

How to Read This Report:

Colors indicate statistical significance (95% confidence level) – meaning the result is mathematically proven to be different from other groups, not just a random fluctuation.

Light Green: Notable difference.

Dark Green: Strong, reliable trend.

Dark Blue: Extreme outlier / High-impact demographic trend.

Gold: High-impact finding – >50 % with 6 + groups outperformed.

Letters identify which column is outperformed. Significance tested at the 95% confidence level ($p < 0.05$).

Multiple-comparison correction:

Bonferroni. This adjusts alpha to control the family-wise error rate.

Sample Size Advisory:

If a column has an "n" of less than 50, treat the data as a "suggestion," not a fact. Colors are lightened to reflect lower confidence.

If the n is under 30, ignore the column entirely. Colors are removed – the sample is too small for reliable conclusions.

POLITICAL IDENTITY & DEMOGRAPHICS 003 Q1 (Q1)
 1 Do you think Arizona is headed in the right or wrong direction?

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	N 56-61	O 62+	P 26-55	Q 56-61	R 62+	
BASE (UNWT)	816	251	130	72	228	138	44	404	399	68	66	669	38	29	337	30	37	332
BASE (WGT)	816	255	137	73	235	142	46	410	392	135	79	588	76	35	299	59	44	289
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
TOTAL RIGHT DIRECTION	144 18%	26 10%	20 15%	19 26%	26 11%	15 10%	15 33%	71 17%	74 19%	22 16%	14 18%	108 18%	12 16%	6 17%	52 18%	10 17%	8 18%	56 19%
TOTAL WRONG DIRECTION	497 62% 2	194 76% DGILR25	79 58%	28 39%	172 73% D2	93 66% 2	20 44%	272 66% D2	226 58% 2	85 63%	53 67% 2	359 61% 2	54 71%	24 69%	193 65% 2	31 53%	29 65% 2	166 57% 2
NET (RIGHT DIRECTION-WRONG DIRECTIO	-44%	-66%	-43%	-13%	-62%	-55%	-11%	-49%	-39%	-47%	-49%	-43%	-55%	-52%	-47%	-36%	-47%	-38%
Right Direction	144 18%	26 10%	20 15%	19 26%	26 11%	15 10%	15 33%	71 17%	74 19%	22 16%	14 18%	108 18%	12 16%	6 17%	52 18%	10 17%	8 18%	56 19%
Wrong Direction	497 62% 2	194 76% DGILR25	79 58%	28 39%	172 73% D2	93 66% 2	20 44%	272 66% D2	226 58% 2	85 63%	53 67% 2	359 61% 2	54 71%	24 69%	193 65% 2	31 53%	29 65% 2	166 57% 2
Unsure	160 20%	35 14%	37 27%	26 35%	37 16%	34 24%	10 22%	68 17%	92 24%	28 20%	12 15%	121 21%	10 13%	5 14%	53 18%	18 30%	7 16%	67 23%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 004 Q1 (Q1)
 1 Do you think Arizona is headed in the right or wrong direction?

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	816	284	519	689	114	142	293	512	94	102	465	90	248	105	120	66	117	112	119	107
BASE (WGT)	816	292	510	682	120	138	311	507	103	101	473	105	224	107	108	65	123	122	119	98
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
TOTAL RIGHT DIRECTION	144 18%	51 17%	94 18%	115 17%	29 24%	19 14%	44 14%	70 14%	9 9%	41 40%	82 17% ABCEPHI	21 20%	42 19%	22 21%	24 22%	12 18%	14 11%	23 19%	16 14%	17 18%
TOTAL WRONG DIRECTION	497 62% 2	184 63%	314 61% 2	422 62% 2	75 63% 2	83 60% 2	211 68%	352 69% D2	58 56% D2	34 34%	304 64%	64 61% 2	129 58%	65 61%	59 54%	40 62%	86 70%	75 61% 2	77 65%	64 65% 2
NET (RIGHT DIRECTION-WRONG DIRECTIO	-44%	-46%	-43%	-45%	-38%	-46%	-54%	-56%	-47%	+6%	-47%	-41%	-39%	-40%	-32%	-44%	-59%	-43%	-51%	-48%
Right Direction	144 18%	51 17%	94 18%	115 17%	29 24%	19 14%	44 14%	70 14%	9 9%	41 40%	82 17% ABCEPHI	21 20%	42 19%	22 21%	24 22%	12 18%	14 11%	23 19%	16 14%	17 18%
Wrong Direction	497 62% 2	184 63%	314 61% 2	422 62% 2	75 63% 2	83 60% 2	211 68%	352 69% D2	58 56% D2	34 34%	304 64%	64 61% 2	129 58%	65 61%	59 54%	40 62%	86 70%	75 61% 2	77 65%	64 65% 2
Unsure	160 20%	57 20%	103 20%	144 21%	16 13%	36 26%	56 18%	85 17%	36 35%	26 26% B	87 18%	20 19%	53 24%	20 18%	25 23%	13 20%	23 19%	24 20%	26 21%	17 17%

2 What is the single most important issue facing Arizona you would like your Attorney General to address?

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	Total	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	N 56-61	O 62+	P 26-55	Q 56-61	R 62+
BASE (UNWT)	816	251	130	72	228	138	44	398	389	68	65	654	38	28	332	30	37	322
BASE (WGT)	816	255	137	73	235	142	46	405	383	135	78	575	76	34	294	59	44	280
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
Border security	111 14%	25 10%	17 13%	4 5%	28 12%	14 10%	3 6%	53 13%	58 15%	24 18%	15 20%	71 12%	14 19%	6 18%	33 11%	10 17%	9 22%	38 14%
Illegal immigration	189 24% 2	68 27% 2	26 19%	12 17%	61 26% 2	35 25% 2	3 6%	97 24% 2	92 24% 2	36 26% 2	14 18% 2	139 24% 2	18 23%	6 18%	73 25% 2	18 30% 2	8 19%	66 24% 2
Fentanyl and opioid crisis	32 4%	6 2%	13 9%	2 2%	7 3%	8 5%	4 8%	14 3%	18 5%	8 6%	2 3%	22 4%	2 3%	-	12 4%	6 10%	2 5%	10 3%
Drug trafficking / Cartels	28 4%	8 3%	8 6%	1 1%	10 4%	4 3%	3 7%	13 3%	15 4%	2 1%	3 4%	23 4%	2 3%	-	11 4%	-	3 7%	12 4%
Arizona's water supply	158 20%	36 14%	32 23%	33 46% ABEHIJL	27 11%	31 22%	21 46% BEITZ	88 22%	70 18%	18 13%	13 17%	127 22%	10 13%	5 14%	73 25% Z	8 13%	8 19%	54 19%
Election integrity	178 23% 2	91 36% D23	24 18%	4 5%	87 37% ADISU23	25 18%	6 13%	97 24% 2	81 21%	19 14%	18 23%	140 24% 2	12 15%	11 33% 2	74 25% 2	8 13%	7 16%	67 24% 2
Consumer fraud	24 3%	5 2%	6 4%	5 7%	3 1%	6 4%	3 6%	11 3%	13 3%	4 3%	2 3%	18 3%	4 5%	1 4%	6 2%	-	1 3%	11 4%
Human trafficking	21 3%	7 3%	2 1%	3 5%	4 2%	6 4%	2 4%	9 2%	12 3%	6 4%	2 3%	13 2%	6 8%	-	3 1%	-	2 5%	9 3%
Something else / Unsure	47 6%	10 4%	9 7%	9 12%	7 3%	14 10%	2 4%	23 6%	24 6%	18 13%	7 9%	22 4%	8 11%	5 14%	10 3%	10 16%	2 5%	12 4%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 006 Q2 (Q2)
 2 What is the single most important issue facing Arizona you would like your Attorney General to address?

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	816	280	507	678	109	142	293	512	94	102	457	89	241	105	116	62	115	109	118	106
BASE (WGT)	816	288	499	672	116	138	311	507	103	101	465	104	218	107	105	61	121	119	118	97
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
Border security	111 14%	49 17%	61 12%	92 14%	19 16%	11 8%	30 10%	88 17%	11 11%	2 2%	69 15%	11 10%	31 14%	17 16%	15 14%	10 17%	22 18%	12 10%	13 11%	16 17%
Illegal immigration	189 24% 2	75 26% 2	114 23% 2	157 23% 2	32 28% 2	38 28% 2	61 20% 2	148 29% 2	16 15% 2	4 4%	117 25% 2	27 26% 2	45 21% 2	28 26% 2	21 20% 2	12 19% 2	24 20% 2	28 24% 2	34 29% 2	28 29% 2
Fentanyl and opioid crisis	32 4%	14 5%	18 4%	26 4%	6 5%	6 4%	14 5%	16 3%	7 7%	5 4%	20 4%	6 6%	5 2%	3 3%	2 2%	3 5%	1 1%	7 6%	11 9%	1 1%
Drug trafficking / Cartels	28 4%	11 4%	17 3%	26 4%	2 2%	4 3%	13 4%	19 4%	7 6%	1 1%	14 3%	7 7%	5 3%	5 4%	2 2%	1 1%	5 4%	9 7%	3 2%	2 2%
Arizona's water supply	158 20%	45 16%	113 23%	134 20%	24 21%	31 22%	69 22%	65 13%	20 20%	59 58%	94 20% ABCFPHI	16 16%	48 22%	18 17%	22 21%	10 17%	29 24%	19 16%	24 21%	20 20%
Election integrity	178 23% 2	69 24% 2	109 22% 2	156 23% 2	22 19% 2	33 24% 2	81 26% 2	137 27% 2	22 21% 2	5 5%	92 20% 2	27 26% 2	58 27% 2	21 20% 2	32 30% 2	12 19% 2	23 19% 2	32 27% 2	24 21% 2	24 25% 2
Consumer fraud	24 3%	6 2%	17 3%	21 3%	3 2%	5 4%	11 4%	9 2%	4 4%	8 8%	18 4%	2 2%	3 2%	6 6%	2 2%	3 4%	6 5%	2 2%	2 1%	2 2%
Human trafficking	21 3%	5 2%	16 3%	16 2%	5 4%	3 2%	10 3%	9 2%	5 5%	5 5%	11 2%	1 1%	9 4%	1 1%	5 5%	1 1%	5 4%	1 1%	3 2%	1 1%
Something else / Unsure	47 6%	13 5%	34 7%	43 6%	4 4%	6 4%	22 7%	16 3%	12 12%	13 13%	30 6%	6 5%	12 5%	7 6%	4 3%	10 16%	7 5% LOZ	9 8%	5 4%	3 4%

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B	C	D	E	F	G	H	I	J	K	L	M	M	N	O	P	Q	R
Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	26-55	56-61	62+	26-55	56-61	62+	
BASE (UNWT)	816	251	130	72	228	138	44	342	308	63	59	528	36	24	282	27	35	246
BASE (WGT)	816	255	137	73	235	142	46	350	309	125	71	464	72	29	250	53	42	215
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
TOTAL FAVORABLE	301	133	64	18	128	63	15	175	125	56	36	209	38	17	121	18	19	88
	46%	52%	47%	25%	55%	44%	33%	50%	40%	45%	50%	45%	53%	58%	48%	34%	45%	41%
	2	2	2		D2	2		2	2	2	2	2	2	2	2		2	2
TOTAL UNFAVORABLE	77	15	14	23	12	16	11	42	35	20	5	52	12	4	26	8	1	26
	12%	6%	10%	31%	5%	11%	25%	12%	11%	16%	7%	11%	16%	12%	11%	15%	3%	12%
				ABEHILO			EZ											
NET (FAVORABLE-UNFAVORABLE)	+34%	+46%	+37%	-7%	+50%	+33%	+9%	+38%	+29%	+29%	+43%	+34%	+36%	+45%	+38%	+19%	+42%	+29%
Very favorable	130	63	20	8	61	21	4	67	62	18	13	99	10	6	51	8	7	47
	20%	25%	14%	11%	26%	15%	9%	19%	20%	14%	19%	21%	14%	21%	21%	15%	17%	22%
		2			2													
Somewhat favorable	171	70	45	10	67	42	11	108	63	38	22	111	28	11	69	10	12	41
	26%	27%	33%	13%	29%	30%	24%	31%	20%	31%	32%	24%	39%	37%	28%	19%	28%	19%
			2					2					2					
Somewhat unfavorable	33	6	6	4	6	4	3	17	16	6	3	25	6	1	10	-	1	15
	5%	2%	4%	6%	3%	3%	6%	5%	5%	5%	4%	5%	8%	4%	4%		3%	7%
Very unfavorable	44	9	8	18	5	11	9	25	19	14	2	28	6	2	17	8	-	11
	7%	4%	6%	25%	2%	8%	19%	7%	6%	11%	3%	6%	8%	8%	7%	15%		5%
				ABEHILO			EZ											
Never heard of	163	58	40	23	53	39	14	80	83	28	17	119	14	5	61	13	12	58
	25%	23%	29%	31%	22%	28%	30%	23%	27%	22%	24%	26%	20%	17%	24%	25%	28%	27%
No opinion	119	48	19	9	42	24	5	53	66	22	13	84	8	4	41	14	10	43
	18%	19%	14%	13%	18%	17%	12%	15%	21%	17%	19%	18%	11%	12%	17%	26%	23%	20%

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	816	225	425	565	85	142	293	437	92	97	385	71	194	85	94	53	94	89	100	88
BASE (WGT)	816	238	422	569	91	138	311	437	102	97	400	83	177	89	87	53	102	96	102	82
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
TOTAL FAVORABLE	301	105	196	269	32	62	146	221	54	13	195	33	72	40	31	22	55	41	48	47
	46%	44%	46%	47%	35%	45%	47%	51%	53%	13%	49%	40%	41%	45%	35%	42%	54%	43%	47%	57%
	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
TOTAL UNFAVORABLE	77	17	60	66	11	10	40	23	8	40	53	7	17	19	9	7	15	9	5	5
	12%	7%	14%	12%	12%	7%	13%	5%	8%	41%	13%	8%	9%	22%	11%	13%	15%	10%	5%	6%
				Z							ABCEFHI	Z			BEZ					
NET (FAVORABLE-UNFAVORABLE)	+34%	+37%	+32%	+36%	+23%	+38%	+34%	+45%	+45%	-28%	+35%	+32%	+31%	+23%	+25%	+29%	+39%	+34%	+42%	+51%
Very favorable	130	51	79	119	10	30	55	107	14	4	83	12	35	19	13	10	19	13	25	21
	20%	21%	19%	21%	11%	22%	18%	25%	14%	4%	21%	15%	19%	21%	15%	20%	19%	14%	24%	25%
									2											
Somewhat favorable	171	54	117	149	22	32	90	114	40	9	112	21	38	21	17	12	36	28	24	26
	26%	23%	28%	26%	24%	23%	29%	26%	39%	9%	28%	25%	21%	24%	20%	22%	36%	29%	23%	32%
										2								2		
Somewhat unfavorable	33	5	28	28	5	4	13	13	5	12	17	6	10	6	6	3	6	6	1	3
	5%	2%	7%	5%	6%	3%	4%	3%	5%	12%	4%	7%	6%	6%	7%	5%	6%	6%	1%	4%
Very unfavorable	44	11	33	38	5	6	27	10	3	28	36	1	7	14	3	4	9	4	5	2
	7%	5%	8%	7%	6%	5%	9%	2%	3%	29%	9%	1%	4%	15%	4%	8%	9%	4%	5%	2%
											ABCEFHI	Z			EZ					
Never heard of	163	67	97	133	30	37	79	108	21	32	79	29	55	12	29	11	15	32	24	23
	25%	28%	23%	23%	33%	27%	25%	25%	21%	33%	20%	35%	31%	13%	34%	22%	15%	33%	24%	28%
No opinion	119	49	70	100	19	29	46	85	18	12	72	14	33	18	18	12	16	13	24	7
	18%	21%	17%	18%	21%	21%	15%	19%	18%	12%	18%	17%	18%	20%	21%	23%	16%	14%	23%	9%

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	Total	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	M 56-61	N 62+	O 26-55	P 56-61	Q 62+
BASE (UNWT)	816	251	130	72	228	138	44	330	306	64	59	513	37	24	269	27	35	244
BASE (WGT)	816	255	137	73	235	142	46	341	308	127	71	451	74	29	238	53	42	213
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
TOTAL FAVORABLE	244	106	53	17	104	49	14	130	114	48	29	167	34	13	83	14	16	84
	38%	42%	39%	24%	44%	34%	32%	38%	37%	38%	41%	37%	46%	45%	35%	26%	38%	40%
	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
TOTAL UNFAVORABLE	144	51	29	27	42	33	16	85	59	33	11	100	20	6	59	14	5	41
	22%	20%	21%	37%	18%	23%	35%	25%	19%	26%	15%	22%	27%	21%	25%	26%	11%	19%
NET (FAVORABLE-UNFAVORABLE)	+15%	+22%	+18%	-13%	+26%	+12%	-4%	+13%	+18%	+12%	+26%	+15%	+19%	+25%	+10%	+1%	+27%	+20%
Very favorable	80	35	13	3	35	9	3	32	48	10	12	58	4	2	25	6	10	33
	12%	14%	10%	4%	15%	6%	7%	9%	16%	8%	17%	13%	5%	8%	11%	11%	24%	15%
																	2	
Somewhat favorable	164	72	40	15	69	40	11	98	66	38	17	109	30	11	58	8	6	52
	25%	28%	29%	20%	29%	28%	24%	29%	21%	30%	24%	24%	41%	37%	24%	15%	14%	24%
Somewhat unfavorable	72	24	18	11	23	15	10	43	29	14	9	49	12	5	26	2	5	23
	11%	10%	13%	15%	10%	10%	22%	13%	9%	11%	13%	11%	16%	17%	11%	4%	11%	11%
Very unfavorable	72	26	10	16	20	18	6	42	30	20	1	51	8	1	33	12	-	18
	11%	10%	8%	21%	8%	12%	13%	12%	10%	15%	2%	11%	11%	4%	14%	22%		9%
Never heard of	140	52	34	17	50	34	10	74	66	26	17	98	16	5	53	10	12	45
	22%	20%	25%	24%	21%	24%	22%	22%	21%	20%	24%	22%	22%	17%	22%	18%	28%	21%
No opinion	120	46	21	12	39	26	5	52	69	20	14	86	4	5	43	16	10	43
	19%	18%	15%	16%	17%	19%	11%	15%	22%	16%	20%	19%	5%	16%	18%	30%	23%	20%

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9	
BASE (UNWT)	816	224	412	552	84	142	293	431	92	97	377	70	189	82	91	52	92	87	97	87
BASE (WGT)	816	237	412	559	90	138	311	433	102	97	394	82	173	87	84	52	100	93	100	81
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
TOTAL FAVORABLE	244 38% 2	98 41% 2	146 35% 2	210 38% 2	34 38% 2	59 43% 2	110 35% 2	183 42% 2	40 40% 2	13 13% 2	155 39% 2	31 38% 2	58 33% 2	28 32% 2	23 27% 2	20 38% 2	38 38% 2	38 41% 2	44 44% 2	39 48% 2
TOTAL UNFAVORABLE	144 22%	35 15%	109 26%	125 22%	19 21%	25 18%	77 25%	69 16%	23 23%	46 47%	99 25% ABEHIKL TZ	15 18%	30 17%	30 35%	15 17%	7 13%	26 26%	13 14%	19 19%	18 22%
NET (FAVORABLE-UNFAVORABLE)	+15%	+27%	+9%	+15%	+17%	+24%	+10%	+26%	+17%	-34%	+14%	+20%	+16%	-3%	+10%	+24%	+11%	+27%	+25%	+26%
Very favorable	80 12%	37 16%	43 10%	68 12%	12 13%	14 10%	32 10%	68 16%	8 8%	2 2%	48 12%	10 13%	21 12%	10 11%	8 9%	8 15%	8 8%	15 16%	12 12%	16 20%
Somewhat favorable	164 25%	61 26%	103 25%	142 25%	22 25%	45 32%	78 25%	115 27%	33 32%	11 11%	107 27%	21 26%	36 21%	18 21%	15 18%	12 22%	29 29%	23 25%	32 32%	22 28%
Somewhat unfavorable	72 11%	16 7%	56 14%	62 11%	10 11%	14 10%	37 12%	38 9%	12 12%	17 17%	46 12%	9 10%	18 10%	17 20%	9 11%	3 5%	9 9%	9 10%	11 11%	8 9%
Very unfavorable	72 11%	19 8%	53 13%	63 11%	9 10%	11 8%	40 13%	31 7%	11 11%	29 29%	54 14% ABCEHIK	6 8%	12 7%	13 15%	6 7%	4 8%	17 17%	4 4%	8 8%	10 13%
Never heard of	140 22%	56 24%	84 20%	120 21%	21 23%	26 19%	74 24%	96 22%	20 19%	23 23%	68 17%	22 27%	50 29%	11 13%	26 31%	10 20%	20 20%	27 29%	17 17%	16 20%
No opinion	120 19%	47 20%	73 18%	104 19%	17 19%	27 20%	50 16%	84 19%	18 18%	16 17%	72 18%	13 16%	35 20%	17 19%	21 25%	15 29%	16 16%	15 16%	19 19%	8 10%

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	M 56-61	N 62+	O 26-55	P 56-61	Q 62+	R 62+
BASE (UNWT)	816	251	130	72	228	138	44	335	308	63	59	521	36	24	275	27	35	246
BASE (WGT)	816	255	137	73	235	142	46	344	309	125	71	458	72	29	243	53	42	214
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
TOTAL FAVORABLE	131 20%	34 13%	21 15%	35 48%	25 11%	29 20%	15 32%	68 20%	63 20%	19 16%	12 17%	100 22%	10 14%	6 21%	53 22%	10 18%	6 14%	47 22%
TOTAL UNFAVORABLE	353 54% 2	153 60% 2	80 59% 2	25 35% 2	157 67% 2	71 50% 2	20 44% 2	193 56% 2	160 52% 2	82 65% 2	44 63% 2	227 50% 2	48 66% 2	22 75% 2	124 51% 2	34 64% 2	23 54% 2	104 48% 2
NET (FAVORABLE-UNFAVORABLE)	-34%	-47%	-43%	+13%	-56%	-30%	-12%	-36%	-32%	-50%	-46%	-28%	-53%	-55%	-29%	-46%	-40%	-26%
Very favorable	59 9%	14 6%	10 8%	14 19% Z	10 4%	9 7%	7 15%	32 9%	27 9%	12 9%	5 7%	43 9%	8 11%	1 4%	23 10%	4 7%	4 8%	20 9%
Somewhat favorable	72 11%	20 8%	11 8%	21 29% ABEHSTV	15 6%	19 14%	8 18%	36 10%	36 12%	8 6%	7 10%	57 12%	2 3%	5 16%	29 12%	6 11%	2 6%	27 13%
Somewhat unfavorable	50 8%	12 5%	13 10%	8 11%	12 5%	12 9%	7 14%	27 8%	24 8%	10 8%	3 5%	37 8%	4 6%	1 4%	21 9%	6 12%	2 6%	15 7%
Very unfavorable	303 46% 2	141 55% D2	67 49% 2	17 24% 2	145 62% DILOR25	58 41% 2	14 30% 2	167 48% 2	136 44% 2	71 57% 2	41 58% 2	191 42% 2	44 61% 2	21 71% D2	102 42% 2	27 52% 2	20 48% 2	88 41% 2
Never heard of	93 14%	37 15%	23 17%	10 13%	29 12%	26 18%	8 18%	47 14%	46 15%	16 13%	8 12%	69 15%	10 14%	1 4%	36 15%	6 11%	7 17%	33 15%
No opinion	76 12%	31 12%	12 9%	3 5%	24 10%	17 12%	3 6%	35 10%	41 13%	8 6%	6 9%	62 14%	4 6%	-	31 13%	4 7%	6 15%	31 15%

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	816	226	417	556	87	142	293	441	93	99	384	68	191	88	92	52	92	86	101	83
BASE (WGT)	816	238	415	561	93	138	311	441	102	99	399	80	175	92	85	52	100	92	103	78
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
TOTAL FAVORABLE	131 20%	48 20%	83 20%	109 19%	22 24%	25 18%	64 21%	56 13%	7 7%	65 65%	79 20%	16 20%	36 21%	14 16%	13 15%	9 18%	21 21%	18 20%	19 18%	23 30%
TOTAL UNFAVORABLE	353 54% 2	119 50%	234 56% 2	306 55% 2	48 51% 2	79 57% 2	173 56% 2	250 57% 2	76 74%	21 21%	232 58%	44 55%	77 44% 2	61 66%	41 49%	27 51% 2	59 59%	47 51% 2	60 58% 2	34 44% 2
NET (FAVORABLE-UNFAVORABLE)	-34%	-30%	-36%	-35%	-28%	-39%	-35%	-44%	-67%	+44%	-38%	-34%	-24%	-51%	-34%	-33%	-38%	-31%	-40%	-15%
Very favorable	59 9%	26 11%	34 8%	48 9%	11 12%	10 7%	27 9%	23 5%	2 2%	33 33%	31 8%	11 13%	18 10%	4 5%	9 10%	4 7%	10 10%	7 8%	7 7%	10 12%
Somewhat favorable	72 11%	23 9%	49 12%	61 11%	11 12%	15 11%	37 12%	33 7%	5 5%	32 32%	48 12%	5 7%	18 10%	10 11%	4 5%	6 11%	11 11%	11 12%	12 12%	13 17%
Somewhat unfavorable	50 8%	15 6%	36 9%	44 8%	6 7%	14 10%	20 6%	28 6%	9 9%	7 7%	28 7%	10 12%	12 7%	12 14%	7 8%	4 7%	7 7%	10 11%	5 4%	3 3%
Very unfavorable	303 46% 2	105 44%	198 48% 2	262 47% 2	41 45% 2	66 48% 2	153 49% 2	221 50% 2	66 65%	15 15%	204 51%	34 42%	65 37% 2	49 53%	34 40% 2	23 43% 2	52 52%	37 40% 2	56 54% 2	32 41% 2
Never heard of	93 14%	40 17%	53 13%	80 14%	13 14%	17 12%	49 16%	75 17%	7 7%	10 10%	41 10%	12 16%	39 22%	7 8% 3	22 26%	6 11% 3	13 13%	16 17%	9 9%	13 17%
No opinion	76 12%	30 13%	46 11%	66 12%	10 11%	17 12%	26 8%	60 14%	12 12%	3 3%	46 12%	8 10%	22 13%	9 10%	9 11%	11 20%	8 8%	12 13%	14 14%	7 9%

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	M 56-61	N 62+	O 26-55	P 56-61	Q 62+	R 62+
BASE (UNWT)	816	251	130	72	228	138	44	364	353	66	62	589	37	25	302	29	37	287
BASE (WGT)	816	255	137	73	235	142	46	371	350	131	74	517	74	30	267	57	44	249
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
TOTAL FAVORABLE	610 85%	245 96%	114 83%	28 38%	229 98%	119 84%	24 53%	309 83%	302 86%	111 85%	63 85%	436 84%	65 89%	25 84%	218 81%	45 80%	38 86%	219 88%
TOTAL UNFAVORABLE	101 14%	10 4%	17 12%	44 60%	4 2%	22 16%	18 39%	58 16%	43 12%	16 12%	11 15%	75 14%	6 9%	5 16%	47 18%	10 17%	6 14%	28 11%
NET (FAVORABLE-UNFAVORABLE)	+70%	+92%	+71%	-22%	+96%	+68%	+14%	+67%	+74%	+72%	+71%	+70%	+80%	+68%	+64%	+63%	+72%	+77%
Very favorable	507 70%	209 82%	72 52%	24 33%	208 89%	76 53%	10 22%	256 69%	251 72%	79 61%	50 67%	378 73%	48 65%	20 67%	188 70%	32 56%	30 67%	190 76%
Somewhat favorable	103 14%	36 14%	42 31%	4 5%	21 9%	43 30%	14 31%	53 14%	50 14%	31 24%	13 18%	59 11%	18 24%	5 17%	30 11%	13 24%	8 19%	29 11%
Somewhat unfavorable	17 2%	4 1%	1 1%	5 7%	2 1%	5 3%	2 4%	9 2%	9 3%	2 1%	3 5%	12 2%	-	-	9 3%	2 3%	3 8%	3 1%
Very unfavorable	84 12%	7 3%	16 12%	38 52%	2 1%	18 12%	16 35%	50 13%	34 10%	14 11%	7 10%	62 12%	6 9%	5 16%	38 14%	8 14%	3 6%	24 10%
Never heard of	2 0%	-	-	1 1%	-	-	1 2%	2 0%	1 0%	-	-	2 0%	-	-	2 1%	-	-	1 0%
No opinion	7 1%	-	6 4%	1 1%	2 1%	1 1%	3 6%	3 1%	5 1%	4 3%	-	3 1%	2 3%	-	1 0%	2 3%	-	3 1%

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12	
	Pri 3-of-4	Pri 4-of-4	White	Other	<\$75k	\$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9	
BASE (UNWT)	816	258	459	618	99	142	293	512	94	102	419	75	223	97	108	56	104	95	109	95
BASE (WGT)	816	268	454	617	105	138	311	507	103	101	432	87	202	100	99	56	112	102	110	88
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
TOTAL FAVORABLE	610	236	374	522	88	124	247	507	103	-	355	76	179	77	87	47	92	88	97	78
	85%	88%	83%	85%	84%	90%	79%	100%	100%		82%	87%	89%	77%	88%	84%	82%	87%	88%	89%
	DG2	DG2	DG2	DG2	D2	DG2	D2	ABCDGPH	DGHOPIUY		DG2	DG2	DG2	D2	DG2	D2	D2	D2	DG2	DG2
TOTAL UNFAVORABLE	101	29	73	87	15	13	58	-	-	101	70	11	20	20	9	8	17	13	12	10
	14%	11%	16%	14%	14%	10%	19%			100%	16%	13%	10%	20%	10%	14%	15%	13%	11%	11%
	EZ	Z	BEZ	BEZ	EZ	Z	BEZ1			ABCDEF	BEZ	EZ	Z	BEZ1	Z	EZ	EZ	EZ	EZ	Z
NET (FAVORABLE-UNFAVORABLE)	+70%	+77%	+66%	+71%	+70%	+80%	+61%	+100%	+100%	-100%	+66%	+74%	+79%	+58%	+78%	+70%	+67%	+74%	+77%	+77%
Very favorable	507	207	300	430	77	97	192	507	-	-	291	65	150	67	75	36	70	75	78	68
	70%	77%	66%	70%	73%	71%	62%	100%			67%	75%	74%	68%	76%	64%	63%	73%	71%	78%
	CDG12	CDG12	DG12	DG12	DG12	DG12	DG12	ABCDEF			DG12	DG12	CDG12	DG12	DG12	G12	G12	DG12	DG12	
Somewhat favorable	103	29	75	91	12	26	55	-	103	-	64	10	29	10	12	11	22	14	19	9
	14%	11%	16%	15%	11%	19%	18%		100%		15%	12%	14%	10%	12%	21%	20%	13%	17%	11%
	Z	Z	Z	Z	Z	Z	Z		ABCDEF		Z	Z	Z	Z	Z	Z	Z	Z	Z	Z
Somewhat unfavorable	17	4	14	16	2	3	8	-	-	17	13	-	4	4	4	3	3	-	3	-
	2%	1%	3%	3%	2%	2%	3%			17%	3%		2%	4%	4%	5%	3%		2%	
										ABCEHIL					Z	Z	Z			
Very unfavorable	84	25	59	71	13	10	49	-	-	84	57	11	16	16	6	5	14	13	10	10
	12%	9%	13%	12%	12%	8%	16%			83%	13%	13%	8%	16%	6%	9%	12%	13%	9%	11%
	EZ	Z	BEZ	BEZ	EZ	Z	BEZ			ABCDEF	BEZ	EZ	Z	BEZ	Z	Z	EZ	EZ	EZ	Z
Never heard of	2	-	2	2	-	-	1	-	-	-	-	-	-	-	2	-	-	-	-	-
	0%		1%	0%			0%						1%		3%					
No opinion	7	4	4	6	2	1	6	-	-	-	7	-	-	3	-	1	3	-	1	-
	1%	1%	1%	1%	2%	1%	2%				2%			3%		2%	3%		1%	

POLITICAL IDENTITY & DEMOGRAPHICS 015 Q7 (Q7)

7 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

A	IDEOLOGY				FACTION			GENDER		AGE			GENDER × AGE					
	Total	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	N 56-61	O 62+	P 26-55	Q 56-61	R 62+
BASE (UNWT)	816	251	130	72	228	138	44	307	276	61	56	466	35	23	249	26	33	217
BASE (WGT)	816	255	137	73	235	142	46	318	279	120	67	410	70	28	220	51	39	189
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
DEFINITELY Petersen	118 20%	64 25% 2	24 17%	11 15%	61 26% 2	26 18%	7 16%	63 20%	55 20%	23 19%	15 23%	79 19%	12 17%	6 21%	46 21%	12 23%	10 24%	34 18%
PROBABLY Petersen	58 10%	20 8%	17 13%	5 6%	22 9%	18 13%	2 4%	40 13%	18 6%	12 10%	6 9%	39 10%	10 15%	5 17%	25 11%	2 4%	1 3%	15 8%
LEAN Petersen	31 5%	18 7%	8 5%	3 5%	15 6%	11 8%	3 6%	19 6%	12 4%	6 5%	5 7%	21 5%	4 6%	2 8%	13 6%	2 4%	2 6%	8 4%
Undecided	272 46%	96 37%	62 45%	43 58%	83 35%	61 43%	24 52%	132 42%	140 50%	55 46%	30 44%	187 46%	32 46%	11 40%	89 41%	24 47%	19 48%	97 51%
LEAN Glassman	37 6%	19 7%	10 7%	3 5%	16 7%	11 7%	4 8%	19 6%	18 6%	8 6%	2 4%	26 6%	2 3%	2 9%	14 6%	6 12%	-	12 6%
PROBABLY Glassman	51 8%	24 9%	12 9%	6 9%	24 10%	10 7%	5 10%	31 10%	20 7%	10 8%	5 7%	36 9%	6 8%	1 4%	24 11%	4 8%	4 10%	12 6%
DEFINITELY Glassman	31 5%	16 6%	5 3%	2 2%	14 6%	5 4%	2 4%	14 4%	17 6%	6 5%	4 6%	21 5%	4 6%	-	10 4%	2 4%	4 10%	11 6%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 016 Q7 (Q7)

7 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	816	205	378	506	77	142	293	391	90	95	349	62	172	78	84	48	86	80	87	77
BASE (WGT)	816	218	379	514	83	138	311	394	100	96	367	72	158	83	78	49	95	86	90	73
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
DEFINITELY Petersen	118 20%	44 20%	74 20%	108 21%	10 12%	31 22%	63 20%	93 24%	19 19% 2	5 5%	80 22%	9 12%	30 19%	22 26%	12 15%	7 14%	21 22%	11 12%	19 21%	20 28%
PROBABLY Petersen	58 10%	21 10%	37 10%	50 10%	7 9%	10 7%	31 10%	39 10%	14 14%	4 4%	33 9%	8 11%	17 11%	4 5%	7 9%	5 10%	12 12%	11 13%	8 9%	6 8%
LEAN Petersen	31 5%	10 4%	22 6%	26 5%	6 7%	6 4%	23 7%	21 5%	6 6%	4 5%	23 6%	-	8 5%	1 1%	5 7%	1 2%	10 10%	-	7 8%	6 8%
Undecided	272 46%	107 49%	165 44%	229 45%	43 51%	56 41%	137 44%	156 40%	48 48%	66 69%	156 42% ABEHLOS	42 58%	74 47%	34 41%	43 55%	26 53%	38 40%	43 50%	40 45%	27 37%
LEAN Glassman	37 6%	13 6%	23 6%	31 6%	5 7%	15 11%	15 5%	25 6%	4 4%	6 7%	25 7%	4 6%	7 5%	5 6%	2 2%	5 9%	5 6%	7 8%	6 6%	3 5%
PROBABLY Glassman	51 8%	14 6%	37 10%	43 8%	8 10%	16 11%	26 8%	35 9%	9 9%	7 7%	30 8%	6 8%	15 9%	11 13%	6 8%	3 7%	4 4%	9 11%	6 7%	7 9%
DEFINITELY Glassman	31 5%	10 5%	21 5%	27 5%	4 5%	5 3%	16 5%	25 6%	-	3 4%	20 5%	4 5%	7 4%	6 8%	3 4%	3 5%	5 6%	6 6%	4 4%	4 5%

POLITICAL IDENTITY & DEMOGRAPHICS 017 Q8 (Q8)

8 Warren Petersen is a licensed attorney, lifelong conservative, and current Arizona Senate President with proven leadership and more than a decade of lawmaking experience.

A	IDEOLOGY				FACTION			GENDER		AGE			GENDER × AGE					
	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	N 56-61	O 62+	P 26-55	Q 56-61	R 62+	
BASE (UNWT)	523	247	127	70	226	135	42	277	246	55	51	417	31	22	224	24	29	193
BASE (WGT)	536	251	133	71	233	139	43	286	250	108	61	367	61	27	198	47	34	169
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
MUCH more likely	203 38% 2	121 48% D2	49 37% 2	11 15% DHU2	119 51% 2	50 36% 2	8 17% 2	96 34% 2	107 43% D2	37 34% 2	21 35% 2	145 40% 2	20 32% 2	8 32% 2	68 34% 2	17 37% 2	13 37% 2	77 46% D2
SOMEWHAT more likely	180 34%	79 31%	56 42%	20 28%	70 30%	54 39%	18 42%	97 34%	83 33%	39 36%	24 40%	116 32%	21 35%	8 32%	68 34%	18 38%	16 46%	49 29%
No difference	118 22%	48 19%	19 15%	26 36%	42 18%	26 19%	9 22%	71 25%	47 19%	24 22%	14 23%	80 22%	16 26%	9 32%	46 23%	8 16%	6 17%	34 20%
SOMEWHAT less likely	13 2%	2 1%	3 2%	5 8% Z	2 1% Z	3 2%	3 7% Z	10 4%	3 1%	-	1 2%	11 3%	-	1 5%	9 4%	-	-	3 2%
MUCH less likely	22 4%	2 1%	6 5%	9 13% BEZ	1 0%	6 5%	5 11% BEZ	12 4%	11 4%	8 8%	-	14 4%	4 7%	-	7 4%	4 8%	-	7 4%

8 Warren Petersen is a licensed attorney, lifelong conservative, and current Arizona Senate President with proven leadership and more than a decade of lawmaking experience.

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	T 3-of-4	U 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9	
BASE (UNWT)	523	186	337	454	69	140	288	348	84	85	313	56	154	73	74	43	75	73	76	74
BASE (WGT)	536	196	340	464	73	136	306	350	94	86	329	64	143	78	69	44	82	77	79	69
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
MUCH more likely	203 38% D2	87 44% D2	116 34% D2	177 38% 2	26 36% 2	65 48% 2	104 34% D2	168 48% 2	29 31% DHU2	6 7% 2	122 37% 2	22 35% 2	59 41% 2	28 36% 2	27 39% 2	14 32% 2	34 41% 2	26 34% 2	26 33% 2	33 48% 2
SOMEWHAT more likely	180 34%	66 34%	114 34%	157 34%	23 31%	42 31%	112 36%	104 30%	49 52%	24 27% 6	108 33%	25 39%	48 33%	18 23%	23 33%	18 41%	27 33%	29 37%	31 40%	22 32%
No difference	118 22%	33 17%	85 25%	97 21%	21 29%	27 20%	64 21%	72 21%	14 15%	30 35%	78 24%	11 17%	29 20%	24 30%	15 22%	9 20%	19 24%	16 21%	15 19%	12 18%
SOMEWHAT less likely	13 2%	5 2%	8 2%	13 3%	- -	- -	10 3%	2 0%	2 2%	8 10%	8 2% BIZ	1 2%	3 2%	4 4%	2 2%	1 2%	- -	2 2%	3 3%	2 3%
MUCH less likely	22 4%	5 3%	17 5%	19 4%	3 4%	3 2%	15 5%	4 1%	- -	19 22%	14 4% ABEHIKL	5 7%	4 3%	5 6%	2 4%	2 4%	2 2%	4 6%	5 6%	- -

POLITICAL IDENTITY & DEMOGRAPHICS 019 Q9 (Q9)
 9 Warren Petersen has led the fight to keep men out of women's sports.

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M	M	M	F	F	F	
BASE (UNWT)	525	248	128	70	225	137	43	278	247	55	51	419	31	22	225	24	29	194
BASE (WGT)	538	252	134	71	232	141	44	287	251	108	61	369	61	27	199	47	34	170
MOE (95%)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	333	183	88	22	176	91	17	165	168	59	38	236	31	14	119	27	23	117
	62%	73%	66%	30%	76%	65%	40%	57%	67%	54%	62%	64%	51%	54%	60%	59%	68%	69%
	D2	DGW2	D2		DGHUW23	D2		2	D2	2	2	D2	2	2	D2	2	2	D2
SOMEWHAT more likely	105	46	27	12	39	28	9	63	42	25	16	64	16	8	39	10	7	25
	19%	18%	20%	17%	17%	20%	21%	22%	17%	23%	26%	17%	26%	31%	19%	21%	21%	15%
No difference	62	17	11	21	14	12	11	38	23	16	5	41	12	3	24	4	2	17
	11%	7%	8%	29%	6%	9%	24%	13%	9%	15%	8%	11%	19%	10%	12%	8%	7%	10%
				ABEILRS														
SOMEWHAT less likely	14	3	1	7	3	1	4	9	5	-	1	13	-	1	8	-	-	5
	3%	1%	1%	10%	1%	1%	9%	3%	2%		2%	4%		5%	4%			3%
				Z														
MUCH less likely	24	4	7	10	-	9	3	12	12	8	1	15	2	-	10	6	1	5
	5%	2%	5%	14%		6%	6%	4%	5%	8%	2%	4%	4%		5%	12%	4%	3%
	Z		Z	BEZ		Z	Z	Z	Z	Z		Z		Z	EZ			

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 020 Q9 (Q9)
 9 Warren Petersen has led the fight to keep men out of women's sports.

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION				CD						
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	525	187	338	456	69	141	288	348	86	85	315	56	154	74	74	43	74	73	78	74
BASE (WGT)	538	197	341	465	73	137	306	350	95	86	331	64	143	79	69	44	81	77	81	69
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
MUCH more likely	333 62% D2	137 70%	196 57% D2	297 64% D2	35 49% D2	95 69% 2	186 61% D2	261 75% D2	60 63% ADGHOSU	11 13%	193 58%	42 66% D2	98 68% D2	42 54% D2	49 70% 2	25 57% D2	46 57% 2	49 63% 2	52 65% D2	49 71% D2
SOMEWHAT more likely	105 19%	34 17%	70 21%	86 19%	18 25%	22 16%	60 20%	61 17%	29 31%	12 14%	69 21%	8 12%	28 19%	20 26%	13 19%	9 19%	18 23%	13 16%	15 19%	10 14%
No difference	62 11%	13 7%	48 14%	50 11%	12 17%	13 10%	36 12%	22 6%	7 7%	30 35%	44 13% ABCFPHI	8 12%	9 7%	10 13%	5 7%	5 12%	11 14%	11 14%	11 14%	3 5%
SOMEWHAT less likely	14 3%	5 2%	10 3%	12 3%	2 3%	5 3%	6 2%	4 1%	-	10 12%	12 4% ABISVZ5	1 2%	2 1%	3 3%	-	4 10%	1 1%	1 1%	1 1%	3 4%
MUCH less likely	24 5%	8 4%	17 5%	20 4%	5 7%	3 2%	17 6%	1 0%	-	24 27%	13 4% ABCFPHI	5 8%	7 5% EZ	4 5%	2 4%	1 2%	4 5%	5 6%	1 1%	4 5%

POLITICAL IDENTITY & DEMOGRAPHICS 021 Q10 (Q10)

10 Warren Petersen spearheaded the border security ballot measure to help secure the border and keep Arizona communities safe.

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+	
BASE (UNWT)	521	248	128	70	226	136	43	276	245	55	51	415	31	22	223	24	29	192
BASE (WGT)	534	252	134	71	233	140	44	285	249	108	61	365	61	27	197	47	34	168
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
MUCH more likely	324 61% D2	187 74% DGHOU23	83 62% D2	17 24% DGHOU23	174 74% D2	92 66% D2	14 33% D2	159 56% D2	165 66% DG2	63 59% D2	41 68% D2	219 60% D2	34 55% 2	15 58% 2	109 55% D2	29 63% 2	26 75% D2	110 66% DG2
SOMEWHAT more likely	118 22%	42 17%	38 29%	18 26%	48 20%	26 19%	17 39%	70 24%	49 19%	23 22%	13 21%	82 22%	16 26%	7 27%	47 24%	8 16%	6 17%	35 21%
No difference	56 10%	20 8%	6 5%	13 19%	11 5%	12 8%	4 10%	34 12%	22 9%	10 9%	4 6%	42 12%	8 13%	3 10%	23 12%	2 4%	1 3%	19 11%
SOMEWHAT less likely	16 3%	1 0%	3 3%	10 14% ABEILRS	1 0%	2 2%	5 12% BERZ5	11 4%	4 2%	4 4%	3 4%	9 2%	2 3%	1 5%	8 4%	2 4%	1 4%	1 1%
MUCH less likely	21 4%	3 1%	4 3%	13 18% ABEHILR	-	8 5%	3 6%	12 4%	9 4%	8 7%	-	13 4%	2 3%	-	10 5%	6 12% EZ	-	3 2%

POLITICAL IDENTITY & DEMOGRAPHICS 023 Q11 (Q11)

11 Warren Petersen has been a leading voice on election integrity and, as Judiciary Chairman, subpoenaed Maricopa County during the 2020 election audit.

A	IDEOLOGY				FACTION			GENDER		AGE			GENDER × AGE					
	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	N 56-61	O 62+	P 26-55	Q 56-61	R 62+	
BASE (UNWT)	511	246	128	68	223	137	42	270	241	53	51	407	30	22	218	23	29	189
BASE (WGT)	523	251	134	68	231	141	43	279	244	104	61	358	59	27	193	45	34	165
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
MUCH more likely	283 54% D2	176 70% ADFGHMO	65 48% 2	15 23% 2	171 74% ACDFGHL	66 47% 2	12 28% 2	130 47% 2	153 63% DGHU2	51 49% 2	33 54% 2	199 56% D2	22 36% 2	12 45% 2	97 50% D2	29 65% D2	21 61% 2	103 62% DGHU2
SOMEWHAT more likely	99 19%	42 17%	38 28% 2	5 8%	37 16%	34 24%	11 24%	63 23%	36 15%	25 24%	13 22%	60 17%	20 33% 2	7 27%	36 19%	6 13%	6 18%	24 15%
No difference	75 14%	22 9%	17 12%	19 28% BT	22 10%	19 13%	6 13%	42 15%	33 14%	14 13%	9 14%	53 15%	10 17%	4 15%	28 14%	4 9%	5 14%	25 15%
SOMEWHAT less likely	20 4% Z	6 2%	5 3% Z	7 11% EZ	-	10 7% Z	6 13% EZ	13 5% Z	7 3%	2 2%	4 6% Z	15 4% Z	2 3%	2 9% EZ	9 5% Z	-	1 3%	6 4% Z
MUCH less likely	46 9% EZ	5 2%	10 8%	21 31% ABCEHIK	1 0%	12 9% Z	9 22% BERZ1	31 11% BEZ	15 6% EZ	12 12% EZ	3 4%	31 9% EZ	6 11% E	1 5% EZ	23 12% BEZ	6 13% EZ	1 4%	8 5%

11 Warren Petersen has been a leading voice on election integrity and, as Judiciary Chairman, subpoenaed Maricopa County during the 2020 election audit.

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12	
	Pri 3-of-4	Pri 4-of-4	White	Other	<\$75k	\$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9	
BASE (UNWT)	511	181	330	444	67	138	287	339	84	82	306	54	151	71	72	40	73	71	75	73
BASE (WGT)	523	191	333	453	71	134	304	341	93	84	321	62	141	75	68	41	80	75	78	68
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
MUCH more likely	283 54%	128 67%	156 47%	250 55%	34 48%	85 63%	159 52%	241 71%	40 43%	2 2%	161 50%	38 61%	84 60%	35 47%	42 62%	17 41%	43 54%	41 54%	43 55%	43 64%
	DGHU2		DGHOU23	2	D2	2	D2	D2	ACDFGHL	2		D2	D2	D2	2	D2	2	2	D2	D2
SOMEWHAT more likely	99 19%	27 14%	72 22%	84 19%	15 21%	23 17%	60 20%	57 17%	35 37%	4 5%	60 19%	9 14%	30 21%	17 23%	14 20%	8 21%	11 14%	15 20%	14 18%	12 18%
										DILRTZ2										
No difference	75 14%	17 9%	58 18%	61 14%	14 19%	18 13%	40 13%	37 11%	14 15%	23 27%	52 16%	8 13%	16 11%	10 13%	9 13%	10 26%	14 17%	11 15%	13 16%	4 6%
										BTZ										
SOMEWHAT less likely	20 4%	5 3%	15 5%	18 4%	3 4%	4 3%	14 5%	-	4 4%	15 18%	18 6%	-	2 2%	5 6%	-	2 4%	5 7%	1 1%	2 2%	3 4%
	Z			Z	Z	Z		Z	Z	Z	ABEHILO	Z		Z	Z	Z	Z	Z	Z	Z
MUCH less likely	46 9%	14 7%	31 9%	40 9%	6 8%	5 3%	31 10%	5 1%	-	40 48%	30 9%	7 12%	9 6%	8 11%	3 5%	4 9%	7 8%	7 10%	6 8%	5 8%
			Z	EZ	EZ			EZ			ABCFHI	EZ	EZ	EZ	EZ				EZ	EZ

POLITICAL IDENTITY & DEMOGRAPHICS 025 Q12 (Q12)

12 Warren Petersen is endorsed by major law enforcement organizations, including the Arizona Police Association, FOP, and PPSLA, and is the only candidate endorsed by conservative attorneys general.

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M	M	M	F	F	F	
BASE (UNWT)	513	248	127	70	224	138	43	272	241	52	51	410	29	22	221	23	29	189
BASE (WGT)	524	251	133	71	231	142	44	280	244	102	61	361	58	27	195	45	34	165
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
MUCH more likely	247 47% 2	150 60% DHJU2	60 45% 2	15 22% Z	132 57% D2	75 53% D2	14 31% Z	116 41% 2	131 54% D2	33 32% Z	28 47% 2	185 51% D2	16 27% Z	11 41% 2	89 46% 2	17 39% Z	18 51% 2	96 58% DHU2
SOMEWHAT more likely	138 26%	60 24%	48 36%	11 15%	66 28%	34 24%	14 32%	82 29%	56 23%	38 37%	18 30%	82 23%	26 45%	10 36%	47 24%	12 27%	9 25%	35 21%
No difference	106 20%	35 14%	18 14%	31 44% ABCEPIL	31 13%	23 16%	11 25%	63 23%	42 17%	18 17%	12 19%	76 21%	10 17%	6 23%	47 24% Z	8 17%	6 17%	29 18%
SOMEWHAT less likely	13 3%	1 0%	1 1%	6 8% Z	1 0%	3 2%	3 6%	7 3%	6 2%	4 4%	3 4%	7 2%	4 7%	- Z	4 2%	- Z	3 8%	3 2%
MUCH less likely	21 4%	5 2%	5 4%	8 11% ERZ	2 1%	7 5%	2 4%	11 4%	9 4%	10 10% RZ	- Z	11 3%	2 4%	- Z	9 5%	8 17% BELRZ	- Z	2 1%

POLITICAL IDENTITY & DEMOGRAPHICS 027 Q13 (Q13)

13 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

A	IDEOLOGY				FACTION			GENDER		AGE			GENDER × AGE					
	Total	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M M 26-55	N M 56-61	O M 62+	P F 26-55	Q F 56-61	R F 62+
BASE (UNWT)	816	251	130	72	228	138	44	261	246	52	51	404	27	22	212	25	29	192
BASE (WGT)	816	255	137	73	235	142	46	268	251	102	61	355	54	27	187	49	34	168
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
DEFINITELY Petersen	173 33% 2	105 41% 2	44 32% 2	11 15% 2	104 44% D2	43 31% 2	9 20% 2	85 32% 2	89 35% 2	31 31% 2	26 43% 2	116 33% 2	18 33% 2	11 40% 2	56 30% 2	14 28% 2	16 45% 2	60 35% 2
PROBABLY Petersen	84 16%	43 17%	35 26% 2	3 5% 2	35 15% J2	39 27% 2	6 14% 2	48 18% 2	36 14% 2	4 4% 2	7 12% 2	73 21% 2	2 4% 2	4 14% 2	43 23% 2	2 4% 2	3 10% 2	31 18% 2
LEAN Petersen	47 9%	18 7%	16 11%	10 14%	26 11%	9 7%	6 14%	24 9%	23 9%	18 17%	6 10%	24 7%	10 18%	4 13%	11 6%	8 17%	2 7%	13 8%
Undecided	121 23%	49 19%	22 16%	31 43% EZ	36 15%	26 18%	18 38%	61 23%	60 24%	25 25%	17 28%	79 22%	12 22%	9 33%	40 22%	14 28%	8 24%	38 23%
LEAN Glassman	32 6%	12 5%	7 5%	9 12%	9 4%	11 7%	4 8%	18 7%	14 6%	8 8%	- 8%	24 7%	4 7%	- 7%	14 7%	4 8%	- 7%	10 6%
PROBABLY Glassman	30 6%	12 5%	7 5%	3 5%	11 5%	8 5%	1 2%	20 8%	10 4%	6 6%	2 4%	22 6%	6 12%	- 7%	14 7%	- 7%	2 7%	8 5%
DEFINITELY Glassman	30 6%	15 6%	5 4%	5 6%	14 6%	6 5%	2 4%	11 4%	18 7%	10 10%	2 4%	18 5%	2 4%	- 4%	9 5%	8 16%	2 7%	8 5%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 028 Q13 (Q13)
 13 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	816	180	327	438	69	142	293	339	82	79	303	53	151	72	74	42	69	69	72	71
BASE (WGT)	816	192	327	446	72	138	311	338	91	81	318	61	140	76	68	42	78	73	74	66
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
DEFINITELY Petersen	173 33% 2	74 39% 2	99 30% 2	149 33% 2	25 34% 2	55 40% 2	98 32% 2	141 42% 2	25 28% D2	7 8%	106 33%	19 31% 2	48 34% 2	24 32% 2	24 35% 2	13 30% 2	27 35% 2	20 28% 2	23 31% 2	27 41%
PROBABLY Petersen	84 16%	35 18%	49 15%	75 17%	9 12%	24 18%	54 17%	57 17%	23 26%	2 2%	42 13%	14 23% 2	29 21% 2	11 14% 2	12 18%	8 19%	10 13%	15 21%	10 14% 2	13 19%
LEAN Petersen	47 9%	14 7%	33 10%	42 9%	6 8%	8 6%	35 11%	33 10%	9 10%	5 6%	28 9%	5 7%	15 11% 2	5 7% 2	10 14%	3 8%	6 7%	7 10%	11 15%	3 5%
Undecided	121 23%	44 23%	78 24%	100 22%	21 29%	32 23%	69 22%	57 17%	24 26%	39 48%	75 24% ABCEFHI	17 28%	30 21%	19 24%	13 19%	13 31%	20 26%	19 26%	13 18%	12 18%
LEAN Glassman	32 6%	12 6%	20 6%	27 6%	5 8%	6 4%	21 7%	13 4%	4 4%	14 17%	24 8% Z	1 2%	7 5%	6 8%	2 4%	2 4%	5 6%	2 3%	8 11%	4 7%
PROBABLY Glassman	30 6%	3 2%	27 8%	27 6%	4 5%	7 5%	15 5%	16 5%	4 4%	10 13%	20 6% T	3 6%	7 5%	5 6%	4 6%	1 2%	5 7%	6 8%	3 5%	2 3%
DEFINITELY Glassman	30 6%	10 5%	20 6%	27 6%	3 4%	6 5%	18 6%	20 6%	2 2%	5 6%	23 7%	2 3%	5 4%	7 9%	2 4%	3 6%	5 7%	4 5%	5 6%	5 7%

14 Rodney Glassman was endorsed by Planned Parenthood when he ran as the Democratic nominee against John McCain for U.S. Senate.

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B	C	D	E	F	G	H	I	J	K	L	M	M	N	O	P	Q	R
Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	26-55	56-61	62+	26-55	56-61	62+	
BASE (UNWT)	471	245	129	69	224	135	44	244	227	48	49	374	24	22	198	24	27	176
BASE (WGT)	483	250	135	70	230	139	46	250	233	94	59	329	48	27	175	47	32	154
MOE (95%)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	23	1	10	11	-	10	4	16	8	6	3	14	4	1	10	2	1	4
	5%	0%	7%	15%		7%	8%	6%	3%	7%	5%	4%	9%	5%	6%	4%	5%	3%
				BEIRZ5			E						BE					
SOMEWHAT more likely	25	9	2	9	6	9	3	11	15	8	2	15	2	2	6	6	-	9
	5%	4%	1%	13%	2%	6%	6%	4%	6%	8%	4%	5%	4%	9%	4%	12%		6%
				Z														
No difference	83	27	24	25	24	22	14	40	43	10	5	69	2	4	34	8	1	34
	17%	11%	18%	36%	11%	16%	30%	16%	19%	10%	9%	21%	4%	15%	20%	17%	4%	22%
				BEZ								Z						Z
SOMEWHAT less likely	93	41	33	14	46	25	13	51	42	14	17	62	8	7	36	6	10	26
	19%	16%	25%	20%	20%	18%	28%	20%	18%	15%	28%	19%	17%	27%	20%	13%	30%	17%
MUCH less likely	258	171	65	10	155	73	13	132	125	56	32	169	31	12	89	25	20	80
	53%	69%	48%	15%	67%	53%	28%	53%	54%	60%	54%	51%	66%	45%	51%	53%	62%	52%
	D2	ADGLOSU	D2		DG2610	D2		D2	D2	D2	D2	D2	D2	2	D2	2	D2	D2

14 Rodney Glassman was endorsed by Planned Parenthood when he ran as the Democratic nominee against John McCain for U.S. Senate.

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12	
	Pri 3-of-4	Pri 4-of-4	White	Other	<\$75k	\$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9	
BASE (UNWT)	471	168	303	407	64	140	286	314	77	73	277	53	141	67	70	37	65	67	68	65
BASE (WGT)	483	181	302	415	68	135	305	315	83	76	291	61	131	72	65	38	72	72	70	61
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
MUCH more likely	23 5%	5 3%	18 6%	20 5%	4 5%	2 1%	18 6%	5 2%	1 1%	17 22%	15 5%	6 10%	2 2%	3 5%	2 3%	1 2%	3 4%	7 10%	3 5%	2 3%
SOMEWHAT more likely	25 5%	6 3%	20 7%	23 6%	2 3%	14 10%	6 2%	8 3%	2 3%	14 19%	14 5%	3 5%	8 6%	4 5%	2 4%	-	5 7%	4 5%	4 5%	4 6%
No difference	83 17%	31 17%	52 17%	69 17%	15 21%	24 18%	52 17%	35 11%	13 16%	31 40%	52 18%	11 18%	20 15%	16 23%	9 14%	10 26%	11 16%	12 16%	9 13%	10 17%
SOMEWHAT less likely	93 19%	36 20%	57 19%	78 19%	16 23%	21 15%	65 21%	62 20%	23 27%	6 8%	62 21%	15 24%	16 12%	18 26%	9 13%	7 18%	15 21%	19 26%	16 23%	9 15%
MUCH less likely	258 53%	103 57%	154 51%	226 54%	32 47%	74 55%	163 53%	205 65%	44 53%	9 11%	148 51%	26 43%	84 64%	30 42%	43 66%	20 54%	37 52%	31 43%	37 54%	37 60%
	D2		D2	D2	D2	D2	D2	D2	D2	D2	D2	D2	2	DG2	2	DG2	D2	D2	2	D2

POLITICAL IDENTITY & DEMOGRAPHICS 031 Q15 (Q15)
 15 Rodney Glassman has switched political parties 4 times.

A	IDEOLOGY				FACTION			GENDER		AGE			GENDER × AGE					
	Total	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	N 56-61	O 62+	P 26-55	Q 56-61	R 62+
BASE (UNWT)	469	246	128	69	225	134	44	241	228	48	49	372	24	22	195	24	27	177
BASE (WGT)	481	251	134	70	231	138	46	247	234	94	59	328	48	27	172	47	32	155
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
MUCH more likely	6 1%	4 1%	-	2 2%	2 1%	2 1%	-	5 2%	1 0%	-	-	6 2%	-	-	5 3%	-	-	1 1%
SOMEWHAT more likely	6 1%	2 1%	3 2%	1 1%	1 0%	3 2%	-	4 2%	2 1%	-	2 4%	4 1%	-	1 5%	3 2%	-	1 4%	1 1%
No difference	68 14% Z	17 7%	16 12%	26 38% ABCEFHI	12 5%	17 12%	14 32% BEZ	33 13%	36 15% Z	16 16%	6 11%	46 14% Z	4 8%	5 19%	24 14%	12 25% Z	1 5%	23 15% Z
SOMEWHAT less likely	109 23%	42 17%	44 33%	19 28%	46 20%	35 25%	16 36%	55 22%	54 23%	18 19%	9 15%	83 25%	10 22%	4 14%	41 24%	8 17%	5 15%	42 27%
MUCH less likely	291 61% D2	186 74% CDGLRU2	70 53%	22 31%	170 74% DGLU2	81 59%	15 33%	150 61% D2	141 60% D2	61 64%	41 70% D2	189 58% D2	33 70%	17 63%	100 58%	27 59%	25 76% D2	89 57% 2

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 032 Q15 (Q15)
 15 Rodney Glassman has switched political parties 4 times.

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	469	167	302	405	64	139	287	313	76	73	277	52	140	67	70	37	66	66	67	64
BASE (WGT)	481	180	301	413	68	134	306	314	82	76	291	60	130	72	65	38	73	71	69	60
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
MUCH more likely	6 1%	-	6 2%	5 1%	1 1%	1 1%	4 1%	4 1%	-	2 2%	5 2%	-	1 1%	1 1%	-	2 5%	-	1 1%	2 3%	1 1%
SOMEWHAT more likely	6 1%	1 1%	5 2%	4 1%	2 3%	2 2%	4 1%	1 0%	-	5 7%	4 1%	1 2%	1 1%	1 2%	-	-	1 1%	1 2%	1 1%	1 1%
No difference	68 14% Z	22 12%	47 16%	56 14% Z	12 18% Z	16 12% Z	41 14%	18 6%	9 11%	36 48%	40 14% ABCFPHI	9 16%	19 14%	15 20%	6 9% EZ	2 5%	11 16%	10 15%	9 13%	9 15%
SOMEWHAT less likely	109 23%	38 21%	72 24%	97 23%	12 18%	31 23%	73 24%	63 20%	27 32%	17 23%	69 24%	19 31%	21 16%	19 26%	12 18%	9 23%	13 17%	21 29%	18 26%	13 21%
MUCH less likely	291 61% 2	120 66%	171 57% DG2	250 61% 2	40 60% D2	84 62% 2	183 60% D2	227 72% D2	47 57% ACDGLOR	16 21%	172 59%	30 51% D2	88 68% 2	36 51% DG2	47 73% 2	26 68% DG2	48 66% D2	38 53% D2	39 57% 2	37 61% 2

POLITICAL IDENTITY & DEMOGRAPHICS 033 Q16 (Q16)
 16 Rodney Glassman previously ran to become chairman of the Arizona Democratic Party.

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	Total	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	N 56-61	O 62+	P 26-55	Q 56-61	R 62+
BASE (UNWT)	467	246	127	69	225	133	43	239	228	48	49	370	24	22	193	24	27	177
BASE (WGT)	479	251	133	70	231	137	45	245	234	94	59	326	48	27	171	47	32	155
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
MUCH more likely	7 1%	2 1%	1 1%	3 5%	2 1%	1 1%	-	6 3%	1 0%	-	-	7 2%	-	-	6 4%	-	-	1 1%
SOMEWHAT more likely	17 4%	3 1%	3 2%	10 14%	-	8 6%	2 4%	10 4%	8 3%	4 4%	4 7%	10 3%	-	2 9%	7 4%	4 8%	1 5%	2 2%
No difference	65 13%	17 7%	17 13%	24 34%	11 5%	18 13%	15 32%	34 14%	31 13%	16 17%	7 12%	41 13%	8 18%	4 14%	21 13%	8 16%	3 11%	20 13%
SOMEWHAT less likely	76 16%	30 12%	26 20%	15 21%	30 13%	22 16%	15 33%	41 17%	35 15%	8 8%	9 15%	60 18%	6 12%	5 18%	30 17%	2 4%	4 12%	30 19%
MUCH less likely	314 66%	200 80%	85 64%	18 26%	189 82%	89 65%	14 31%	155 63%	159 68%	67 70%	39 66%	208 64%	33 70%	15 58%	106 62%	33 71%	23 73%	102 66%
	DG2	ADGHLOS	D2		ADGHLOS	D2		D2	DG2	DG2	D2	DG2	D2	2	D2	D2	D2	DG2

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 034 Q16 (Q16)
 16 Rodney Glassman previously ran to become chairman of the Arizona Democratic Party.

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12	
Total	Pri 3-of-4	Pri 4-of-4	White	Other	<\$75k	\$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9	
BASE (UNWT)	467	167	300	403	64	138	287	311	76	73	276	52	139	67	69	37	66	66	66	64
BASE (WGT)	479	180	299	411	68	133	306	313	82	76	290	60	129	72	64	38	73	71	68	60
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
MUCH more likely	7 1%	2 1%	5 2%	6 2%	1 1%	1 1%	5 2%	4 1%	-	3 5%	5 2%	1 2%	1 1%	-	-	3 7%	-	2 3%	1 1%	2 3%
SOMEWHAT more likely	17 4%	2 1%	15 5%	13 3%	5 7%	4 3%	10 3%	2 1%	-	15 19%	10 3%	3 4%	5 4%	5 7%	3 5%	-	3 4%	1 2%	2 3%	1 1%
No difference	65 13%	25 14%	40 13%	53 13%	12 17%	14 11%	43 14%	17 6%	7 8%	36 48%	40 14%	9 16%	16 12%	10 14%	5 8%	6 17%	13 18%	11 15%	5 8%	8 13%
SOMEWHAT less likely	76 16%	22 12%	54 18%	67 16%	9 13%	19 14%	50 16%	44 14%	18 22%	11 14%	50 17%	9 15%	17 14%	16 22%	6 9%	6 16%	10 13%	13 18%	9 13%	14 23%
MUCH less likely	314 66%	129 72%	185 62%	272 66%	42 62%	95 71%	197 64%	246 79%	57 69%	11 14%	186 64%	38 64%	90 70%	42 58%	50 78%	23 60%	47 65%	44 62%	51 75%	36 59%
DG2			DG2	D2	DG2	D2	DG2	DG2	ADGHLOR	DG2		DG2	D2	DG2	2	DG2	2	D2	D2	DG2

17 Rodney Glassman authored a children's book promoting Green New Deal policies and dedicated it to Ruben Gallego.

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	M 56-61	N 62+	O 26-55	P 56-61	Q 62+	R 62+
BASE (UNWT)	467	245	127	70	224	133	44	241	226	48	49	370	24	22	195	24	27	175
BASE (WGT)	479	250	133	71	230	137	46	247	232	94	59	326	48	27	172	47	32	153
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
MUCH more likely	15 3%	5 2%	2 1%	7 10% EZ	1 0%	3 2%	2 4%	11 4%	5 2%	2 2%	1 2%	12 4%	-	1 5%	10 6%	2 4%	-	3 2%
SOMEWHAT more likely	12 2%	2 1%	2 1%	7 10% BEIRZ	-	2 1%	5 10% ERZ	9 4%	3 1%	4 4%	-	8 2%	2 4%	-	7 4%	2 4%	-	1 1%
No difference	55 11% Z	11 4%	15 11%	22 31% ABEHLOS	11 5%	13 9%	12 26% BEZ	24 10%	31 13%	12 12%	5 9%	38 12%	4 8%	4 15%	16 9%	8 17%	1 5%	22 14% Z
SOMEWHAT less likely	73 15%	33 13%	25 19%	13 18%	26 11%	30 22%	9 19%	41 17%	33 14%	12 13%	11 19%	50 15%	8 18%	5 18%	28 16%	4 8%	6 19%	23 15%
MUCH less likely	323 67% D2	200 80% D2	88 67% D2	22 30% ADGHLOS	193 84% D2	90 65% D2	18 40% D2	162 66% D2	161 69% D2	65 68% D2	41 70% D2	217 67% D2	33 70% 2	17 63% 2	112 65% D2	31 67% 2	25 76% D2	105 69% D2

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 036 Q17 (Q17)
 17 Rodney Glassman authored a children's book promoting Green New Deal policies and dedicated it to Ruben Gallego.

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	467	167	300	403	64	138	287	310	76	74	275	52	140	67	70	38	65	66	66	64
BASE (WGT)	479	180	299	411	68	133	306	312	82	77	290	60	130	72	65	39	72	71	68	60
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
MUCH more likely	15 3%	3 1%	13 4%	12 3%	4 6%	2 2%	12 4%	3 1%	-	12 16%	11 4%	1 2%	3 3%	2 2%	3 4%	3 7%	1 1%	1 1%	1 1%	2 3%
SOMEWHAT more likely	12 2%	6 3%	6 2%	9 2%	3 4%	4 3%	7 2%	1 0%	-	11 14%	7 3%	1 2%	4 3%	3 4%	1 1%	-	1 1%	-	4 6%	3 4%
No difference	55 11%	16 9%	39 13%	49 12%	6 10%	13 10%	35 11%	14 4%	7 8%	31 41%	36 12%	9 16%	10 8%	10 14%	3 5%	5 14%	13 18%	12 17%	4 6%	3 6%
SOMEWHAT less likely	73 15%	21 12%	53 18%	65 16%	9 13%	22 17%	48 16%	35 11%	20 25%	15 19%	48 17%	11 19%	14 11%	18 25%	6 9%	6 14%	10 14%	16 23%	9 13%	7 12%
MUCH less likely	323 67%	135 75%	188 63%	277 67%	46 68%	92 69%	205 67%	260 83%	55 67%	8 10%	188 65%	37 62%	99 76%	40 55%	53 81%	25 65%	47 65%	42 59%	50 74%	45 75%
	D2		DG2	D2	D2	D2	D2	D2	ACDFGHI	D2		D2	2	DG2	2	DG26	2	D2	2	D2

POLITICAL IDENTITY & DEMOGRAPHICS 037 Q18 (Q18)

18 Rodney Glassman has lost six consecutive elections. His last electoral victory was in 2007 for Tucson City Council as a Democrat.

A	IDEOLOGY				FACTION			GENDER		AGE			GENDER × AGE					
	Total	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	N 56-61	O 62+	P 26-55	Q 56-61	R 62+
BASE (UNWT)	463	242	128	69	222	133	44	238	225	47	49	367	24	22	192	23	27	175
BASE (WGT)	474	246	134	70	228	137	46	244	230	92	59	323	48	27	170	45	32	153
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
MUCH more likely	5 1%	2 1%	-	3 4%	1 0%	-	-	4 2%	1 0%	-	-	5 1%	-	-	4 2%	-	-	1 1%
SOMEWHAT more likely	5 1%	1 0%	-	3 4%	-	2 1%	2 4%	5 2%	-	2 2%	-	3 1%	2 4%	-	3 2%	-	-	-
No difference	93 20% Z	27 11%	29 22%	30 43%	21 9%	25 18%	19 41%	51 21%	43 18%	26 28%	9 15%	59 18%	6 13%	6 24%	38 22%	19 43%	3 8%	21 14%
SOMEWHAT less likely	75 16%	38 16%	23 17%	10 15%	32 14%	28 20%	9 20%	40 17%	35 15%	16 17%	10 17%	50 15%	14 29%	2 9%	24 14%	2 4%	7 23%	26 17%
MUCH less likely	297 63% D2	178 72%	81 61%	25 35%	174 76%	82 60%	16 35%	145 59%	152 66%	49 53%	40 68%	207 64%	25 53%	18 67%	101 60%	24 53%	22 69%	106 69%
		DG28	2	DGHU238	2	2	2	2	D2	2	2	D2	2	2	2	2	2	DG2

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 038 Q18 (Q18)

18 Rodney Glassman has lost six consecutive elections. His last electoral victory was in 2007 for Tucson City Council as a Democrat.

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	463	165	298	399	64	137	285	307	76	73	273	51	139	67	70	38	65	66	63	63
BASE (WGT)	474	177	297	407	68	131	304	308	82	76	287	59	129	72	65	39	72	71	64	59
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
MUCH more likely	5 1%	1 0%	4 1%	3 1%	2 3%	-	5 1%	1 0%	-	4 5%	3 1%	1 2%	1 1%	-	-	2 5%	-	1 1%	-	1 1%
SOMEWHAT more likely	5 1%	2 1%	3 1%	5 1%	-	1 1%	3 1%	2 1%	-	2 3%	4 1%	-	1 1%	-	1 1%	1 2%	-	-	3 4%	-
No difference	93 20%	34 19%	59 20%	80 20%	13 20%	20 15%	65 21%	27 9%	15 18%	47 62%	61 21%	11 18%	21 17%	16 23%	7 11%	8 21%	18 25%	13 18%	10 15%	13 21%
SOMEWHAT less likely	75 16%	19 11%	56 19%	64 16%	11 17%	18 14%	53 17%	37 12%	23 28%	12 16%	54 19%	4 6%	18 14%	15 21%	9 14%	11 28%	12 17%	8 11%	13 21%	5 9%
MUCH less likely	297 63%	121 69%	175 59%	255 63%	41 61%	92 70%	180 59%	242 79%	44 53%	11 14%	165 58%	43 74%	88 68%	41 57%	48 74%	17 44%	42 58%	49 70%	38 59%	41 69%
	DG2	DG2	DG2	2	D2	2	DG2	2	ADFGHIJ	2	2	2	DG2	DG2	2	DG2	2	2	D2	2

POLITICAL IDENTITY & DEMOGRAPHICS 039 Q19 (Q19)

19 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+	
BASE (UNWT)	816	251	130	72	228	138	44	240	232	48	49	375	24	22	194	24	27	181
BASE (WGT)	816	255	137	73	235	142	46	246	237	94	59	330	48	27	172	47	32	158
MOE (95%)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
DEFINITELY Petersen	295	183	82	21	176	85	15	146	149	51	38	206	25	17	104	26	21	102
	61%	72%	60%	29%	75%	60%	33%	59%	63%	54%	65%	62%	53%	63%	60%	55%	67%	64%
	D2	DGU2	D2	DGU23	D2		D2	D2	D2	2	D2	D2	2	2	D2	2	2	D2
PROBABLY Petersen	56	28	21	7	21	22	8	28	28	10	8	38	4	4	20	6	5	18
	12%	11%	15%	9%	9%	16%	18%	11%	12%	10%	14%	12%	8%	13%	12%	12%	14%	11%
LEAN Petersen	28	10	12	5	14	6	4	15	14	4	2	22	2	1	12	2	1	10
	6%	4%	9%	7%	6%	4%	9%	6%	6%	4%	4%	7%	4%	5%	7%	4%	4%	7%
Undecided	55	15	9	22	9	13	9	32	23	18	5	32	12	3	17	6	3	15
	11%	6%	7%	30%	4%	9%	19%	13%	10%	19%	9%	10%	25%	10%	10%	12%	8%	9%
	Z			ABCEILO			Z		EZ			EZ						
LEAN Glassman	18	5	3	9	1	8	5	9	8	6	1	11	2	1	6	4	-	4
	4%	2%	3%	13%	0%	6%	10%	4%	3%	6%	2%	3%	4%	5%	4%	8%		3%
				EZ			EZ											
PROBABLY Glassman	10	5	2	3	5	3	1	7	3	2	-	7	2	-	4	-	-	3
	2%	2%	2%	4%	2%	2%	2%	3%	1%	3%		2%	5%		3%			2%
DEFINITELY Glassman	22	9	6	6	9	3	4	10	12	4	4	15	-	1	9	4	2	6
	5%	4%	5%	9%	4%	2%	8%	4%	5%	4%	6%	4%		5%	5%	8%	7%	4%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 040 Q19 (Q19)
 19 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	Total	T Pri 3-of-4	U Pri 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smwt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9
BASE (UNWT)	816	167	305	408	64	142	293	311	80	75	281	53	138	69	67	40	64	68	66	64
BASE (WGT)	816	179	304	417	66	138	311	312	87	78	295	61	128	74	63	40	71	73	68	59
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
DEFINITELY Petersen	295	128	167	257	38	87	188	226	60	9	172	36	87	42	45	23	45	44	39	39
	61%	71%	55%	62%	57%	63%	61%	73%	69%	11%	58%	59%	68%	57%	72%	58%	63%	60%	57%	66%
	D2	D2	DGU2	2	D2	2	D2	D2	ADGHSU2	D2	D2	D2	2	DG2	2	DG2	2	D2	2	2
PROBABLY Petersen	56	17	39	50	6	18	35	35	13	5	30	7	18	10	8	5	4	11	10	6
	12%	10%	13%	12%	9%	13%	11%	11%	15%	7%	10%	12%	14%	13%	13%	13%	6%	15%	15%	11%
LEAN Petersen	28	5	24	24	4	9	17	18	4	6	23	3	3	5	1	3	6	3	4	4
	6%	3%	8%	6%	6%	7%	6%	6%	4%	8%	8%	5%	2%	6%	1%	6%	9%	4%	5%	6%
Undecided	55	18	36	43	12	12	35	13	10	30	38	7	9	7	5	5	11	8	11	4
	11%	10%	12%	10%	18%	9%	11%	4%	12%	38%	13%	12%	7%	9%	8%	11%	15%	11%	16%	6%
				Z	EZ						ABCFPHI	Z					Z		Z	
LEAN Glassman	18	5	13	16	2	6	12	3	-	14	13	1	4	5	1	1	1	1	4	2
	4%	3%	4%	4%	3%	4%	4%	1%		18%	4%	2%	3%	7%	1%	2%	1%	1%	6%	3%
											ABEHILO	Z								
PROBABLY Glassman	10	3	7	9	1	2	7	5	-	4	3	5	2	2	-	1	1	5	-	1
	2%	1%	2%	2%	2%	1%	2%	2%		6%	1%	7%	1%	2%		2%	1%	7%		1%
DEFINITELY Glassman	22	4	19	19	4	4	16	11	-	9	16	1	5	4	3	3	4	1	1	3
	5%	2%	6%	4%	6%	3%	5%	4%		12%	5%	2%	4%	5%	4%	6%	6%	1%	1%	6%

POLITICAL IDENTITY & DEMOGRAPHICS 041 Q20 (Q20)

20 Would you be more or less likely to support a candidate for Attorney General if they were endorsed by President Trump?

A	IDEOLOGY				FACTION			GENDER		AGE			GENDER × AGE					
	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	N 56-61	O 62+	P 26-55	Q 56-61	R 62+	
BASE (UNWT)	816	251	130	72	228	138	44	232	229	46	49	366	22	22	188	24	27	178
BASE (WGT)	816	255	137	73	235	142	46	237	235	90	59	322	44	27	167	47	32	156
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
Much more likely	214 45%	159 62%	41 30%	12 17%	154 65%	47 33%	4 8%	97 41%	117 50%	33 37%	22 38%	158 49%	18 40%	7 27%	72 43%	15 33%	15 48%	86 55%
	DG12	ACDFGHO	2	2	ACDFGHJ	2		12	DG12	2	2	DG12	2	2	G12	2	12	CDFG12
Somewhat more likely	106 22%	50 20%	48 35%	8 10%	52 22%	41 29%	8 17%	69 29%	37 16%	28 31%	14 24%	64 20%	16 36%	8 31%	45 27%	12 26%	6 18%	19 12%
	2		IR2		2	R2		IR2		2	2	2	2	2	R2	2		
No difference	87 19%	38 15%	31 23%	15 20%	26 11%	32 23%	17 37%	37 16%	50 21%	15 17%	15 25%	57 18%	4 9%	7 28%	26 16%	11 24%	7 23%	31 20%
	Z		Z		Z	EZ		Z		Z	Z	Z						Z
Somewhat less likely	9 2%	3 1%	3 2%	3 5%	3 1%	2 1%	4 8%	4 2%	6 2%	-	2 4%	7 2%	-	-	4 2%	-	2 7%	3 2%
							Z									Z		
Much less likely	55 12%	6 2%	14 10%	35 48%	-	19 14%	13 29%	31 13%	25 11%	14 16%	5 9%	36 11%	6 15%	4 14%	21 12%	8 16%	1 5%	15 10%
	BEZ		EZ	ABCEPHI		BEZ	BEZ1	BEZ	EZ	BEZ	EZ	BEZ	EZ	EZ	BEZ	EZ		EZ

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 042 Q20 (Q20)

20 Would you be more or less likely to support a candidate for Attorney General if they were endorsed by President Trump?

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12	
Total	Pri 3-of-4	Pri 4-of-4	White	Other	<\$75k	\$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9	
BASE (UNWT)	816	163	298	397	64	142	293	307	75	73	275	52	134	66	64	39	61	67	66	64
BASE (WGT)	816	175	296	405	66	138	311	307	83	75	287	60	125	70	60	39	68	72	68	59
MOE (95%)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
Much more likely	214	88	126	187	27	75	131	203	10	-	117	30	66	26	31	18	29	37	29	29
	45%	50%	42%	46%	41%	55%	42%	66%	12%		41%	51%	53%	37%	52%	46%	43%	51%	43%	49%
	CDFG12		DG12	G12	DG12	12	DG12	G12	ACDFGHI			G12	DG12	CDG12	2	DG12	12	12	DG12	12
Somewhat more likely	106	41	65	88	18	29	70	74	30	2	69	13	24	13	13	8	16	16	21	11
	22%	24%	22%	22%	26%	21%	23%	24%	36%	2%	24%	22%	19%	19%	22%	19%	24%	23%	30%	18%
			2	2	2	2	2	2	R2	IR2		R2	2		2	2	2	2	2	R2
No difference	87	28	59	78	10	24	57	26	41	13	57	7	23	16	11	11	15	9	9	10
	19%	16%	20%	19%	15%	18%	18%	9%	49%	17%	20%	12%	19%	23%	18%	28%	22%	12%	13%	17%
	Z			Z	Z				ABEHIJL		Z			Z		Z	Z	Z		
Somewhat less likely	9	4	6	9	1	1	9	1	1	8	6	1	2	3	1	-	1	2	2	-
	2%	2%	2%	1%	1%	3%	0%	1%	10%	2%	2%	2%	4%	2%		1%	3%	3%		
											AHLSUVZ									
Much less likely	55	14	41	44	11	8	45	2	1	52	38	8	9	12	3	3	7	8	7	9
	12%	8%	14%	11%	17%	6%	14%	1%	1%	70%	13%	14%	7%	17%	6%	7%	10%	11%	11%	15%
	EZ		EZ	BEZ	EZ	BEZ	Z	BEZ			ABCEFGH	BEZ	EZ	EZ	BEZ			EZ	EZ	EZ

POLITICAL IDENTITY & DEMOGRAPHICS 043 Q21 (D1)
 21 How would you describe your political ideology?

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M 26-55	M 56-61	N 62+	O 26-55	P 56-61	Q 62+	R 62+
BASE (UNWT)	456	251	130	72	228	138	44	230	226	46	49	361	22	22	186	24	27	175
BASE (WGT)	467	255	137	73	235	142	46	235	232	90	59	318	44	27	165	47	32	153
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
TOTAL CONSERVATIVE	392	255	137	-	223	127	29	199	192	76	49	266	40	21	139	36	29	127
	84%	100%	100%		95%	90%	64%	85%	83%	84%	84%	84%	91%	78%	84%	78%	89%	83%
	D2	ADFGHIJ	ADGHIJK		ADGILRS	D2	D	D2	D2	D2	D2	D2	D2	D	D2	D	D2	D2
TOTAL LIBERAL	14	-	-	14	2	4	2	7	8	2	1	11	-	-	7	2	1	4
	3%			20%	1%	3%	4%	3%	3%	2%	2%	4%			4%	4%	4%	3%
				ABCEHIL														
NET (CONSERVATIVE-LIBERAL)	+81%	+100%	+100%	-20%	+94%	+87%	+60%	+82%	+80%	+82%	+82%	+80%	+91%	+78%	+80%	+74%	+86%	+80%
Very Conservative	255	255	-	-	170	77	2	126	129	47	35	174	22	17	87	25	18	86
	55%	100%			73%	54%	4%	54%	56%	52%	59%	55%	49%	64%	53%	53%	55%	56%
	CDG2	ACDEFGH			ACDGHIL	CDG2		CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2
Somewhat Conservative	137	-	137	-	53	50	28	73	63	30	15	92	18	4	51	12	11	41
	29%		100%		22%	35%	60%	31%	27%	33%	25%	29%	41%	14%	31%	25%	34%	27%
	BD		ABDEFGH		BD	BD	ABDEILR	BD	BD	BD	BD	BD	BD	B	BD	BD	BD	BD
Moderate	58	-	-	58	9	11	14	29	29	12	8	38	4	6	19	8	2	19
	12%			80%	4%	7%	31%	12%	13%	13%	14%	12%	9%	22%	12%	18%	7%	12%
	BC			ABCEFGH		B	BCEXZ1	B	BC	BC	BC	B	B	BC	B	BC	B	B
Somewhat Liberal	9	-	-	9	1	3	1	4	6	2	-	7	-	-	4	2	-	4
	2%			12%	0%	2%	2%	1%	2%	2%		2%			2%	4%		2%
				ABEHLST														
Very Liberal	5	-	-	5	1	1	1	3	2	-	1	4	-	-	3	-	1	1
	1%			7%	0%	1%	2%	1%	1%			1%			2%		4%	1%
				B														
Don't Know	3	-	-	-	1	-	1	-	3	-	-	3	-	-	-	-	-	3
	1%				0%		2%		1%			1%						2%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 044 Q21 (D1)
 21 How would you describe your political ideology?

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	T 3-of-4	U 4-of-4	V White	W Other	X <\$75k	Y \$75k+	Z Very Fav	1 Smt Fav	2 Unfav	3 Maricopa	4 Pima	5 Rural	6 CD1	7 CD2	8 CD4	9 CD5	10 CD6	11 CD8	12 CD9	
BASE (UNWT)	456	161	295	393	63	142	293	305	74	71	271	52	133	66	64	38	61	67	65	63
BASE (WGT)	467	174	294	402	66	138	311	305	82	73	284	60	124	70	60	39	68	72	67	58
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
TOTAL CONSERVATIVE	392	144	248	340	52	122	255	280	78	27	235	53	104	55	49	34	58	62	54	49
D2	84%	83%	84%	85%	79%	89%	82%	92%	95%	38%	83%	89%	84%	79%	82%	88%	85%	87%	80%	83%
			D2	D2	D2	D2	D2	D2	ADGLSY2	DG2	D	D2	D2	D2	D2	D2	D2	D2	D2	D2
TOTAL LIBERAL	14	2	13	12	3	5	10	4	1	10	10	1	4	3	-	1	1	3	4	3
3%	1%	4%	3%	4%	3%	3%	1%	1%	13%	3%	2%	3%	4%	2%	1%	4%	5%	5%	6%	6%
											ABCEHLR									
NET (CONSERVATIVE-LIBERAL)	+81%	+82%	+80%	+82%	+76%	+85%	+79%	+91%	+94%	+24%	+79%	+87%	+81%	+75%	+82%	+86%	+84%	+83%	+75%	+78%
Very Conservative	255	94	161	216	39	83	164	209	36	10	147	28	79	29	37	24	37	35	37	38
55%	54%	55%	54%	59%	60%	53%	68%	44%	14%	52%	48%	64%	41%	62%	62%	55%	48%	55%	64%	64%
	CDG2		CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	ACDGHLO	CDG2	C	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2
Somewhat Conservative	137	50	86	123	13	40	91	72	42	17	88	25	24	26	12	10	20	28	17	11
29%	29%	29%	31%	20%	29%	29%	29%	24%	52%	23%	31%	41%	20%	37%	20%	26%	30%	39%	25%	19%
	BD		BD	BD	BD	B	BD	BD	BD	ABDEILR	BD	BD	BD	B	BD	B	BD	BD	BD	BD
Moderate	58	26	32	47	11	8	47	20	3	34	38	5	16	12	10	4	9	5	9	6
12%	15%	11%	12%	17%	6%	15%	7%	3%	46%	13%	8%	13%	17%	16%	10%	13%	7%	13%	11%	11%
	B		BC	B	B	BC	BC	BC		ABCEFH	BC	B	BC	BC	BC	BC	B	BC	B	BC
Somewhat Liberal	9	-	9	7	3	2	7	1	1	7	7	1	1	3	-	-	1	1	2	3
2%			3%	2%	4%	1%	2%	0%	1%	10%	3%	2%	1%	4%			1%	1%	3%	4%
											ABEHSTV									
Very Liberal	5	2	4	5	-	3	3	3	-	3	3	-	3	-	-	1	-	2	2	1
1%	1%	1%	1%		2%	1%	1%			4%	1%		2%		2%		3%	3%	1%	1%
Don't Know	3	2	1	3	-	3	-	1	-	2	1	1	1	-	1	-	-	1	1	-
1%	1%	0%	1%		2%		0%			3%	0%	2%	1%	1%			1%	1%		

22 Which of the following best describes your faction within the Republican Party?

A	IDEOLOGY				FACTION			GENDER		AGE			GENDER × AGE					
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+	
BASE (UNWT)	451	250	128	70	228	138	44	227	224	46	48	357	22	21	184	24	27	173
BASE (WGT)	463	254	135	71	235	142	46	232	230	90	57	315	44	25	163	47	32	152
MOE (95%)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
America First Republican	235	170	53	11	235	-	-	111	124	45	37	153	25	17	69	20	20	85
	51%	67%	39%	16%	100%			48%	54%	50%	64%	49%	58%	66%	42%	42%	62%	56%
	DFG12	ACDFGHL	FG2	F	ABCDFGH			DFG2	DFG12	DFG2	DFG12	DFG2	DFG2	DFG2	DFG2	FG2	DFG2	DFG12
Traditional Conservative Republican	142	77	50	14	-	142	-	78	64	30	14	99	16	5	57	13	8	42
	31%	30%	37%	20%		100%		34%	28%	33%	24%	31%	37%	20%	35%	29%	26%	28%
	EG	EG	EG	E	ABCDEGH			EG	E	EG	E	EG	EG	E	EG	E	E	E
Center Right Republican	46	2	28	16	-	-	46	28	18	10	5	31	2	4	23	8	1	9
	10%	1%	20%	22%			100%	12%	8%	11%	9%	10%	5%	14%	14%	16%	5%	6%
	BEZ		BEFRZ	BEFRZ			ABCDEFH	BEFZ	E	BE	E	BEZ		BEF	BEFZ	BEF		
Something else / Unsure	40	5	5	30	-	-	-	15	25	6	2	32	-	-	15	6	2	17
	9%	2%	3%	42%				7%	11%	6%	4%	10%			9%	12%	7%	11%
	EZ			ABCEFGH				BEZ	BEZ	6%	4%	EZ			EZ	E		BEZ

22 Which of the following best describes your faction within the Republican Party?

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12	
	Pri 3-of-4	Pri 4-of-4	White	Other	<\$75k	\$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9	
BASE (UNWT)	451	158	293	390	61	142	293	301	74	70	269	52	130	65	62	38	59	67	65	63
BASE (WGT)	463	171	292	399	64	138	311	302	82	72	282	60	121	69	58	39	66	72	67	58
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
America First Republican	235	92	143	206	29	72	159	208	21	4	138	28	69	31	37	17	33	34	37	28
	51%	54%	49%	52%	46%	52%	51%	69%	26%	5%	49%	47%	57%	45%	64%	45%	50%	48%	55%	47%
	DFG12		DFG12	DFG2	DFG12	FG2	DFG2	DFG12	ACDFGHI	F		DFG2	DFG2	DFG12	FG2	DFG12	FG2	DFG2	DFG2	DFG12
Traditional Conservative Republican	142	50	92	122	20	43	91	76	43	22	88	19	35	20	12	13	22	25	18	24
	31%	29%	32%	31%	31%	31%	29%	25%	52%	31%	31%	32%	29%	29%	20%	34%	33%	34%	26%	40%
	E		E	EG	EG	E	EG	E	E	AEGIRSZ	E	EG	EG	E	E	E	EG	EG	EG	E
Center Right Republican	46	17	29	41	5	9	35	10	14	18	29	7	10	10	7	3	7	8	5	3
	10%	10%	10%	10%	7%	7%	11%	3%	17%	25%	10%	11%	8%	15%	12%	9%	11%	11%	8%	5%
		BE	BEZ	BEZ	BEZ		BEZ	BEZ		BEFZ	ABEFILR	BEZ	BE	E	BEFZ	BE	E	BE	BE	E
Something else / Unsure	40	13	27	30	10	13	26	8	4	28	27	5	8	8	2	5	4	5	7	4
	9%	7%	9%	7%	16%	10%	8%	3%	4%	39%	10%	9%	6%	12%	4%	12%	6%	7%	10%	7%
	BEZ			EZ	E	BEFZ	E	E			ABCEFGH	EZ	E		EZ	E	E			E

POLITICAL IDENTITY & DEMOGRAPHICS 047 Q23 (D3)
 23 Which of the following categories best describes your annual household income?

A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE						
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+	
BASE (UNWT)	435	241	123	68	224	129	42	222	213	46	48	341	22	21	179	24	27	162
BASE (WGT)	449	246	131	69	232	134	44	228	221	90	57	301	44	25	159	47	32	142
MOE (95%) (All who answered)	+/-3.4	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
< \$25,000	26 6%	15 6% Y	8 6%	2 3%	13 6%	6 5%	1 2%	13 6%	13 6%	2 2%	1 2%	22 7% Y	2 5%	-	11 7% Y	-	1 4%	11 8% Y
\$25,000 - < \$50,000	45 10% Y	28 11% Y	12 9% Y	5 7% Y	26 11% Y	17 12% Y	1 2%	12 5%	33 15% HY	6 6%	4 6% Y	36 12% Y	2 4%	-	10 6% Y	4 8% Y	4 11% Y	26 18% HOY37
\$50,000 - < \$75,000	67 15% Y	40 16% Y	20 15% Y	6 9% Y	33 14% Y	20 15% Y	7 16% Y	34 15% Y	33 15% Y	8 9% Y	5 8% Y	54 18% Y	4 9% Y	4 14% Y	26 16% Y	4 8% Y	1 4%	28 20% Y
\$75,000 - < \$100,000	77 17% X	39 16% X	26 20% X	11 16% X	44 19% X	20 15% X	6 13% X	40 18% X	37 17% X	10 11% X	11 19% X	56 19% X	4 9%	2 9%	34 21% X	6 13% X	8 26% X	23 16% X
\$100,000 - < \$125,000	74 16% X	45 18% X	16 12% X	13 18% X	42 18% X	18 13% X	10 23% X	40 18% X	33 15% X	14 15% X	10 17% X	49 16% X	6 15% X	5 20% X	29 18% X	8 16% X	5 15% X	21 15% X
\$125,000 - < \$150,000	44 10%	21 9%	14 11%	9 13% X	22 9% X	10 8% X	6 15% X	20 9% X	24 11% X	12 13% X	8 14% X	24 8% X	4 9%	1 5%	15 9% X	8 17% X	7 22% X	9 7%
\$150,000+	116 26% X	58 24% X	35 27% X	23 34% X	52 22% X	42 32% X	12 28% X	69 30% LRX	47 21% X	39 43% LRXZ	19 33% X	58 19% X	22 50% LRXZ410	13 52% LRX10	34 21% X	17 37% X	6 19% X	24 17% X

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 048 Q23 (D3)
 23 Which of the following categories best describes your annual household income?

S	PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION					CD					
	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12	
	Pri 3-of-4	Pri 4-of-4	White	Other	<\$75k	\$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9	
BASE (UNWT)	435	153	282	377	58	142	293	287	73	69	258	51	126	61	60	36	58	65	64	60
BASE (WGT)	449	167	282	388	61	138	311	290	81	71	272	59	118	65	57	37	65	70	66	56
MOE (95%) (All who answered)	+/-3.4	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
< \$25,000	26 6% Y	12 7%	14 5% Y	21 5%	5 8%	26 19% Y	- AHILSUUV	19 7%	4 6% Y	2 3%	13 5%	5 9%	7 6% Y	-	2 4%	2 5%	-	9 13%	6 9% Y	3 6% Y
\$25,000 - < \$50,000	45 10% HOY37	18 11%	27 10% Y	44 11% Y	2 3% Y	45 33% Y	- ABCEHIJ	31 11%	10 12% Y	5 7% Y	23 8% Y	11 18% Y	12 10% HY	4 7% Y	2 3% Y	6 16% Y	3 5% Y	11 16% Y	4 7% Y	8 14% Y
\$50,000 - < \$75,000	67 15% Y	26 15%	41 15% Y	61 16% Y	6 11% Y	67 49% Y	- ABCDEFH	48 16%	12 15% Y	7 9% Y	39 15% Y	12 20% Y	16 13% Y	4 7% Y	9 16% Y	5 15% Y	6 9% Y	9 13% Y	12 18% Y	9 16% Y
\$75,000 - < \$100,000	77 17% X	33 20%	44 16% X	70 18% X	7 11% X	- 77 25%	77 20%	58 15% X	12 15% X	6 8% X	36 13% X	12 21% X	29 24% X	11 17% X	15 27% X	6 18% X	10 15% X	16 23% X	9 14% X	8 14% X
\$100,000 - < \$125,000	74 16% X	25 15%	48 17% X	64 16% X	10 16% X	- 74 24%	74 17%	50 10% X	8 10% X	15 22% X	46 17% X	9 15% X	19 16% X	5 8% X	9 16% X	7 20% X	14 21% X	11 16% X	12 18% X	12 21% X
\$125,000 - < \$150,000	44 10% X	15 9%	29 10% X	32 8% X	12 19% X	- 44 14%	44 14%	23 8% X	7 8% X	11 16% X	31 12% X	1 2% X	12 10% X	8 13% X	7 13% X	3 7% X	5 7% X	2 2% X	8 12% X	6 11% X
\$150,000+	116 26% X	39 23%	78 28% X	96 25% X	20 32% X	- 116 37%	116 37%	61 21% ILORXZ5	28 34% X	25 36% X	83 31% X	9 15% LRX	24 20% X	32 49% X	12 21% ABEILOR	7 19% X	27 42% X	11 16% ILORXZ5	15 22% X	10 17% X