4%	1%	6%	5%	4%	10%	5%	6%	10%	5%		9%	6%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 034 Q16 (Q13_Mail_Voting)
16 About 85% of Arizona voters currently vote by mail. Some Republicans have proposed eliminating no-excuse mail voting and requiring most voters to cast their ballots in person on Election Day. Do you support or oppose ending no-excuse mail voting?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**972**	328	644	841	131	416	532	701	143	125	505	147	320	95	170	86	150	168	122	122
BASE (WGT)	**981**	338	643	846	134	382	577	689	157	131	585	119	277	107	144	99	183	140	132	117
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
TOTAL SUPPORT	**590**	212	378	506	83	249	328	492	78	20	334	74	182	60	94	57	100	90	80	78
	60%	63%	59%	60%	62%	65%	57%	71%	50%	15%	57%	62%	66%	56%	65%	58%	55%	64%	61%	67%
	D2		D2	D2	D2	D2	DF2	D2	ACDFGHL	2		D2	D2	DF2	D2	D2	D2	D2	D2	D2
TOTAL OPPOSE	**336**	109	227	289	47	107	222	154	71	109	218	40	78	40	40	37	70	44	46	35
	34%	32%	35%	34%	35%	28%	38%	22%	45%	83%	37%	34%	28%	37%	28%	38%	38%	32%	35%	30%
	EZ		E	BEZ	EZ			BEZ		BEZ	ABCEFGH	BEZ						E		
NET (SUPPORT-OPPOSE)	**+26%**	**+30%**	**+23%**	**+26%**	**+27%**	**+37%**	**+18%**	**+49%**	**+5%**	**-68%**	**+20%**	**+29%**	**+37%**	**+18%**	**+37%**	**+20%**	**+16%**	**+33%**	**+26%**	**+37%**
Strongly support	**359**	140	219	312	48	150	201	309	34	16	206	46	107	35	55	39	68	57	44	44
	37%	41%	34%	37%	35%	39%	35%	45%	21%	13%	35%	39%	38%	33%	38%	39%	37%	40%	33%	38%
	2		DF12	2	F2	2	F2	2	CDFU12			2	2	2		2	2	2	2	
Somewhat support	**231**	72	158	195	36	99	127	183	45	3	128	28	75	24	39	19	31	33	36	34
	24%	21%	25%	23%	27%	26%	22%	27%	28%	2%	22%	23%	27%	22%	27%	19%	17%	24%	27%	29%
	D2		2	D2	2	2	D2	2	D2	D2		2	2	D2	2	D2	2		2	D2
Somewhat oppose	**122**	33	90	108	15	38	83	85	31	6	77	15	30	14	16	11	24	18	15	15
	12%	10%	14%	13%	11%	10%	14%	12%	20%	5%	13%	13%	11%	13%	11%	11%	13%	13%	11%	13%
Strongly oppose	**214**	77	137	181	32	69	139	70	40	102	141	25	48	26	24	27	46	26	31	20
	22%	23%	21%	21%	24%	18%	24%	10%	25%	78%	24%	21%	17%	24%	17%	27%	25%	19%	23%	17%
	EZ		EZ	EZ	BEZ	EZ		BEZ		EZ	ABCEFGH	BEZ			EZ		EZ	EZ		EZ
Unsure	**55**	17	38	51	4	26	28	43	8	3	33	5	17	8	11	4	13	6	6	4
	6%	5%	6%	6%	3%	7%	5%	6%	5%	2%	6%	4%	6%	7%	7%	4%	7%	4%	5%	3%

POLITICAL IDENTITY & DEMOGRAPHICS 035 Q17 (Q14_Budget_Impasse)
17 Arizona's state government is currently in a budget impasse between Governor Hobbs and the Arizona Legislature. Who do you blame more for the impasse?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**976**	527	305	123	501	311	91	447	529	93	73	810	54	36	357	39	37	453
BASE (WGT)	**984**	517	323	123	501	316	96	502	482	172	105	707	107	54	341	65	50	366
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
Governor Hobbs	**699**	430	223	38	427	211	40	361	339	116	75	509	73	45	243	43	30	266
	71%	**83%**	69%	31%	**85%**	67%	42%	72%	70%	67%	71%	72%	68%	83%	71%	66%	59%	73%
	DG2	ACDFGHI	DG2		ACDFGHI	DG2	2	DG2	DG2	D2	D2	DG2	D2	DG2	DG2	2	2	DG2
The Arizona Legislature	**83**	18	18	45	16	25	23	52	31	21	6	57	14	3	35	7	3	22
	8%	3%	5%	37%	3%	8%	24%	10%	7%	12%	5%	8%	13%	5%	10%	11%	5%	6%
	Z			ABCEFHI			ABCEILR	BEZ		Z		Z	Z		BEZ			
Both equally	**137**	45	54	33	35	49	28	71	66	26	16	95	19	6	46	7	10	49
	14%	9%	17%	27%	7%	16%	30%	14%	14%	15%	16%	13%	18%	12%	13%	10%	20%	13%
			E	BEZ			BEYZ											
Not sure	**65**	24	29	7	23	31	5	19	46	10	8	46	2	-	17	8	8	29
	7%	5%	9%	6%	5%	10%	5%	4%	10%	6%	8%	7%	1%		5%	13%	16%	8%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 036 Q17 (Q14_Budget_Impasse)
17 Arizona's state government is currently in a budget impasse between Governor Hobbs and the Arizona Legislature. Who do you blame more for the impasse?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**976**	328	648	845	131	416	532	702	146	125	507	148	321	95	170	87	151	169	122	123
BASE (WGT)	**984**	338	646	849	134	382	577	690	160	131	587	119	278	107	144	99	184	141	132	118
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
Governor Hobbs	**699**	226	474	600	99	265	413	573	104	21	423	82	194	80	105	58	135	97	98	86
	71%	67%	73%	71%	74%	70%	72%	83%	**65%**	16%	72%	69%	70%	74%	73%	59%	73%	69%	74%	73%
	DG2		DG2	DG2	DG2	DG2	DG2	DG2	ACDFGHI	D2		DG2	DG2	DG2	DG2	DG2	2	DG2	DG2	DG2
The Arizona Legislature	**83**	32	51	72	11	27	55	19	4	59	48	9	26	7	13	14	17	10	7	7
	8%	9%	8%	8%	8%	7%	10%	3%	2%	45%	8%	8%	9%	6%	9%	14%	9%	7%	5%	6%
			Z	Z	Z			Z			ABCEFHI	Z		Z			BEZ			
Both equally	**137**	52	85	123	14	63	72	59	39	38	79	20	37	13	17	20	28	23	17	13
	14%	15%	13%	14%	10%	16%	12%	9%	24%	29%	14%	17%	13%	12%	11%	20%	15%	16%	13%	11%
					E		E			BEZ	ABEILOR						E			
Not sure	**65**	29	36	54	10	26	37	39	13	13	36	8	20	9	9	7	5	10	11	12
	7%	8%	6%	6%	8%	7%	6%	6%	8%	10%	6%	7%	7%	8%	6%	7%	2%	7%	8%	10%

POLITICAL IDENTITY & DEMOGRAPHICS 037 Q18 (Q15_Cartels_Ballot)
18 This November, Arizona voters will decide a ballot measure to officially designate Mexican drug cartels as terrorist organizations under state law. Do you support or oppose this measure?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**968**	527	305	123	501	311	91	446	522	93	72	803	54	35	357	39	37	446
BASE (WGT)	**977**	517	323	123	501	316	96	501	476	172	103	701	107	53	341	65	50	360
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
TOTAL SUPPORT	**924**	506	307	100	497	293	87	470	454	158	93	674	97	50	323	60	43	350
	95%	98%	95%	82%	**99%**	92%	91%	94%	95%	91%	90%	96%	91%	93%	95%	92%	86%	97%
	D2	DQ2	D2		ADFGHJK	2		D2	D2			D2			D2			D2
TOTAL OPPOSE	**26**	3	11	11	4	10	4	13	12	7	6	13	4	2	8	3	4	5
	3%	1%	4%	9%	1%	3%	4%	3%	3%	4%	6%	2%	4%	3%	2%	5%	8%	1%
				BELRZ							Z						BZ	
NET (SUPPORT-OPPOSE)	**+92%**	**+97%**	**+92%**	**+72%**	**+98%**	**+89%**	**+87%**	**+91%**	**+93%**	**+87%**	**+84%**	**+94%**	**+87%**	**+90%**	**+93%**	**+87%**	**+78%**	**+96%**
Strongly support	**841**	485	280	67	480	259	68	420	421	139	86	616	84	46	290	55	40	325
	86%	**94%**	87%	55%	**96%**	82%	71%	84%	88%	80%	84%	88%	78%	87%	85%	84%	80%	90%
	D2	ADFGHJM	D2		ACDFGHI	D2	2	D2	DG2	2	D2	DG2	2	2	D2	2	2	DG2
Somewhat support	**83**	21	27	33	17	33	19	50	33	19	6	58	14	3	33	5	3	25
	9%	4%	8%	27%	3%	11%	20%	10%	7%	11%	6%	8%	13%	7%	10%	8%	6%	7%
	Z			ABCEFHI		Z	BEXZ457	Z				Z			Z			
Somewhat oppose	**14**	1	8	6	3	6	3	5	9	5	3	7	2	-	4	3	3	3
	1%	0%	2%	5%	1%	2%	3%	1%	2%	3%	3%	1%	1%		1%	5%	5%	1%
				BZ												B	B	
Strongly oppose	**12**	2	4	6	1	4	2	8	4	2	3	6	2	2	4	-	1	2
	1%	0%	1%	5%	0%	1%	2%	2%	1%	1%	3%	1%	2%	3%	1%		3%	1%
				Z									E				E	
Unsure	**27**	8	5	11	1	14	4	17	10	8	5	15	6	2	10	2	3	5
	3%	2%	1%	9%	0%	4%	5%	3%	2%	5%	4%	2%	6%	3%	3%	3%	6%	1%
				BELRXZ5		EZ	E			E			E				E	

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 038 Q18 (Q15_Cartels_Ballot)
18 This November, Arizona voters will decide a ballot measure to officially designate Mexican drug cartels as terrorist organizations under state law. Do you support or oppose this measure?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**968**	327	641	838	130	416	532	697	143	125	503	145	320	95	170	86	149	166	121	122
BASE (WGT)	**977**	337	640	843	134	382	577	685	157	131	583	117	277	107	144	99	182	138	131	117
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
TOTAL SUPPORT	**924**	322	602	801	123	367	541	677	150	94	548	108	268	100	138	92	168	130	128	112
	95%	96%	94%	95%	92%	96%	94%	99%	**95%**	71%	94%	93%	97%	93%	95%	93%	92%	94%	98%	96%
	D2		D2	D2	D2	2	D2	D2	ADFGHJK	2		D2	2	D2	2	2		2	2	D2
TOTAL OPPOSE	**26**	10	16	20	5	10	16	4	4	18	15	5	6	4	4	2	5	4	1	3
	3%	3%	2%	2%	4%	3%	3%	1%	3%	13%	3%	4%	2%	4%	3%	2%	3%	3%	1%	3%
											ABEHILO									
NET (SUPPORT-OPPOSE)	**+92%**	**+93%**	**+92%**	**+93%**	**+88%**	**+93%**	**+91%**	**+98%**	**+93%**	**+58%**	**+91%**	**+88%**	**+95%**	**+89%**	**+92%**	**+91%**	**+90%**	**+91%**	**+97%**	**+93%**
Strongly support	**841**	291	549	729	111	343	482	656	133	50	485	105	251	88	132	79	152	123	111	105
	86%	86%	86%	86%	83%	90%	83%	96%	**84%**	38%	83%	89%	91%	82%	91%	80%	83%	89%	85%	90%
	DG2		D2	D2	D2	D2	DG2	D2	ACDFGHI	D2		D2	D2	DG2	D2	DG2	2	D2	D2	D2
Somewhat support	**83**	31	52	71	12	23	59	22	17	44	63	4	17	11	6	13	16	7	17	7
	9%	9%	8%	8%	9%	6%	10%	3%	11%	33%	11%	3%	6%	11%	4%	13%	9%	5%	13%	6%
			Z	Z	Z			EZ		Z	ABCEFHI	EZ					Z			EZ
Somewhat oppose	**14**	5	9	11	3	7	7	3	3	9	6	5	3	4	2	-	-	4	1	2
	1%	2%	1%	1%	3%	2%	1%	0%	2%	7%	1%	4%	1%	4%	1%			3%	1%	2%
											BELRZ		BZ							
Strongly oppose	**12**	5	7	10	2	3	8	1	1	9	8	-	3	-	2	2	5	-	-	2
	1%	1%	1%	1%	1%	1%	1%	0%	1%	7%	1%		1%		2%	2%	3%			1%
											ABEILRS									
Unsure	**27**	5	23	22	5	5	21	4	3	20	20	4	3	3	2	4	9	4	2	2
	3%	1%	4%	3%	4%	1%	4%	1%	2%	15%	3%	3%	1%	3%	2%	4%	5%	3%	2%	1%
											ABCEHIL						E	EZ		

POLITICAL IDENTITY & DEMOGRAPHICS 039 Q19 (D1_Ideology)
19 How would you describe your political ideology?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**966**	527	305	123	501	311	91	446	520	93	72	801	54	35	357	39	37	444
BASE (WGT)	**975**	517	323	123	501	316	96	501	474	172	103	700	107	53	341	65	50	359
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
TOTAL CONSERVATIVE	**840**	517	323	-	483	280	57	431	409	147	92	601	89	48	294	59	43	307
	86%	**100%**	**100%**		**96%**	88%	60%	86%	86%	85%	89%	86%	83%	91%	86%	90%	86%	86%
	DG2	ADEFGHI	ADFGHIJ		ADFGHIJ	DG2	D	DG2	DG2	D2	DG2	DG2	D2	D2	DG2	D2	D2	DG2
TOTAL LIBERAL	**10**	-	-	10	1	2	2	6	3	3	-	6	2	-	5	2	-	1
	1%			8%	0%	1%	2%	1%	1%	2%		1%	1%		1%	3%		0%
				ABCEILR														
NET (CONSERVATIVE-LIBERAL)	**+85%**	**+100%**	**+100%**	**-8%**	**+96%**	**+88%**	**+57%**	**+85%**	**+86%**	**+83%**	**+89%**	**+85%**	**+81%**	**+91%**	**+85%**	**+87%**	**+86%**	**+85%**
Very Conservative	**517**	517	-	-	358	145	9	250	267	72	54	390	43	34	173	29	21	218
	53%	**100%**			**71%**	46%	9%	50%	56%	42%	53%	56%	40%	64%	51%	44%	41%	61%
	CDG2	ACDEFGH			ACDFGHI	CDG2	C	CDG2	CDG12	CDG2	CDG2	CDG12	CDG	CDG2	CDG2	CDG	CDG	CDG12
Somewhat Conservative	**323**	-	323	-	125	134	48	181	142	75	37	211	46	14	121	30	23	90
	33%		**100%**		25%	42%	51%	36%	30%	44%	36%	30%	43%	27%	36%	46%	45%	25%
	BD		ABDEFGH		BD	BDER	BDER	BD	BD	BD	BD	BD	BD	BD	BD	BD	BD	BD
Moderate	**113**	-	-	113	17	32	34	57	56	18	10	85	13	5	39	5	5	46
	12%			**92%**	3%	10%	35%	11%	12%	10%	10%	12%	12%	9%	11%	7%	11%	13%
	BCEZ			ABCEFGH		BC	ABCEFHI	BCEZ	BCEZ	BC	BC	BCEZ	BC	BC	BCEZ	BC	BC	BCEZ
Somewhat Liberal	**10**	-	-	10	1	2	2	6	3	3	-	6	2	-	5	2	-	1
	1%			8%	0%	1%	2%	1%	1%	2%		1%	1%		1%	3%		0%
				ABCEILR														
Very Liberal	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't Know	**13**	-	-	-	-	2	3	7	6	4	1	7	4	-	3	-	1	4
	1%					1%	3%	1%	1%	2%	1%	1%	4%		1%		3%	1%
													B					

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 040 Q19 (D1_Ideology)
19 How would you describe your political ideology?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**966**	326	640	837	129	416	532	696	142	125	503	144	319	95	170	86	149	165	121	122
BASE (WGT)	**975**	336	639	842	133	382	577	684	156	131	583	116	276	107	144	99	182	137	131	117
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
TOTAL CONSERVATIVE	**840**	295	546	732	108	330	495	650	138	51	502	95	243	94	127	81	160	110	111	107
	86%	88%	85%	87%	81%	87%	86%	95%	**89%**	39%	86%	82%	88%	87%	88%	83%	88%	80%	85%	92%
	DG2		DG2	DG2	DG2	D2	DG2	DG2	ADGHILO	DG2	D	DG2	D2	DG2	DG2	DG2	D2	DG2	D2	DG2
TOTAL LIBERAL	**10**	-	10	10	-	8	2	1	-	9	5	2	2	1	2	2	1	2	-	1
	1%		2%	1%		2%	0%	0%		7%	1%	2%	1%	1%	1%	2%	0%	2%		1%
											ABCEILR									
NET (CONSERVATIVE-LIBERAL)	**+85%**	**+88%**	**+84%**	**+86%**	**+81%**	**+85%**	**+85%**	**+95%**	**+89%**	**+33%**	**+85%**	**+80%**	**+87%**	**+86%**	**+87%**	**+81%**	**+87%**	**+79%**	**+85%**	**+91%**
Very Conservative	**517**	163	354	447	70	215	291	440	57	20	307	58	152	55	82	57	90	68	74	61
	53%	48%	55%	53%	53%	56%	50%	64%	36%	15%	53%	50%	55%	51%	56%	58%	49%	49%	56%	52%
	CDG12		CDG2	CDG12	CDG2	CDG2	CDG12	CDG2	ACDFGHJ	CDG	CD	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2
Somewhat Conservative	**323**	132	191	286	38	116	204	210	81	31	195	37	91	39	45	24	70	43	37	47
	33%	39%	30%	34%	28%	30%	35%	31%	52%	24%	33%	32%	33%	36%	31%	24%	38%	31%	28%	40%
	BD		BDER	BD	BD	BD	BD	BD	BD	ABDEILR	BD	BD	BD	BD	BD	BD	BD	BD	BD	BD
Moderate	**113**	34	78	94	19	39	72	30	17	62	66	17	30	11	16	12	21	22	16	9
	12%	10%	12%	11%	14%	10%	12%	4%	11%	47%	11%	15%	11%	10%	11%	12%	11%	16%	12%	7%
	BCEZ		BC	BCEZ	BCEZ	BCEZ	BCE	BCEZ	B	BC	ABCEFHI	BCEZ	BCEZ	BCE	BC	BC	BC	BC	BCEZ	BCE
Somewhat Liberal	**10**	-	10	10	-	8	2	1	-	9	5	2	2	1	2	2	1	2	-	1
	1%		2%	1%		2%	0%	0%		7%	1%	2%	1%	1%	1%	2%	0%	2%		1%
											ABCEILR									
Very Liberal	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't Know	**13**	7	6	7	6	4	9	3	1	9	9	2	2	1	1	3	1	2	4	-
	1%	2%	1%	1%	4%	1%	1%	0%	1%	7%	2%	1%	1%	1%	0%	3%	1%	2%	3%	
						BEZ					ABCELSU									

POLITICAL IDENTITY & DEMOGRAPHICS 041 Q20 (D2_Faction)
20 Which of the following best describes your faction within the Republican Party?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**965**	527	304	123	501	311	91	446	519	93	72	800	54	35	357	39	37	443
BASE (WGT)	**974**	517	322	123	501	316	96	501	474	172	103	699	107	53	341	65	50	358
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
America First Republican	**501**	358	125	18	501	-	-	246	255	87	57	357	50	33	163	37	24	194
	51%	**69%**	39%	14%	**100%**			49%	**54%**	50%	55%	51%	47%	62%	48%	57%	48%	**54%**
	DFG12	ACDFGHI	DFG2	F	ABCDFGH			DFG2	CDFG12	DFG2	DFG2	DFG12	DFG2	DFG2	DFG2	DFG2	DFG2	CDFG12
Traditional Conservative Republican	**316**	145	134	34	-	316	-	162	154	62	29	226	41	12	110	21	16	116
	32%	28%	42%	28%		**100%**		32%	32%	36%	28%	32%	38%	23%	32%	33%	33%	32%
	EG	EG	EGZ	EG		ABCDEGH		EG	EG	EG	EG	EG	EG	EG	EG	EG	EG	EG
Center Right Republican	**96**	9	48	36	-	-	96	66	30	18	9	69	13	4	48	5	4	21
	10%	2%	15%	29%			**100%**	13%	6%	10%	8%	10%	12%	8%	14%	8%	9%	6%
	BEF		BEFIRZ	ABEFHIL			ABCDEFH	BEFZ	EF	BEF	EF	BEF	BEF	EF	BEFIRZ	EF	EF	EF
Something else / Unsure	**61**	5	14	34	-	-	-	26	35	6	9	47	4	3	19	2	5	28
	6%	1%	4%	28%				5%	7%	3%	9%	7%	4%	7%	6%	3%	11%	8%
	BEF		E	ABCEFGH				E	BEF		BEF	BEF		EF	EF		BEF	BEFZ

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 042 Q20 (D2_Faction)
20 Which of the following best describes your faction within the Republican Party?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12	
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9	
BASE (UNWT)	**965**	325	640	836	129	416	532	696	141	125	502	144	319	95	170	85	149	165	121	122	
BASE (WGT)	**974**	335	639	841	133	382	577	684	155	131	582	116	276	107	144	98	182	137	131	117	
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5	
(All who answered)																					
America First Republican	**501**	171	330	428	73	209	283	448	49	4	290	55	157	47	82	45	102	63	58	70	
	51%	51%	52%	51%	55%	55%	49%	65%	32%	3%	50%	47%	57%	44%	57%	46%	56%	46%	44%	60%	
	CDFG12		DFG2	DFG12	DFG12	DFG2	CDFG12	DFG2	ACDFGHI	FG2		DFG2	DFG2	CDFG12	DFG2	DFG12	DFG2	DFG12	DFG2	DFG2	
Traditional Conservative Republican	**316**	105	211	283	33	114	198	186	75	54	191	41	84	37	47	28	51	50	56	34	
	32%	31%	33%	34%	25%	30%	34%	27%	49%	41%	33%	35%	31%	35%	33%	29%	28%	36%	43%	29%	
	EG		EG	EG	EG	EG	EG	EG	EG	BEGXZ	EG	EG	EG	EG	EG	EG	EG	EG	EG	EG	
Center Right Republican	**96**	39	57	84	12	30	66	33	22	38	59	16	21	16	9	15	13	17	8	8	
	10%	12%	9%	10%	9%	8%	11%	5%	14%	29%	10%	13%	8%	15%	6%	15%	7%	12%	6%	7%	
	EF		BEF	BEF	BEF	BEF	BEF	BEFZ	E	BEFZ	ABEFHIL	BEF	BEF	BEF	BEF	EF	BEF	EF	BEF	EF	
Something else / Unsure	**61**	21	41	47	14	29	31	18	8	35	42	5	14	7	6	10	16	7	9	5	
	6%	6%	6%	6%	11%	8%	5%	3%	5%	26%	7%	4%	5%	6%	4%	10%	9%	5%	7%	4%	
	BEFZ		BEF	BEF	BEF	BEFZ	BEF	E		E	ABCEFGH	BEF	E	E	EF	E	BEF	BEF	E	EF	

POLITICAL IDENTITY & DEMOGRAPHICS 043 Q21 (D3_Income)
21 Which of the following categories best describes your annual household income?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**948**	514	301	122	490	306	91	438	510	93	71	784	54	35	349	39	36	435
BASE (WGT)	**959**	505	320	121	492	311	96	493	466	172	102	685	107	53	333	65	49	352
MOE (95%)	**+/-3.0**	+/-4.3	+/-5.4	+/-8.9	+/-4.4	+/-5.5	+/-10.0	+/-4.1	+/-4.2	+/-7.2	+/-9.3	+/-3.5	+/-9.0	+/-13.0	+/-5.0	+/-11.9	+/-13.4	+/-4.8
(All who answered)																		
< $25,000	**55**	31	19	5	38	12	1	23	32	2	8	45	2	6	16	-	3	30
	6%	6%	6%	4%	8%	4%	1%	5%	7%	1%	8%	7%	2%	10%	5%		5%	8%
	Y	Y	Y	Y	Y	Y		Y	Y		Y	Y		Y	Y		Y	Y
$25,000 - < $50,000	**159**	98	40	21	83	53	8	59	99	8	11	140	3	3	53	4	8	87
	17%	19%	12%	17%	17%	17%	8%	12%	21%	4%	11%	20%	3%	6%	16%	7%	16%	25%
	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		Y	Y	Y	Y	CHJY3
$50,000 - < $75,000	**168**	85	57	22	88	49	21	83	84	21	8	139	9	2	72	12	6	67
	17%	17%	18%	18%	18%	16%	22%	17%	18%	12%	8%	20%	9%	3%	22%	18%	13%	19%
	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		Y	Y	Y	Y
$75,000 - < $100,000	**161**	87	54	18	77	57	13	80	80	28	20	113	20	7	53	8	12	60
	17%	17%	17%	15%	16%	18%	14%	16%	17%	16%	19%	16%	19%	14%	16%	12%	26%	17%
	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
$100,000 - < $125,000	**108**	47	48	12	59	32	12	56	52	20	9	79	8	6	42	12	3	37
	11%	9%	15%	10%	12%	10%	12%	11%	11%	12%	8%	12%	8%	11%	13%	19%	6%	11%
	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
$125,000 - < $150,000	**100**	62	25	11	60	27	9	55	46	31	10	60	21	6	28	10	4	32
	10%	12%	8%	9%	12%	9%	9%	11%	10%	18%	10%	9%	20%	11%	8%	15%	8%	9%
	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
$150,000+	**208**	95	77	33	87	83	32	137	71	63	37	109	43	24	69	19	13	39
	22%	19%	24%	27%	18%	27%	33%	28%	15%	36%	36%	16%	41%	45%	21%	30%	26%	11%
	RX	X	RX	RX	X	RX	LRX11	ILRX11	X	EILRXZ5	ILRX11	X	EILRX57	EILRX57	RX	X	X	X

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 044 Q21 (D3_Income)
21 Which of the following categories best describes your annual household income?

		PROPENSITY		ETHNICITY		INCOME		TRUMP JOB			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Strong App	Soft App	Disapp	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**948**	319	629	821	127	416	532	682	138	125	493	142	313	93	168	85	146	164	116	121
BASE (WGT)	**959**	330	629	827	132	382	577	672	152	131	572	115	272	105	143	98	179	137	126	116
MOE (95%)	**+/-3.0**	+/-5.0	+/-3.7	+/-3.2	+/-8.3	+/-5.0	+/-4.1	+/-3.5	+/-7.3	+/-8.1	+/-3.8	+/-8.2	+/-5.6	+/-8.9	+/-7.8	+/-9.4	+/-7.0	+/-7.8	+/-7.8	+/-8.5
(All who answered)																				
< $25,000	**55**	17	38	47	9	55	-	43	6	5	30	8	17	3	8	7	10	5	6	10
	6%	5%	6%	6%	7%	15%		6%	4%	4%	5%	7%	6%	3%	6%	7%	6%	4%	5%	9%
	Y		Y	Y	Y	Y	ABFHLOS		Y	Y	Y	Y	Y	Y		Y	Y	Y	Y	Y
$25,000 - < $50,000	**159**	60	99	145	14	159	-	123	16	19	78	21	60	9	31	14	19	23	27	22
	17%	18%	16%	17%	11%	42%		18%	10%	14%	14%	18%	22%	8%	21%	14%	11%	17%	22%	19%
	CHJY3		Y	Y	Y	Y	ABCDEFG		Y	Y	Y	Y	Y	JY	Y	Y	Y	Y	Y	Y
$50,000 - < $75,000	**168**	61	106	140	27	168	-	124	24	18	94	27	47	15	26	17	19	29	30	21
	17%	19%	17%	17%	21%	44%		18%	16%	14%	16%	24%	17%	14%	18%	18%	10%	21%	24%	18%
	Y		Y	Y	Y	Y	ABCDEFH		Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
$75,000 - < $100,000	**161**	54	107	141	20	-	161	103	35	23	99	16	45	15	22	24	31	22	17	22
	17%	16%	17%	17%	15%		28%	15%	23%	18%	17%	14%	17%	14%	16%	24%	17%	16%	13%	19%
	X		X	X	X	X		AEHILOR	X	X	X	X	X	X	X	X	X	X	X	X
$100,000 - < $125,000	**108**	42	66	93	15	-	108	83	17	8	68	9	31	13	17	12	12	13	19	15
	11%	13%	11%	11%	11%		19%	12%	11%	6%	12%	8%	12%	12%	12%	12%	7%	9%	15%	13%
	X		X	X	X	X		BX	X	X	X	X	X	X	X	X	X	X	X	X
$125,000 - < $150,000	**100**	24	76	81	19	-	100	70	20	10	59	13	29	9	17	6	28	17	13	7
	10%	7%	12%	10%	15%		17%	10%	13%	8%	10%	11%	10%	8%	12%	6%	16%	13%	10%	6%
	X		X	X	X	X		LTX	X	X	X	X	X	X	X	X	X	X	X	X
$150,000+	**208**	71	137	181	27	-	208	126	34	48	145	20	43	42	21	19	60	28	13	18
	22%	22%	22%	22%	21%		36%	19%	23%	37%	25%	18%	16%	40%	15%	19%	34%	21%	11%	16%
	X		RX	RX	RX	X		ABEILOR	X	X	BEILRXZ	ILRX	X	X	ABEILRS	X	X	EILRX51	X	X