How to Read This Report:

Colors indicate statistical significance (95% confidence level) — meaning the result is mathematically proven to be different from other groups, not just a random fluctuation.

Light Green: Notable difference.
Dark Green: Strong, reliable trend.
Dark Blue: Extreme outlier / High-impact demographic trend.
Gold: High-impact finding — >50 % with 6 + groups outperformed.

Letters identify which column is outperformed. Significance tested at the 95% confidence level ($p < 0.05$).

Multiple-comparison correction:
Bonferroni. This adjusts alpha to control the family-wise error rate.

Sample Size Advisory:
If a column has an "n" of less than 50, treat the data as a "suggestion," not a fact. Colors are lightened to reflect lower confidence.
If the n is under 30, ignore the column entirely. Colors are removed — the sample is too small for reliable conclusions.

POLITICAL IDENTITY & DEMOGRAPHICS 003 Q1 (Q1)
1 Do you think Arizona is headed in the right or wrong direction?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**816**	251	130	72	228	138	44	404	399	68	66	669	38	29	337	30	37	332
BASE (WGT)	**816**	255	137	73	235	142	46	410	392	135	79	588	76	35	299	59	44	289
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
TOTAL RIGHT DIRECTION	**144**	26	20	19	26	15	15	71	74	22	14	108	12	6	52	10	8	56
	18%	10%	15%	26%	11%	10%	33%	17%	19%	16%	18%	18%	16%	17%	18%	17%	18%	19%
TOTAL WRONG DIRECTION	**497**	194	79	28	172	93	20	272	226	85	53	359	54	24	193	31	29	166
	62%	**76%**	58%	39%	73%	66%	44%	66%	58%	63%	67%	61%	71%	69%	65%	53%	65%	57%
	2	DGILR25			D2	2		D2	2		2	2			2			2
NET (RIGHT DIRECTION-WRONG DIRECTIO	**-44%**	**-66%**	**-43%**	**-13%**	**-62%**	**-55%**	**-11%**	**-49%**	**-39%**	**-47%**	**-49%**	**-43%**	**-55%**	**-52%**	**-47%**	**-36%**	**-47%**	**-38%**
Right Direction	**144**	26	20	19	26	15	15	71	74	22	14	108	12	6	52	10	8	56
	18%	10%	15%	26%	11%	10%	33%	17%	19%	16%	18%	18%	16%	17%	18%	17%	18%	19%
Wrong Direction	**497**	194	79	28	172	93	20	272	226	85	53	359	54	24	193	31	29	166
	62%	**76%**	58%	39%	73%	66%	44%	66%	58%	63%	67%	61%	71%	69%	65%	53%	65%	57%
	2	DGILR25			D2	2		D2	2		2	2			2			2
Unsure	**160**	35	37	26	37	34	10	68	92	28	12	121	10	5	53	18	7	67
	20%	14%	27%	35%	16%	24%	22%	17%	24%	20%	15%	21%	13%	14%	18%	30%	16%	23%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 004 Q1 (Q1)
1 Do you think Arizona is headed in the right or wrong direction?

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**816**	284	519	689	114	142	293	512	94	102	465	90	248	105	120	66	117	112	119	107
BASE (WGT)	**816**	292	510	682	120	138	311	507	103	101	473	105	224	107	108	65	123	122	119	98
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
TOTAL RIGHT DIRECTION	**144**	51	94	115	29	19	44	70	9	41	82	21	42	22	24	12	14	23	16	17
	18%	17%	18%	17%	24%	14%	14%	14%	9%	40%	17%	20%	19%	21%	22%	18%	11%	19%	14%	18%
											ABCEFHI									
TOTAL WRONG DIRECTION	**497**	184	314	422	75	83	211	352	58	34	304	64	129	65	59	40	86	75	77	64
	62%	63%	61%	62%	63%	60%	68%	69%	56%	34%	64%	61%	58%	61%	54%	62%	70%	61%	65%	65%
	2		2	2	2	2		D2	D2			2						2		2
NET (RIGHT DIRECTION-WRONG DIRECTIO	**-44%**	**-46%**	**-43%**	**-45%**	**-38%**	**-46%**	**-54%**	**-56%**	**-47%**	**+6%**	**-47%**	**-41%**	**-39%**	**-40%**	**-32%**	**-44%**	**-59%**	**-43%**	**-51%**	**-48%**
Right Direction	**144**	51	94	115	29	19	44	70	9	41	82	21	42	22	24	12	14	23	16	17
	18%	17%	18%	17%	24%	14%	14%	14%	9%	40%	17%	20%	19%	21%	22%	18%	11%	19%	14%	18%
											ABCEFHI									
Wrong Direction	**497**	184	314	422	75	83	211	352	58	34	304	64	129	65	59	40	86	75	77	64
	62%	63%	61%	62%	63%	60%	68%	69%	56%	34%	64%	61%	58%	61%	54%	62%	70%	61%	65%	65%
	2		2	2	2	2		D2	D2			2						2		2
Unsure	**160**	57	103	144	16	36	56	85	36	26	87	20	53	20	25	13	23	24	26	17
	20%	20%	20%	21%	13%	26%	18%	17%	35%	26%	18%	19%	24%	18%	23%	20%	19%	20%	21%	17%
										B										

POLITICAL IDENTITY & DEMOGRAPHICS 005 Q2 (Q2)
2 What is the single most important issue facing Arizona you would like your Attorney General to address?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**816**	251	130	72	228	138	44	398	389	68	65	654	38	28	332	30	37	322
BASE (WGT)	**816**	255	137	73	235	142	46	405	383	135	78	575	76	34	294	59	44	280
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
Border security	**111**	25	17	4	28	14	3	53	58	24	15	71	14	6	33	10	9	38
	14%	10%	13%	5%	12%	10%	6%	13%	15%	18%	20%	12%	19%	18%	11%	17%	22%	14%
Illegal immigration	**189**	68	26	12	61	35	3	97	92	36	14	139	18	6	73	18	8	66
	24%	27%	19%	17%	26%	25%	6%	24%	24%	26%	18%	24%	23%	18%	25%	30%	19%	24%
	2	2			2	2		2	2	2		2			2	2		2
Fentanyl and opioid crisis	**32**	6	13	2	7	8	4	14	18	8	2	22	2	–	12	6	2	10
	4%	2%	9%	2%	3%	5%	8%	3%	5%	6%	3%	4%	3%		4%	10%	5%	3%
Drug trafficking / Cartels	**28**	8	8	1	10	4	3	13	15	2	3	23	2	–	11	–	3	12
	4%	3%	6%	1%	4%	3%	7%	3%	4%	1%	4%	4%	3%		4%		7%	4%
Arizona's water supply	**158**	36	32	33	27	31	21	88	70	18	13	127	10	5	73	8	8	54
	20%	14%	23%	46%	11%	22%	46%	22%	18%	13%	17%	22%	13%	14%	25%	13%	19%	19%
				ABEHIJL			BEITZ								Z			
Election integrity	**178**	91	24	4	87	25	6	97	81	19	18	140	12	11	74	8	7	67
	23%	36%	18%	5%	37%	18%	13%	24%	21%	14%	23%	24%	15%	33%	25%	13%	16%	24%
	2	D23			ADISU23			2				2		2	2			2
Consumer fraud	**24**	5	6	5	3	6	3	11	13	4	2	18	4	1	6	–	1	11
	3%	2%	4%	7%	1%	4%	6%	3%	3%	3%	3%	3%	5%	4%	2%		3%	4%
Human trafficking	**21**	7	2	3	4	6	2	9	12	6	2	13	6	–	3	–	2	9
	3%	3%	1%	5%	2%	4%	4%	2%	3%	4%	3%	2%	8%		1%		5%	3%
Something else / Unsure	**47**	10	9	9	7	14	2	23	24	18	7	22	8	5	10	10	2	12
	6%	4%	7%	12%	3%	10%	4%	6%	6%	13%	9%	4%	11%	14%	3%	16%	5%	4%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 006 Q2 (Q2)
2 What is the single most important issue facing Arizona you would like your Attorney General to address?

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**816**	280	507	678	109	142	293	512	94	102	457	89	241	105	116	62	115	109	118	106
BASE (WGT)	**816**	288	499	672	116	138	311	507	103	101	465	104	218	107	105	61	121	119	118	97
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
Border security	**111**	49	61	92	19	11	30	88	11	2	69	11	31	17	15	10	22	12	13	16
	14%	17%	12%	14%	16%	8%	10%	17%	11%	2%	15%	10%	14%	16%	14%	17%	18%	10%	11%	17%
Illegal immigration	**189**	75	114	157	32	38	61	148	16	4	117	27	45	28	21	12	24	28	34	28
	24%	26%	23%	23%	28%	28%	20%	29%	15%	4%	25%	26%	21%	26%	20%	19%	20%	24%	29%	29%
	2		2	2	2	2	2		2			2	2		2					2
Fentanyl and opioid crisis	**32**	14	18	26	6	6	14	16	7	5	20	6	5	3	2	3	1	7	11	1
	4%	5%	4%	4%	5%	4%	5%	3%	7%	4%	4%	6%	2%	3%	2%	5%	1%	6%	9%	1%
Drug trafficking / Cartels	**28**	11	17	26	2	4	13	19	7	1	14	7	7	5	2	1	5	9	3	2
	4%	4%	3%	4%	2%	3%	4%	4%	6%	1%	3%	7%	3%	4%	2%	1%	4%	7%	2%	2%
Arizona's water supply	**158**	45	113	134	24	31	69	65	20	59	94	16	48	18	22	10	29	19	24	20
	20%	16%	23%	20%	21%	22%	22%	13%	20%	58%	20%	16%	22%	17%	21%	17%	24%	16%	21%	20%
											ABCEFHI									
Election integrity	**178**	69	109	156	22	33	81	137	22	5	92	27	58	21	32	12	23	32	24	24
	23%	24%	22%	23%	19%	24%	26%	27%	21%	5%	20%	26%	27%	20%	30%	19%	19%	27%	21%	25%
	2		2		2			2	2				2	2		2			2	
Consumer fraud	**24**	6	17	21	3	5	11	9	4	8	18	2	3	6	2	3	6	2	2	2
	3%	2%	3%	3%	2%	4%	4%	2%	4%	8%	4%	2%	2%	6%	2%	4%	5%	2%	1%	2%
Human trafficking	**21**	5	16	16	5	3	10	9	5	5	11	1	9	1	5	1	5	1	3	1
	3%	2%	3%	2%	4%	2%	3%	2%	5%	5%	2%	1%	4%	1%	5%	1%	4%	1%	2%	1%
Something else / Unsure	**47**	13	34	43	4	6	22	16	12	13	30	6	12	7	4	10	7	9	5	3
	6%	5%	7%	6%	4%	4%	7%	3%	12%	13%	6%	5%	5%	6%	3%	16%	5%	8%	4%	4%
																	LOZ			

POLITICAL IDENTITY & DEMOGRAPHICS 007 Q3 (Q3)
3 Warren Petersen

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**816**	251	130	72	228	138	44	342	308	63	59	528	36	24	282	27	35	246
BASE (WGT)	**816**	255	137	73	235	142	46	350	309	125	71	464	72	29	250	53	42	215
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
TOTAL FAVORABLE	**301**	133	64	18	128	63	15	175	125	56	36	209	38	17	121	18	19	88
	46%	52%	47%	25%	55%	44%	33%	50%	40%	45%	50%	45%	53%	58%	48%	34%	45%	41%
	2	2	2		D2	2		2	2	2	2	2	2	2	2			2
TOTAL UNFAVORABLE	**77**	15	14	23	12	16	11	42	35	20	5	52	12	4	26	8	1	26
	12%	6%	10%	31%	5%	11%	25%	12%	11%	16%	7%	11%	16%	12%	11%	15%	3%	12%
				ABEHILO			EZ											
NET (FAVORABLE-UNFAVORABLE)	**+34%**	**+46%**	**+37%**	**-7%**	**+50%**	**+33%**	**+9%**	**+38%**	**+29%**	**+29%**	**+43%**	**+34%**	**+36%**	**+45%**	**+38%**	**+19%**	**+42%**	**+29%**
Very favorable	**130**	63	20	8	61	21	4	67	62	18	13	99	10	6	51	8	7	47
	20%	25%	14%	11%	26%	15%	9%	19%	20%	14%	19%	21%	14%	21%	21%	15%	17%	22%
		2			2													
Somewhat favorable	**171**	70	45	10	67	42	11	108	63	38	22	111	28	11	69	10	12	41
	26%	27%	33%	13%	29%	30%	24%	31%	20%	31%	32%	24%	39%	37%	28%	19%	28%	19%
			2					2					2					
Somewhat unfavorable	**33**	6	6	4	6	4	3	17	16	6	3	25	6	1	10	-	1	15
	5%	2%	4%	6%	3%	3%	6%	5%	5%	5%	4%	5%	8%	4%	4%		3%	7%
Very unfavorable	**44**	9	8	18	5	11	9	25	19	14	2	28	6	2	17	8	-	11
	7%	4%	6%	25%	2%	8%	19%	7%	6%	11%	3%	6%	8%	8%	7%	15%		5%
				ABEHILO			EZ											
Never heard of	**163**	58	40	23	53	39	14	80	83	28	17	119	14	5	61	13	12	58
	25%	23%	29%	31%	22%	28%	30%	23%	27%	22%	24%	26%	20%	17%	24%	25%	28%	27%
No opinion	**119**	48	19	9	42	24	5	53	66	22	13	84	8	4	41	14	10	43
	18%	19%	14%	13%	18%	17%	12%	15%	21%	17%	19%	18%	11%	12%	17%	26%	23%	20%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 008 Q3 (Q3)
3 Warren Petersen

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**816**	225	425	565	85	142	293	437	92	97	385	71	194	85	94	53	94	89	100	88
BASE (WGT)	**816**	238	422	569	91	138	311	437	102	97	400	83	177	89	87	53	102	96	102	82
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
TOTAL FAVORABLE	**301**	105	196	269	32	62	146	221	54	13	195	33	72	40	31	22	55	41	48	47
	46%	44%	46%	47%	35%	45%	47%	51%	53%	13%	49%	40%	41%	45%	35%	42%	54%	43%	47%	57%
	2		2	2	2		2	2	2	2		2		2	2		2	2	2	2
TOTAL UNFAVORABLE	**77**	17	60	66	11	10	40	23	8	40	53	7	17	19	9	7	15	9	5	5
	12%	7%	14%	12%	12%	7%	13%	5%	8%	41%	13%	8%	9%	22%	11%	13%	15%	10%	5%	6%
				Z							ABCEFHI	Z			BEZ					
NET (FAVORABLE-UNFAVORABLE)	**+34%**	**+37%**	**+32%**	**+36%**	**+23%**	**+38%**	**+34%**	**+45%**	**+45%**	**-28%**	**+35%**	**+32%**	**+31%**	**+23%**	**+25%**	**+29%**	**+39%**	**+34%**	**+42%**	**+51%**
Very favorable	**130**	51	79	119	10	30	55	107	14	4	83	12	35	19	13	10	19	13	25	21
	20%	21%	19%	21%	11%	22%	18%	25%	14%	4%	21%	15%	19%	21%	15%	20%	19%	14%	24%	25%
									2											
Somewhat favorable	**171**	54	117	149	22	32	90	114	40	9	112	21	38	21	17	12	36	28	24	26
	26%	23%	28%	26%	24%	23%	29%	26%	39%	9%	28%	25%	21%	24%	20%	22%	36%	29%	23%	32%
										2								2		
Somewhat unfavorable	**33**	5	28	28	5	4	13	13	5	12	17	6	10	6	6	3	6	6	1	3
	5%	2%	7%	5%	6%	3%	4%	3%	5%	12%	4%	7%	6%	6%	7%	5%	6%	6%	1%	4%
Very unfavorable	**44**	11	33	38	5	6	27	10	3	28	36	1	7	14	3	4	9	4	5	2
	7%	5%	8%	7%	6%	5%	9%	2%	3%	29%	9%	1%	4%	15%	4%	8%	9%	4%	5%	2%
											ABCEFHI	Z			EZ					
Never heard of	**163**	67	97	133	30	37	79	108	21	32	79	29	55	12	29	11	15	32	24	23
	25%	28%	23%	23%	33%	27%	25%	25%	21%	33%	20%	35%	31%	13%	34%	22%	15%	33%	24%	28%
No opinion	**119**	49	70	100	19	29	46	85	18	12	72	14	33	18	18	12	16	13	24	7
	18%	21%	17%	18%	21%	21%	15%	19%	18%	12%	18%	17%	18%	20%	21%	23%	16%	14%	23%	9%

POLITICAL IDENTITY & DEMOGRAPHICS 009 Q4 (Q4)
4 Rodney Glassman

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**816**	251	130	72	228	138	44	330	306	64	59	513	37	24	269	27	35	244
BASE (WGT)	**816**	255	137	73	235	142	46	341	308	127	71	451	74	29	238	53	42	213
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
TOTAL FAVORABLE	**244**	106	53	17	104	49	14	130	114	48	29	167	34	13	83	14	16	84
	38%	42%	39%	24%	44%	34%	32%	38%	37%	38%	41%	37%	46%	45%	35%	26%	38%	40%
	2	2	2		2			2	2		2	2	2		2			2
TOTAL UNFAVORABLE	**144**	51	29	27	42	33	16	85	59	33	11	100	20	6	59	14	5	41
	22%	20%	21%	37%	18%	23%	35%	25%	19%	26%	15%	22%	27%	21%	25%	26%	11%	19%
NET (FAVORABLE-UNFAVORABLE)	**+15%**	**+22%**	**+18%**	**-13%**	**+26%**	**+12%**	**-4%**	**+13%**	**+18%**	**+12%**	**+26%**	**+15%**	**+19%**	**+25%**	**+10%**	**+1%**	**+27%**	**+20%**
Very favorable	**80**	35	13	3	35	9	3	32	48	10	12	58	4	2	25	6	10	33
	12%	14%	10%	4%	15%	6%	7%	9%	16%	8%	17%	13%	5%	8%	11%	11%	24%	15%
																	2	
Somewhat favorable	**164**	72	40	15	69	40	11	98	66	38	17	109	30	11	58	8	6	52
	25%	28%	29%	20%	29%	28%	24%	29%	21%	30%	24%	24%	41%	37%	24%	15%	14%	24%
Somewhat unfavorable	**72**	24	18	11	23	15	10	43	29	14	9	49	12	5	26	2	5	23
	11%	10%	13%	15%	10%	10%	22%	13%	9%	11%	13%	11%	16%	17%	11%	4%	11%	11%
Very unfavorable	**72**	26	10	16	20	18	6	42	30	20	1	51	8	1	33	12	-	18
	11%	10%	8%	21%	8%	12%	13%	12%	10%	15%	2%	11%	11%	4%	14%	22%		9%
Never heard of	**140**	52	34	17	50	34	10	74	66	26	17	98	16	5	53	10	12	45
	22%	20%	25%	24%	21%	24%	22%	22%	21%	20%	24%	22%	22%	17%	22%	18%	28%	21%
No opinion	**120**	46	21	12	39	26	5	52	69	20	14	86	4	5	43	16	10	43
	19%	18%	15%	16%	17%	19%	11%	15%	22%	16%	20%	19%	5%	16%	18%	30%	23%	20%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 010 Q4 (Q4)
4 Rodney Glassman

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**816**	224	412	552	84	142	293	431	92	97	377	70	189	82	91	52	92	87	97	87
BASE (WGT)	**816**	237	412	559	90	138	311	433	102	97	394	82	173	87	84	52	100	93	100	81
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
TOTAL FAVORABLE	**244**	98	146	210	34	59	110	183	40	13	155	31	58	28	23	20	38	38	44	39
	38%	41%	35%	38%	38%	43%	35%	42%	40%	13%	39%	38%	33%	32%	27%	38%	38%	41%	44%	48%
	2		2	2	2		2	2	2	2		2							2	2
TOTAL UNFAVORABLE	**144**	35	109	125	19	25	77	69	23	46	99	15	30	30	15	7	26	13	19	18
	22%	15%	26%	22%	21%	18%	25%	16%	23%	47%	25%	18%	17%	35%	17%	13%	26%	14%	19%	22%
											ABEHIKL				TZ					
NET (FAVORABLE-UNFAVORABLE)	**+15%**	**+27%**	**+9%**	**+15%**	**+17%**	**+24%**	**+10%**	**+26%**	**+17%**	**-34%**	**+14%**	**+20%**	**+16%**	**-3%**	**+10%**	**+24%**	**+11%**	**+27%**	**+25%**	**+26%**
Very favorable	**80**	37	43	68	12	14	32	68	8	2	48	10	21	10	8	8	8	15	12	16
	12%	16%	10%	12%	13%	10%	10%	16%	8%	2%	12%	13%	12%	11%	9%	15%	8%	16%	12%	20%
Somewhat favorable	**164**	61	103	142	22	45	78	115	33	11	107	21	36	18	15	12	29	23	32	22
	25%	26%	25%	25%	25%	32%	25%	27%	32%	11%	27%	26%	21%	21%	18%	22%	29%	25%	32%	28%
Somewhat unfavorable	**72**	16	56	62	10	14	37	38	12	17	46	9	18	17	9	3	9	9	11	8
	11%	7%	14%	11%	11%	10%	12%	9%	12%	17%	12%	10%	10%	20%	11%	5%	9%	10%	11%	9%
Very unfavorable	**72**	19	53	63	9	11	40	31	11	29	54	6	12	13	6	4	17	4	8	10
	11%	8%	13%	11%	10%	8%	13%	7%	11%	29%	14%	8%	7%	15%	7%	8%	17%	4%	8%	13%
											ABCEHIK									
Never heard of	**140**	56	84	120	21	26	74	96	20	23	68	22	50	11	26	10	20	27	17	16
	22%	24%	20%	21%	23%	19%	24%	22%	19%	23%	17%	27%	29%	13%	31%	20%	20%	29%	17%	20%
No opinion	**120**	47	73	104	17	27	50	84	18	16	72	13	35	17	21	15	16	15	19	8
	19%	20%	18%	19%	19%	20%	16%	19%	18%	17%	18%	16%	20%	19%	25%	29%	16%	16%	19%	10%

POLITICAL IDENTITY & DEMOGRAPHICS 011 Q5 (Q5)
5 Kris Mayes

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**816**	251	130	72	228	138	44	335	308	63	59	521	36	24	275	27	35	246
BASE (WGT)	**816**	255	137	73	235	142	46	344	309	125	71	458	72	29	243	53	42	214
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
TOTAL FAVORABLE	**131**	34	21	35	25	29	15	68	63	19	12	100	10	6	53	10	6	47
	20%	13%	15%	48%	11%	20%	32%	20%	20%	16%	17%	22%	14%	21%	22%	18%	14%	22%
				ABCEHIJ														
TOTAL UNFAVORABLE	**353**	153	80	25	157	71	20	193	160	82	44	227	48	22	124	34	23	104
	54%	60%	59%	35%	67%	50%	44%	56%	52%	65%	63%	50%	66%	75%	51%	64%	54%	48%
	2	2	2		DLR25	2		2	2	2	2	2	2	2	2	2		2
NET (FAVORABLE-UNFAVORABLE)	**-34%**	**-47%**	**-43%**	**+13%**	**-56%**	**-30%**	**-12%**	**-36%**	**-32%**	**-50%**	**-46%**	**-28%**	**-53%**	**-55%**	**-29%**	**-46%**	**-40%**	**-26%**
Very favorable	**59**	14	10	14	10	9	7	32	27	12	5	43	8	1	23	4	4	20
	9%	6%	8%	19%	4%	7%	15%	9%	9%	9%	7%	9%	11%	4%	10%	7%	8%	9%
				Z														
Somewhat favorable	**72**	20	11	21	15	19	8	36	36	8	7	57	2	5	29	6	2	27
	11%	8%	8%	29%	6%	14%	18%	10%	12%	6%	10%	12%	3%	16%	12%	11%	6%	13%
				ABEHSTV														
Somewhat unfavorable	**50**	12	13	8	12	12	7	27	24	10	3	37	4	1	21	6	2	15
	8%	5%	10%	11%	5%	9%	14%	8%	8%	8%	5%	8%	6%	4%	9%	12%	6%	7%
Very unfavorable	**303**	141	67	17	145	58	14	167	136	71	41	191	44	21	102	27	20	88
	46%	55%	49%	24%	**62%**	41%	30%	48%	44%	57%	58%	42%	61%	71%	42%	52%	48%	41%
	2	D2	2		DILOR25	2		2	2	2	2	2	2	D2	2	2	2	2
Never heard of	**93**	37	23	10	29	26	8	47	46	16	8	69	10	1	36	6	7	33
	14%	15%	17%	13%	12%	18%	18%	14%	15%	13%	12%	15%	14%	4%	15%	11%	17%	15%
No opinion	**76**	31	12	3	24	17	3	35	41	8	6	62	4	-	31	4	6	31
	12%	12%	9%	5%	10%	12%	6%	10%	13%	6%	9%	14%	6%		13%	7%	15%	15%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 012 Q5 (Q5)
5 Kris Mayes

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**816**	226	417	556	87	142	293	441	93	99	384	68	191	88	92	52	92	86	101	83
BASE (WGT)	**816**	238	415	561	93	138	311	441	102	99	399	80	175	92	85	52	100	92	103	78
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
TOTAL FAVORABLE	**131**	48	83	109	22	25	64	56	7	65	79	16	36	14	13	9	21	18	19	23
	20%	20%	20%	19%	24%	18%	21%	13%	7%	65%	20%	20%	21%	16%	15%	18%	21%	20%	18%	30%
											ABCEFHI									
TOTAL UNFAVORABLE	**353**	119	234	306	48	79	173	250	76	21	232	44	77	61	41	27	59	47	60	34
	54%	50%	56%	55%	51%	57%	56%	57%	74%	21%	58%	55%	44%	66%	49%	51%	59%	51%	58%	44%
	2		2	2	2	2	2	2	2	DLR2512		2	2		2	2		2	2	2
NET (FAVORABLE-UNFAVORABLE)	**-34%**	**-30%**	**-36%**	**-35%**	**-28%**	**-39%**	**-35%**	**-44%**	**-67%**	**+44%**	**-38%**	**-34%**	**-24%**	**-51%**	**-34%**	**-33%**	**-38%**	**-31%**	**-40%**	**-15%**
Very favorable	**59**	26	34	48	11	10	27	23	2	33	31	11	18	4	9	4	10	7	7	10
	9%	11%	8%	9%	12%	7%	9%	5%	2%	33%	8%	13%	10%	5%	10%	7%	10%	8%	7%	12%
											ABCEFHI									
Somewhat favorable	**72**	23	49	61	11	15	37	33	5	32	48	5	18	10	4	6	11	11	12	13
	11%	9%	12%	11%	12%	11%	12%	7%	5%	32%	12%	7%	10%	11%	5%	11%	11%	12%	12%	17%
											ABCEHIL									
Somewhat unfavorable	**50**	15	36	44	6	14	20	28	9	7	28	10	12	12	7	4	7	10	5	3
	8%	6%	9%	8%	7%	10%	6%	6%	9%	7%	7%	12%	7%	14%	8%	7%	7%	11%	4%	3%
Very unfavorable	**303**	105	198	262	41	66	153	221	66	15	204	34	65	49	34	23	52	37	56	32
	46%	44%	48%	47%	45%	48%	49%	50%	65%	15%	51%	42%	37%	53%	40%	43%	52%	40%	54%	41%
	2		2	2	2	2	2	2	2	D25		D2	2		2	2		2		2
Never heard of	**93**	40	53	80	13	17	49	75	7	10	41	12	39	7	22	6	13	16	9	13
	14%	17%	13%	14%	14%	12%	16%	17%	7%	10%	10%	16%	22%	8%	26%	11%	13%	17%	9%	17%
														3		3				
No opinion	**76**	30	46	66	10	17	26	60	12	3	46	8	22	9	9	11	8	12	14	7
	12%	13%	11%	12%	11%	12%	8%	14%	12%	3%	12%	10%	13%	10%	11%	20%	8%	13%	14%	9%

POLITICAL IDENTITY & DEMOGRAPHICS 013 Q6 (Q6)
6 Donald Trump

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**816**	251	130	72	228	138	44	364	353	66	62	589	37	25	302	29	37	287
BASE (WGT)	**816**	255	137	73	235	142	46	371	350	131	74	517	74	30	267	57	44	249
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
TOTAL FAVORABLE	**610**	245	114	28	229	119	24	309	302	111	63	436	65	25	218	45	38	219
	85%	**96%**	83%	38%	**98%**	84%	53%	83%	86%	85%	85%	84%	89%	84%	81%	80%	86%	88%
	DG2	ADGHLOS	D2	2	ACDFGHI	D2	2	DG2	DG2	D2	D2	DG2	D2	D2	DG2	2	D2	DG2
TOTAL UNFAVORABLE	**101**	10	17	44	4	22	18	58	43	16	11	75	6	5	47	10	6	28
	14%	4%	12%	**60%**	2%	16%	39%	16%	12%	12%	15%	14%	9%	16%	18%	17%	14%	11%
	BEZ	Z	EZ	ABCEFHI		EZ	ABEILRS	BEZ	EZ	Z	EZ	BEZ	Z	EZ	BEZ1	EZ	Z	EZ
NET (FAVORABLE-UNFAVORABLE)	**+70%**	**+92%**	**+71%**	**-22%**	**+96%**	**+68%**	**+14%**	**+67%**	**+74%**	**+72%**	**+71%**	**+70%**	**+80%**	**+68%**	**+64%**	**+63%**	**+72%**	**+77%**
Very favorable	**507**	209	72	24	208	76	10	256	251	79	50	378	48	20	188	32	30	190
	70%	**82%**	52%	33%	**89%**	53%	22%	69%	72%	61%	67%	**73%**	65%	67%	70%	56%	67%	**76%**
	DG12	CDFGUY1	12	12	ACDFGHI	12	12	DG12	DG12	12	G12	CDFG12	12	12	DG12	12	12	CDFG12
Somewhat favorable	**103**	36	42	4	21	43	14	53	50	31	13	59	18	5	30	13	8	29
	14%	14%	31%	5%	9%	30%	31%	14%	14%	24%	18%	11%	24%	17%	11%	24%	19%	11%
	Z	Z	ADEHILO	Z	Z	AELORST	Z2	Z	Z	Z2	Z2	Z	Z2	Z2	Z	Z2	Z2	Z
Somewhat unfavorable	**17**	4	1	5	2	5	2	9	9	2	3	12	-	-	9	2	3	3
	2%	1%	1%	7%	1%	3%	4%	2%	3%	1%	5%	2%			3%	3%	8%	1%
				Z			Z				Z					Z	Z	
Very unfavorable	**84**	7	16	38	2	18	16	50	34	14	7	62	6	5	38	8	3	24
	12%	3%	12%	**52%**	1%	12%	35%	13%	10%	11%	10%	12%	9%	16%	14%	14%	6%	10%
	BEZ		EZ	ABCEFHI		EZ	ABEILRS	BEZ	EZ	EZ	Z	BEZ	Z	EZ	BEZ	EZ	Z	EZ
Never heard of	**2**	-	-	1	-	-	1	2	1	-	-	2	-	-	2	-	-	1
	0%			1%			2%	0%	0%			0%			1%			0%
No opinion	**7**	-	6	1	2	1	3	3	5	4	-	3	2	-	1	2	-	3
	1%		4%	1%	1%	1%	6%	1%	1%	3%		1%	3%		0%	3%		1%
			Z				Z									Z		

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 014 Q6 (Q6)
6 Donald Trump

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**816**	258	459	618	99	142	293	512	94	102	419	75	223	97	108	56	104	95	109	95
BASE (WGT)	**816**	268	454	617	105	138	311	507	103	101	432	87	202	100	99	56	112	102	110	88
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
TOTAL FAVORABLE	**610**	236	374	522	88	124	247	507	103	-	355	76	179	77	87	47	92	88	97	78
	85%	88%	83%	85%	84%	90%	79%	100%	**100%**		82%	87%	89%	77%	88%	84%	82%	87%	88%	89%
	DG2		DG2	DG2	DG2	D2	DG2	D2	ABCDFGH	DGHOPUY		DG2	DG2	DG2	D2	DG2	D2	D2	DG2	DG2
TOTAL UNFAVORABLE	**101**	29	73	87	15	13	58	-	-	101	70	11	20	20	9	8	17	13	12	10
	14%	11%	16%	14%	14%	10%	19%			100%	16%	13%	10%	20%	10%	14%	15%	13%	11%	11%
	EZ		Z	BEZ	BEZ	EZ	Z	BEZ1			ABCDEFG	BEZ	EZ	Z	BEZ1	Z	EZ	EZ	EZ	Z
NET (FAVORABLE-UNFAVORABLE)	**+70%**	**+77%**	**+66%**	**+71%**	**+70%**	**+80%**	**+61%**	**+100%**	**+100%**	**-100%**	**+66%**	**+74%**	**+79%**	**+58%**	**+78%**	**+70%**	**+67%**	**+74%**	**+77%**	**+77%**
Very favorable	**507**	207	300	430	77	97	192	507	-	-	291	65	150	67	75	36	70	75	78	68
	70%	77%	**66%**	70%	73%	71%	62%	100%			67%	75%	74%	68%	76%	64%	63%	73%	71%	78%
	CDFG12		CDFG12	DG12	DG12	DG12	DG12	DG12	ABCDEFG			DG12	DG12	CDG12	DG12	DG12	G12	G12	DG12	DG12
Somewhat favorable	**103**	29	75	91	12	26	55	-	103	-	64	10	29	10	12	11	22	14	19	9
	14%	11%	16%	15%	11%	19%	18%		100%		15%	12%	14%	10%	12%	21%	20%	13%	17%	11%
	Z		Z	Z2	Z	Z	Z2	Z2		ABCDEFG		Z	Z	Z	Z	Z	Z2	Z2	Z	Z2
Somewhat unfavorable	**17**	4	14	16	2	3	8	-	-	17	13	-	4	4	4	3	3	-	3	-
	2%	1%	3%	3%	2%	2%	3%			17%	3%		2%	4%	4%	5%	3%		2%	
											ABCEHIL				Z	Z	Z			
Very unfavorable	**84**	25	59	71	13	10	49	-	-	84	57	11	16	16	6	5	14	13	10	10
	12%	9%	13%	12%	12%	8%	16%			83%	13%	13%	8%	16%	6%	9%	12%	13%	9%	11%
	EZ		Z	BEZ	EZ	EZ	Z	BEZ			ABCDEFG	BEZ	EZ	Z	BEZ	Z	Z	EZ	EZ	Z
Never heard of	**2**	-	2	2	-	-	1	-	-	-	-	-	2	-	2	-	-	-	-	-
	0%		1%	0%			0%						1%		3%					
No opinion	**7**	4	4	6	2	1	6	-	-	-	7	-	-	3	-	1	3	-	1	-
	1%	1%	1%	1%	2%	1%	2%				2%			3%		2%	3%		1%	

POLITICAL IDENTITY & DEMOGRAPHICS 015 Q7 (Q7)
7 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**816**	251	130	72	228	138	44	307	276	61	56	466	35	23	249	26	33	217
BASE (WGT)	**816**	255	137	73	235	142	46	318	279	120	67	410	70	28	220	51	39	189
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
DEFINITELY Petersen	**118**	64	24	11	61	26	7	63	55	23	15	79	12	6	46	12	10	34
	20%	25%	17%	15%	26%	18%	16%	20%	20%	19%	23%	19%	17%	21%	21%	23%	24%	18%
		2			2													
PROBABLY Petersen	**58**	20	17	5	22	18	2	40	18	12	6	39	10	5	25	2	1	15
	10%	8%	13%	6%	9%	13%	4%	13%	6%	10%	9%	10%	15%	17%	11%	4%	3%	8%
LEAN Petersen	**31**	18	8	3	15	11	3	19	12	6	5	21	4	2	13	2	2	8
	5%	7%	5%	5%	6%	8%	6%	6%	4%	5%	7%	5%	6%	8%	6%	4%	6%	4%
Undecided	**272**	96	62	43	83	61	24	132	140	55	30	187	32	11	89	24	19	97
	46%	37%	45%	58%	35%	43%	52%	42%	50%	46%	44%	46%	46%	40%	41%	47%	48%	51%
LEAN Glassman	**37**	19	10	3	16	11	4	19	18	8	2	26	2	2	14	6	-	12
	6%	7%	7%	5%	7%	7%	8%	6%	6%	6%	4%	6%	3%	9%	6%	12%		6%
PROBABLY Glassman	**51**	24	12	6	24	10	5	31	20	10	5	36	6	1	24	4	4	12
	8%	9%	9%	9%	10%	7%	10%	10%	7%	8%	7%	9%	8%	4%	11%	8%	10%	6%
DEFINITELY Glassman	**31**	16	5	2	14	5	2	14	17	6	4	21	4	-	10	2	4	11
	5%	6%	3%	2%	6%	4%	4%	4%	6%	5%	6%	5%	6%		4%	4%	10%	6%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 016 Q7 (Q7)
7 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**816**	205	378	506	77	142	293	391	90	95	349	62	172	78	84	48	86	80	87	77
BASE (WGT)	**816**	218	379	514	83	138	311	394	100	96	367	72	158	83	78	49	95	86	90	73
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
DEFINITELY Petersen	**118**	44	74	108	10	31	63	93	19	5	80	9	30	22	12	7	21	11	19	20
	20%	20%	20%	21%	12%	22%	20%	24%	19% 2	5%	22%	12%	19%	26%	15%	14%	22%	12%	21%	28%
PROBABLY Petersen	**58**	21	37	50	7	10	31	39	14	4	33	8	17	4	7	5	12	11	8	6
	10%	10%	10%	10%	9%	7%	10%	10%	14%	4%	9%	11%	11%	5%	9%	10%	12%	13%	9%	8%
LEAN Petersen	**31**	10	22	26	6	6	23	21	6	4	23	-	8	1	5	1	10	-	7	6
	5%	4%	6%	5%	7%	4%	7%	5%	6%	5%	6%		5%	1%	7%	2%	10%		8%	8%
Undecided	**272**	107	165	229	43	56	137	156	48	66	156	42	74	34	43	26	38	43	40	27
	46%	49%	44%	45%	51%	41%	44%	40%	48%	69%	42% ABEHLOS	58%	47%	41%	55%	53%	40%	50%	45%	37%
LEAN Glassman	**37**	13	23	31	5	15	15	25	4	6	25	4	7	5	2	5	5	7	6	3
	6%	6%	6%	6%	7%	11%	5%	6%	4%	7%	7%	6%	5%	6%	2%	9%	6%	8%	6%	5%
PROBABLY Glassman	**51**	14	37	43	8	16	26	35	9	7	30	6	15	11	6	3	4	9	6	7
	8%	6%	10%	8%	10%	11%	8%	9%	9%	7%	8%	8%	9%	13%	8%	7%	4%	11%	7%	9%
DEFINITELY Glassman	**31**	10	21	27	4	5	16	25	-	3	20	4	7	6	3	3	5	6	4	4
	5%	5%	5%	5%	5%	3%	5%	6%		4%	5%	5%	4%	8%	4%	5%	6%	6%	4%	5%

POLITICAL IDENTITY & DEMOGRAPHICS 017 Q8 (Q8)
8 Warren Petersen is a licensed attorney, lifelong conservative, and current Arizona Senate President with proven leadership and more than a decade of lawmaking experience.

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**523**	247	127	70	226	135	42	277	246	55	51	417	31	22	224	24	29	193
BASE (WGT)	**536**	251	133	71	233	139	43	286	250	108	61	367	61	27	198	47	34	169
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	**203**	121	49	11	119	50	8	96	107	37	21	145	20	8	68	17	13	77
	38%	48%	37%	15%	51%	36%	17%	34%	43%	34%	35%	40%	32%	32%	34%	37%	37%	46%
	2	D2	2		DHU2	2		2	D2	2	2	2			2	2	2	D2
SOMEWHAT more likely	**180**	79	56	20	70	54	18	97	83	39	24	116	21	8	68	18	16	49
	34%	31%	42%	28%	30%	39%	42%	34%	33%	36%	40%	32%	35%	32%	34%	38%	46%	29%
No difference	**118**	48	19	26	42	26	9	71	47	24	14	80	16	9	46	8	6	34
	22%	19%	15%	36%	18%	19%	22%	25%	19%	22%	23%	22%	26%	32%	23%	16%	17%	20%
SOMEWHAT less likely	**13**	2	3	5	2	3	3	10	3	-	1	11	-	1	9	-	-	3
	2%	1%	2%	8%	1%	2%	7%	4%	1%		2%	3%		5%	4%			2%
				Z			Z											
MUCH less likely	**22**	2	6	9	1	6	5	12	11	8	-	14	4	-	7	4	-	7
	4%	1%	5%	13%	0%	5%	11%	4%	4%	8%		4%	7%		4%	8%		4%
				BEZ			BEZ											

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 018 Q8 (Q8)
8 Warren Petersen is a licensed attorney, lifelong conservative, and current Arizona Senate President with proven leadership and more than a decade of lawmaking experience.

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**523**	186	337	454	69	140	288	348	84	85	313	56	154	73	74	43	75	73	76	74
BASE (WGT)	**536**	196	340	464	73	136	306	350	94	86	329	64	143	78	69	44	82	77	79	69
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
MUCH more likely	**203**	87	116	177	26	65	104	168	29	6	122	22	59	28	27	14	34	26	26	33
	38%	44%	34%	38%	36%	48%	34%	48%	31%	7%	37%	35%	41%	36%	39%	32%	41%	34%	33%	48%
	D2		D2	2	2	2	D2	2	DHU2	2		2	2	2	2	2	2	2	2	2
SOMEWHAT more likely	**180**	66	114	157	23	42	112	104	49	24	108	25	48	18	23	18	27	29	31	22
	34%	34%	34%	34%	31%	31%	36%	30%	52%	27%	33%	39%	33%	23%	33%	41%	33%	37%	40%	32%
										6										
No difference	**118**	33	85	97	21	27	64	72	14	30	78	11	29	24	15	9	19	16	15	12
	22%	17%	25%	21%	29%	20%	21%	21%	15%	35%	24%	17%	20%	30%	22%	20%	24%	21%	19%	18%
SOMEWHAT less likely	**13**	5	8	13	-	-	10	2	2	8	8	1	3	4	2	1	-	2	3	2
	2%	2%	2%	3%			3%	0%	2%	10%	2%	2%	2%	4%	2%	2%		2%	3%	3%
											BIZ									
MUCH less likely	**22**	5	17	19	3	3	15	4	-	19	14	5	4	5	2	2	2	4	5	-
	4%	3%	5%	4%	4%	2%	5%	1%		22%	4%	7%	3%	6%	4%	4%	2%	6%	6%	
											ABEHIKL									

POLITICAL IDENTITY & DEMOGRAPHICS 019 Q9 (Q9)
9 Warren Petersen has led the fight to keep men out of women's sports.

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**525**	248	128	70	225	137	43	278	247	55	51	419	31	22	225	24	29	194
BASE (WGT)	**538**	252	134	71	232	141	44	287	251	108	61	369	61	27	199	47	34	170
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	**333**	183	88	22	176	91	17	165	168	59	38	236	31	14	119	27	23	117
	62%	73%	66%	30%	**76%**	65%	40%	57%	67%	54%	62%	64%	51%	54%	60%	59%	68%	69%
	D2	DGW2	D2		DGHUW23	D2		2	D2	2	2	D2	2	2	D2	2	2	D2
SOMEWHAT more likely	**105**	46	27	12	39	28	9	63	42	25	16	64	16	8	39	10	7	25
	19%	18%	20%	17%	17%	20%	21%	22%	17%	23%	26%	17%	26%	31%	19%	21%	21%	15%
No difference	**62**	17	11	21	14	12	11	38	23	16	5	41	12	3	24	4	2	17
	11%	7%	8%	29%	6%	9%	24%	13%	9%	15%	8%	11%	19%	10%	12%	8%	7%	10%
				ABEILRS														
SOMEWHAT less likely	**14**	3	1	7	3	1	4	9	5	-	1	13	-	1	8	-	-	5
	3%	1%	1%	10%	1%	1%	9%	3%	2%		2%	4%		5%	4%			3%
				Z														
MUCH less likely	**24**	4	7	10	-	9	3	12	12	8	1	15	2	-	10	6	1	5
	5%	2%	5%	14%		6%	6%	4%	5%	8%	2%	4%	4%		5%	12%	4%	3%
	Z		Z	BEZ		Z	Z	Z	Z	Z		Z			Z	EZ		

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 020 Q9 (Q9)
9 Warren Petersen has led the fight to keep men out of women's sports.

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**525**	187	338	456	69	141	288	348	86	85	315	56	154	74	74	43	74	73	78	74
BASE (WGT)	**538**	197	341	465	73	137	306	350	95	86	331	64	143	79	69	44	81	77	81	69
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
MUCH more likely	**333**	137	196	297	35	95	186	261	60	11	193	42	98	42	49	25	46	49	52	49
	62%	70%	57%	64%	49%	69%	61%	75%	**63%**	13%	58%	66%	68%	54%	70%	57%	57%	63%	65%	71%
	D2		D2	D2	D2	2	D2	D2	ADGHOSU	2		D2	D2	D2	2	D2	2	2	D2	D2
SOMEWHAT more likely	**105**	34	70	86	18	22	60	61	29	12	69	8	28	20	13	9	18	13	15	10
	19%	17%	21%	19%	25%	16%	20%	17%	31%	14%	21%	12%	19%	26%	19%	19%	23%	16%	19%	14%
No difference	**62**	13	48	50	12	13	36	22	7	30	44	8	9	10	5	5	11	11	11	3
	11%	7%	14%	11%	17%	10%	12%	6%	7%	35%	13%	12%	7%	13%	7%	12%	14%	14%	14%	5%
											ABCEFHI									
SOMEWHAT less likely	**14**	5	10	12	2	5	6	4	-	10	12	1	2	3	-	4	1	1	1	3
	3%	2%	3%	3%	3%	3%	2%	1%		12%	4%	2%	1%	3%		10%	1%	1%	1%	4%
											ABISVZ5						Z			
MUCH less likely	**24**	8	17	20	5	3	17	1	-	24	13	5	7	4	2	1	4	5	1	4
	5%	4%	5%	4%	7%	2%	6%	0%		27%	4%	8%	5%	5%	4%	2%	5%	6%	1%	5%
				Z	Z	Z		Z			ABCEFHI		EZ	Z				Z	Z	

POLITICAL IDENTITY & DEMOGRAPHICS 021 Q10 (Q10)
10 Warren Petersen spearheaded the border security ballot measure to help secure the border and keep Arizona communities safe.

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**521**	248	128	70	226	136	43	276	245	55	51	415	31	22	223	24	29	192
BASE (WGT)	**534**	252	134	71	233	140	44	285	249	108	61	365	61	27	197	47	34	168
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	**324**	187	83	17	174	92	14	159	165	63	41	219	34	15	109	29	26	110
	61%	**74%**	62%	24%	**74%**	66%	33%	56%	66%	59%	68%	60%	55%	58%	55%	63%	75%	66%
	D2	DGHOU23	D2		DGHOU23	D2		D2	DG2	D2	D2	D2	2	2	D2	2	D2	DG2
SOMEWHAT more likely	**118**	42	38	18	48	26	17	70	49	23	13	82	16	7	47	8	6	35
	22%	17%	29%	26%	20%	19%	39%	24%	19%	22%	21%	22%	26%	27%	24%	16%	17%	21%
No difference	**56**	20	6	13	11	12	4	34	22	10	4	42	8	3	23	2	1	19
	10%	8%	5%	19%	5%	8%	10%	12%	9%	9%	6%	12%	13%	10%	12%	4%	3%	11%
SOMEWHAT less likely	**16**	1	3	10	1	2	5	11	4	4	3	9	2	1	8	2	1	1
	3%	0%	3%	14%	0%	2%	12%	4%	2%	4%	4%	2%	3%	5%	4%	4%	4%	1%
				ABEILRS			BERZ5											
MUCH less likely	**21**	3	4	13	-	8	3	12	9	8	-	13	2	-	10	6	-	3
	4%	1%	3%	18%		5%	6%	4%	4%	7%		4%	3%		5%	12%		2%
				ABEHILR												EZ		

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 022 Q10 (Q10)
10 Warren Petersen spearheaded the border security ballot measure to help secure the border and keep Arizona communities safe.

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**521**	185	336	452	69	141	289	347	85	83	314	55	152	74	73	42	73	72	77	74
BASE (WGT)	**534**	195	339	462	73	137	306	349	95	85	330	63	142	79	69	44	80	76	80	69
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
MUCH more likely	**324**	137	187	285	39	89	185	255	60	9	190	42	93	42	47	24	51	46	48	46
	61%	70%	55%	62%	53%	65%	60%	73%	**63%**	11%	57%	67%	65%	54%	69%	56%	64%	60%	60%	67%
		DG2		DGU2	D2	D2	2	D2	D2	ADGHLOS	D2		D2	D2	D2	2	D2	2	D2	D2	D2
SOMEWHAT more likely	**118**	33	85	101	18	32	64	65	25	23	76	11	32	20	17	11	14	19	17	12
	22%	17%	25%	22%	24%	24%	21%	19%	27%	27%	23%	17%	22%	26%	24%	26%	17%	25%	21%	17%
No difference	**56**	13	43	47	9	10	29	24	10	21	38	6	12	8	3	5	12	8	10	5
	10%	6%	13%	10%	12%	8%	10%	7%	10%	24%	11%	9%	9%	10%	4%	12%	15%	11%	13%	7%
											CEITZ7									
SOMEWHAT less likely	**16**	7	8	12	4	3	11	2	-	14	11	4	1	5	1	2	1	3	2	2
	3%	4%	2%	3%	5%	2%	4%	1%		16%	3%	6%	1%	6%	1%	4%	1%	3%	2%	3%
											ABEHILO				Z					
MUCH less likely	**21**	4	16	17	4	2	17	3	-	18	15	1	4	4	2	1	3	1	3	4
	4%	2%	5%	4%	5%	1%	6%	1%		21%	5%	2%	3%	5%	2%	2%	4%	1%	3%	5%
											ABCEHIK									

POLITICAL IDENTITY & DEMOGRAPHICS 023 Q11 (Q11)
11 Warren Petersen has been a leading voice on election integrity and, as Judiciary Chairman, subpoenaed Maricopa County during the 2020 election audit.

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**511**	246	128	68	223	137	42	270	241	53	51	407	30	22	218	23	29	189
BASE (WGT)	**523**	251	134	68	231	141	43	279	244	104	61	358	59	27	193	45	34	165
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	**283**	176	65	15	171	66	12	130	153	51	33	199	22	12	97	29	21	103
	54%	**70%**	48%	23%	**74%**	47%	28%	47%	63%	49%	54%	56%	36%	45%	50%	65%	61%	62%
	D2	ADFGHMO	2	2	ACDFGHL	2	2	2	DGHU2	2	2	D2	2	2	D2	D2	2	DGHU2
SOMEWHAT more likely	**99**	42	38	5	37	34	11	63	36	25	13	60	20	7	36	6	6	24
	19%	17%	28%	8%	16%	24%	24%	23%	15%	24%	22%	17%	33%	27%	19%	13%	18%	15%
			2										2					
No difference	**75**	22	17	19	22	19	6	42	33	14	9	53	10	4	28	4	5	25
	14%	9%	12%	28%	10%	13%	13%	15%	14%	13%	14%	15%	17%	15%	14%	9%	14%	15%
				BT														
SOMEWHAT less likely	**20**	6	5	7	-	10	6	13	7	2	4	15	2	2	9	-	1	6
	4%	2%	3%	11%		7%	13%	5%	3%	2%	6%	4%	3%	9%	5%		3%	4%
	Z		Z	EZ		Z	EZ	Z			Z	Z		EZ	Z			Z
MUCH less likely	**46**	5	10	21	1	12	9	31	15	12	3	31	6	1	23	6	1	8
	9%	2%	8%	31%	0%	9%	22%	11%	6%	12%	4%	9%	11%	5%	12%	13%	4%	5%
	EZ			ABCEHIK		Z	BERZ1	BEZ		EZ		EZ	E		BEZ	EZ		

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 024 Q11 (Q11)
11 Warren Petersen has been a leading voice on election integrity and, as Judiciary Chairman, subpoenaed Maricopa County during the 2020 election audit.

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**511**	181	330	444	67	138	287	339	84	82	306	54	151	71	72	40	73	71	75	73
BASE (WGT)	**523**	191	333	453	71	134	304	341	93	84	321	62	141	75	68	41	80	75	78	68
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
MUCH more likely	**283**	128	156	250	34	85	159	241	40	2	161	38	84	35	42	17	43	41	43	43
	54%	67%	47%	55%	48%	63%	52%	71%	43%	2%	50%	61%	60%	47%	62%	41%	54%	54%	55%	64%
	DGHU2		DGHOU23	2	D2	2	D2	D2	ACDFGHL	2		D2	D2	D2	2	D2	2	2	D2	D2
SOMEWHAT more likely	**99**	27	72	84	15	23	60	57	35	4	60	9	30	17	14	8	11	15	14	12
	19%	14%	22%	19%	21%	17%	20%	17%	37%	5%	19%	14%	21%	23%	20%	21%	14%	20%	18%	18%
										DILRTZ2										
No difference	**75**	17	58	61	14	18	40	37	14	23	52	8	16	10	9	10	14	11	13	4
	14%	9%	18%	14%	19%	13%	13%	11%	15%	27%	16%	13%	11%	13%	13%	26%	17%	15%	16%	6%
											BTZ									
SOMEWHAT less likely	**20**	5	15	18	3	4	14	-	4	15	18	-	2	5	-	2	5	1	2	3
	4%	3%	5%	4%	4%	3%	5%		4%	18%	6%		2%	6%		4%	7%	1%	2%	4%
	Z			Z	Z	Z		Z		Z	ABEHILO	Z			Z		Z	Z		
MUCH less likely	**46**	14	31	40	6	5	31	5	-	40	30	7	9	8	3	4	7	7	6	5
	9%	7%	9%	9%	8%	3%	10%	1%		48%	9%	12%	6%	11%	5%	9%	8%	10%	8%	8%
			Z	EZ	EZ			EZ			ABCEFHI	EZ	EZ		EZ				EZ	

POLITICAL IDENTITY & DEMOGRAPHICS 025 Q12 (Q12)
12 Warren Petersen is endorsed by major law enforcement organizations, including the Arizona Police Association, FOP, and PPSLA, and is the only candidate endorsed by conservative attorneys general.

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**513**	248	127	70	224	138	43	272	241	52	51	410	29	22	221	23	29	189
BASE (WGT)	**524**	251	133	71	231	142	44	280	244	102	61	361	58	27	195	45	34	165
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	**247**	150	60	15	132	75	14	116	131	33	28	185	16	11	89	17	18	96
	47%	60%	45%	22%	57%	53%	31%	41%	54%	32%	47%	51%	27%	41%	46%	39%	51%	58%
	2	DHJU2	2		D2	D2		2	D2		2	D2		2	2		2	DHU2
SOMEWHAT more likely	**138**	60	48	11	66	34	14	82	56	38	18	82	26	10	47	12	9	35
	26%	24%	36%	15%	28%	24%	32%	29%	23%	37%	30%	23%	45%	36%	24%	27%	25%	21%
No difference	**106**	35	18	31	31	23	11	63	42	18	12	76	10	6	47	8	6	29
	20%	14%	14%	44%	13%	16%	25%	23%	17%	17%	19%	21%	17%	23%	24%	17%	17%	18%
				ABCEFIL											Z			
SOMEWHAT less likely	**13**	1	1	6	1	3	3	7	6	4	3	7	4	-	4	-	3	3
	3%	0%	1%	8%	0%	2%	6%	3%	2%	4%	4%	2%	7%		2%		8%	2%
				Z														
MUCH less likely	**21**	5	5	8	2	7	2	11	9	10	-	11	2	-	9	8	-	2
	4%	2%	4%	11%	1%	5%	4%	4%	4%	10%		3%	4%		5%	17%		1%
				ERZ						RZ						BELRZ		

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 026 Q12 (Q12)
12 Warren Petersen is endorsed by major law enforcement organizations, including the Arizona Police Association, FOP, and PPSLA, and is the only candidate endorsed by conservative attorneys general.

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**513**	184	329	445	68	141	287	342	83	82	308	54	151	72	73	42	72	70	76	72
BASE (WGT)	**524**	194	330	452	72	137	304	342	91	84	322	62	140	76	68	42	79	74	79	67
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
MUCH more likely	**247**	112	135	215	32	82	131	205	34	7	141	32	74	31	35	18	34	38	33	41
	47%	57%	41%	47%	44%	60%	43%	60%	38%	9%	44%	52%	53%	40%	52%	42%	43%	51%	41%	61%
	DHU2		DU2	2	2	2	D2	2	ADHJSUV	2		2	2	D2	2	2	2	2	2	2
SOMEWHAT more likely	**138**	41	97	118	20	27	90	86	35	14	92	16	30	23	14	11	27	19	27	11
	26%	21%	29%	26%	28%	19%	30%	25%	39%	16%	29%	25%	21%	30%	21%	25%	34%	25%	34%	16%
No difference	**106**	28	77	90	16	22	61	45	21	36	66	9	30	18	17	11	14	13	12	11
	20%	15%	23%	20%	22%	16%	20%	13%	23%	43%	21%	14%	22%	24%	25%	26%	18%	18%	15%	16%
				Z							ABCEFIL									
SOMEWHAT less likely	**13**	6	7	13	-	2	7	3	1	10	10	1	2	1	-	1	3	1	5	2
	3%	3%	2%	3%		1%	2%	1%	1%	12%	3%	2%	1%	1%		2%	4%	2%	6%	3%
											ABELORS									
MUCH less likely	**21**	7	13	17	4	4	14	4	-	17	13	4	4	4	2	2	1	3	3	3
	4%	4%	4%	4%	5%	3%	5%	1%		20%	4%	6%	3%	5%	2%	4%	1%	4%	4%	4%
											ABEHILO									

POLITICAL IDENTITY & DEMOGRAPHICS 027 Q13 (Q13)
13 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**816**	251	130	72	228	138	44	261	246	52	51	404	27	22	212	25	29	192
BASE (WGT)	**816**	255	137	73	235	142	46	268	251	102	61	355	54	27	187	49	34	168
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
DEFINITELY Petersen	**173**	105	44	11	104	43	9	85	89	31	26	116	18	11	56	14	16	60
	33%	41%	32%	15%	44%	31%	20%	32%	35%	31%	43%	33%	33%	40%	30%	28%	45%	35%
	2	2	2		D2			2	2		2	2		2	2		2	2
PROBABLY Petersen	**84**	43	35	3	35	39	6	48	36	4	7	73	2	4	43	2	3	31
	16%	17%	26%	5%	15%	27%	14%	18%	14%	4%	12%	21%	4%	14%	23%	4%	10%	18%
			2			J2						2			2			
LEAN Petersen	**47**	18	16	10	26	9	6	24	23	18	6	24	10	4	11	8	2	13
	9%	7%	11%	14%	11%	7%	14%	9%	9%	17%	10%	7%	18%	13%	6%	17%	7%	8%
Undecided	**121**	49	22	31	36	26	18	61	60	25	17	79	12	9	40	14	8	38
	23%	19%	16%	43%	15%	18%	38%	23%	24%	25%	28%	22%	22%	33%	22%	28%	24%	23%
				EZ														
LEAN Glassman	**32**	12	7	9	9	11	4	18	14	8	-	24	4	-	14	4	-	10
	6%	5%	5%	12%	4%	7%	8%	7%	6%	8%		7%	7%		7%	8%		6%
PROBABLY Glassman	**30**	12	7	3	11	8	1	20	10	6	2	22	6	-	14	-	2	8
	6%	5%	5%	5%	5%	5%	2%	8%	4%	6%	4%	6%	12%		7%		7%	5%
DEFINITELY Glassman	**30**	15	5	5	14	6	2	11	18	10	2	18	2	-	9	8	2	8
	6%	6%	4%	6%	6%	5%	4%	4%	7%	10%	4%	5%	4%		5%	16%	7%	5%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 028 Q13 (Q13)
13 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**816**	180	327	438	69	142	293	339	82	79	303	53	151	72	74	42	69	69	72	71
BASE (WGT)	**816**	192	327	446	72	138	311	338	91	81	318	61	140	76	68	42	78	73	74	66
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
DEFINITELY Petersen	**173**	74	99	149	25	55	98	141	25	7	106	19	48	24	24	13	27	20	23	27
	33%	39%	30%	33%	34%	40%	32%	42%	28%	8%	33%	31%	34%	32%	35%	30%	35%	28%	31%	41%
	2		2	2	2	2	2	2	D2			2		2		2		2		
PROBABLY Petersen	**84**	35	49	75	9	24	54	57	23	2	42	14	29	11	12	8	10	15	10	13
	16%	18%	15%	17%	12%	18%	17%	17%	26%	2%	13%	23%	21%	14%	18%	19%	13%	21%	14%	19%
										2			2	2					2	
LEAN Petersen	**47**	14	33	42	6	8	35	33	9	5	28	5	15	5	10	3	6	7	11	3
	9%	7%	10%	9%	8%	6%	11%	10%	10%	6%	9%	7%	11%	7%	14%	8%	7%	10%	15%	5%
Undecided	**121**	44	78	100	21	32	69	57	24	39	75	17	30	19	13	13	20	19	13	12
	23%	23%	24%	22%	29%	23%	22%	17%	26%	48%	24%	28%	21%	24%	19%	31%	26%	26%	18%	18%
											ABCEFHI									
LEAN Glassman	**32**	12	20	27	5	6	21	13	4	14	24	1	7	6	2	2	5	2	8	4
	6%	6%	6%	6%	8%	4%	7%	4%	4%	17%	8%	2%	5%	8%	4%	4%	6%	3%	11%	7%
											Z									
PROBABLY Glassman	**30**	3	27	27	4	7	15	16	4	10	20	3	7	5	4	1	5	6	3	2
	6%	2%	8%	6%	5%	5%	5%	5%	4%	13%	6%	6%	5%	6%	6%	2%	7%	8%	5%	3%
											T									
DEFINITELY Glassman	**30**	10	20	27	3	6	18	20	2	5	23	2	5	7	2	3	5	4	5	5
	6%	5%	6%	6%	4%	5%	6%	6%	2%	6%	7%	3%	4%	9%	4%	6%	7%	5%	6%	7%

POLITICAL IDENTITY & DEMOGRAPHICS 029 Q14 (Q14)
14 Rodney Glassman was endorsed by Planned Parenthood when he ran as the Democratic nominee against John McCain for U.S. Senate.

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**471**	245	129	69	224	135	44	244	227	48	49	374	24	22	198	24	27	176
BASE (WGT)	**483**	250	135	70	230	139	46	250	233	94	59	329	48	27	175	47	32	154
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	**23**	1	10	11	-	10	4	16	8	6	3	14	4	1	10	2	1	4
	5%	0%	7%	15%		7%	8%	6%	3%	7%	5%	4%	9%	5%	6%	4%	5%	3%
				BEIRTZ5			E						BE					
SOMEWHAT more likely	**25**	9	2	9	6	9	3	11	15	8	2	15	2	2	6	6	-	9
	5%	4%	1%	13%	2%	6%	6%	4%	6%	8%	4%	5%	4%	9%	4%	12%		6%
				Z														
No difference	**83**	27	24	25	24	22	14	40	43	10	5	69	2	4	34	8	1	34
	17%	11%	18%	36%	11%	16%	30%	16%	19%	10%	9%	21%	4%	15%	20%	17%	4%	22%
				BEZ								Z						Z
SOMEWHAT less likely	**93**	41	33	14	46	25	13	51	42	14	17	62	8	7	36	6	10	26
	19%	16%	25%	20%	20%	18%	28%	20%	18%	15%	28%	19%	17%	27%	20%	13%	30%	17%
MUCH less likely	**258**	171	65	10	155	73	13	132	125	56	32	169	31	12	89	25	20	80
	53%	**69%**	48%	15%	**67%**	53%	28%	53%	54%	60%	54%	51%	66%	45%	51%	53%	62%	52%
	D2	ADGLOSU	D2		DG2610	D2		D2	D2	D2	D2	D2	D2	2	D2	2	D2	D2

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 030 Q14 (Q14)
14 Rodney Glassman was endorsed by Planned Parenthood when he ran as the Democratic nominee against John McCain for U.S. Senate.

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**471**	168	303	407	64	140	286	314	77	73	277	53	141	67	70	37	65	67	68	65
BASE (WGT)	**483**	181	302	415	68	135	305	315	83	76	291	61	131	72	65	38	72	72	70	61
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
MUCH more likely	**23**	5	18	20	4	2	18	5	1	17	15	6	2	3	2	1	3	7	3	2
	5%	3%	6%	5%	5%	1%	6%	2%	1%	22%	5%	10%	2%	5%	3%	2%	4%	10%	5%	3%
											ABEHILO		BEZ						BEZ	
SOMEWHAT more likely	**25**	6	20	23	2	14	6	8	2	14	14	3	8	4	2	-	5	4	4	4
	5%	3%	7%	6%	3%	10%	2%	3%	3%	19%	5%	5%	6%	5%	4%		7%	5%	5%	6%
											ABCEHLO									
No difference	**83**	31	52	69	15	24	52	35	13	31	52	11	20	16	9	10	11	12	9	10
	17%	17%	17%	17%	21%	18%	17%	11%	16%	40%	18%	18%	15%	23%	14%	26%	16%	16%	13%	17%
	Z										ABEFHIJ									
SOMEWHAT less likely	**93**	36	57	78	16	21	65	62	23	6	62	15	16	18	9	7	15	19	16	9
	19%	20%	19%	19%	23%	15%	21%	20%	27%	8%	21%	24%	12%	26%	13%	18%	21%	26%	23%	15%
MUCH less likely	**258**	103	154	226	32	74	163	205	44	9	148	26	84	30	43	20	37	31	37	37
	53%	57%	51%	54%	47%	55%	53%	65%	**53%**	11%	51%	43%	64%	42%	66%	54%	52%	43%	54%	60%
	D2		D2	D2	D2	D2	D2	D2	DGLOU23	D2		D2	2	DG2	2	DG2	D2	D2	2	D2

POLITICAL IDENTITY & DEMOGRAPHICS 031 Q15 (Q15)
15 Rodney Glassman has switched political parties 4 times.

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**469**	246	128	69	225	134	44	241	228	48	49	372	24	22	195	24	27	177
BASE (WGT)	**481**	251	134	70	231	138	46	247	234	94	59	328	48	27	172	47	32	155
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	**6**	4	-	2	2	2	-	5	1	-	-	6	-	-	5	-	-	1
	1%	1%		2%	1%	1%		2%	0%			2%			3%			1%
SOMEWHAT more likely	**6**	2	3	1	1	3	-	4	2	-	2	4	-	1	3	-	1	1
	1%	1%	2%	1%	0%	2%		2%	1%		4%	1%		5%	2%		4%	1%
No difference	**68**	17	16	26	12	17	14	33	36	16	6	46	4	5	24	12	1	23
	14%	7%	12%	38%	5%	12%	32%	13%	15%	16%	11%	14%	8%	19%	14%	25%	5%	15%
	Z			ABCEFHI			BEZ		Z			Z				Z		Z
SOMEWHAT less likely	**109**	42	44	19	46	35	16	55	54	18	9	83	10	4	41	8	5	42
	23%	17%	33%	28%	20%	25%	36%	22%	23%	19%	15%	25%	22%	14%	24%	17%	15%	27%
MUCH less likely	**291**	186	70	22	170	81	15	150	141	61	41	189	33	17	100	27	25	89
	61%	**74%**	53%	31%	74%	59%	33%	61%	60%	64%	70%	58%	70%	63%	58%	59%	76%	57%
	D2	CDGLRU2	2		DGLU2	2		D2	D2	2	D2	D2	2	2	2		D2	2

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 032 Q15 (Q15)
15 Rodney Glassman has switched political parties 4 times.

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**469**	167	302	405	64	139	287	313	76	73	277	52	140	67	70	37	66	66	67	64
BASE (WGT)	**481**	180	301	413	68	134	306	314	82	76	291	60	130	72	65	38	73	71	69	60
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
MUCH more likely	**6**	-	6	5	1	1	4	4	-	2	5	-	1	1	-	2	-	1	2	1
	1%		2%	1%	1%	1%	1%	1%		2%	2%		1%	1%		5%		1%	3%	1%
SOMEWHAT more likely	**6**	1	5	4	2	2	4	1	-	5	4	1	1	1	-	-	1	1	1	1
	1%	1%	2%	1%	3%	2%	1%	0%		7%	1% Z	2%	1%	2%			1%	2%	1%	1%
No difference	**68**	22	47	56	12	16	41	18	9	36	40	9	19	15	6	2	11	10	9	9
	14% Z	12%	16%	14% Z	18% Z	12% Z	14%	6%	11%	48%	14% ABCEFHI	16% Z	14%	20%	9% EZ	5%	16%	15%	13%	15%
SOMEWHAT less likely	**109**	38	72	97	12	31	73	63	27	17	69	19	21	19	12	9	13	21	18	13
	23%	21%	24%	23%	18%	23%	24%	20%	32%	23%	24%	31%	16%	26%	18%	23%	17%	29%	26%	21%
MUCH less likely	**291**	120	171	250	40	84	183	227	47	16	172	30	88	36	47	26	48	38	39	37
	61% 2	66%	57% DG2	61% 2	60% D2	62% 2	60% D2	72% D2	**57%** ACDGLOR	21% 2	59%	51% D2	68% 2	51% DG2	73% 2	68% DG2	66% D2	53% D2	57% 2	61% 2

POLITICAL IDENTITY & DEMOGRAPHICS 033 Q16 (Q16)
16 Rodney Glassman previously ran to become chairman of the Arizona Democratic Party.

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**467**	246	127	69	225	133	43	239	228	48	49	370	24	22	193	24	27	177
BASE (WGT)	**479**	251	133	70	231	137	45	245	234	94	59	326	48	27	171	47	32	155
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	**7**	2	1	3	2	1	-	6	1	-	-	7	-	-	6	-	-	1
	1%	1%	1%	5%	1%	1%		3%	0%			2%			4%			1%
SOMEWHAT more likely	**17**	3	3	10	-	8	2	10	8	4	4	10	-	2	7	4	1	2
	4%	1%	2%	14%		6%	4%	4%	3%	4%	7%	3%		9%	4%	8%	5%	2%
				BELRTVZ		Z					Z			EZ		EZ		
No difference	**65**	17	17	24	11	18	15	34	31	16	7	41	8	4	21	8	3	20
	13%	7%	13%	34%	5%	13%	32%	14%	13%	17%	12%	13%	18%	14%	13%	16%	11%	13%
	Z			ABEHILO			BEZ	Z				Z						
SOMEWHAT less likely	**76**	30	26	15	30	22	15	41	35	8	9	60	6	5	30	2	4	30
	16%	12%	20%	21%	13%	16%	33%	17%	15%	8%	15%	18%	12%	18%	17%	4%	12%	19%
MUCH less likely	**314**	200	85	18	189	89	14	155	159	67	39	208	33	15	106	33	23	102
	66%	**80%**	64%	26%	**82%**	65%	31%	63%	68%	70%	66%	64%	70%	58%	62%	71%	73%	66%
	DG2	ADGHLOS	D2		ADGHLOS	D2		D2	DG2	DG2	D2	DG2	D2	2	D2	D2	D2	DG2

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 034 Q16 (Q16)
16 Rodney Glassman previously ran to become chairman of the Arizona Democratic Party.

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**467**	167	300	403	64	138	287	311	76	73	276	52	139	67	69	37	66	66	66	64
BASE (WGT)	**479**	180	299	411	68	133	306	313	82	76	290	60	129	72	64	38	73	71	68	60
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
MUCH more likely	**7**	2	5	6	1	1	5	4	-	3	5	1	1	-	-	3	-	2	1	2
	1%	1%	2%	2%	1%	1%	2%	1%		5%	2%	2%	1%			7%	I	3%	1%	3%
SOMEWHAT more likely	**17**	2	15	13	5	4	10	2	-	15	10	3	5	5	3	-	3	1	2	1
	4%	1%	5%	3% Z	7%	3% Z	3%	1%		19%	3% ABCEHIL	4%	4%	7%	5% Z		4%	2%	3%	1%
No difference	**65**	25	40	53	12	14	43	17	7	36	40	9	16	10	5	6	13	11	5	8
	13%	14%	13%	13% Z	17% Z	11% Z	14%	6%	8%	48%	14% ABCEFHI	16% Z	12%	14%	8%	17%	18%	15% Z	8%	13%
SOMEWHAT less likely	**76**	22	54	67	9	19	50	44	18	11	50	9	17	16	6	6	10	13	9	14
	16%	12%	18%	16%	13%	14%	16%	14%	22%	14%	17%	15%	14%	22%	9%	16%	13%	18%	13%	23%
MUCH less likely	**314**	129	185	272	42	95	197	246	57	11	186	38	90	42	50	23	47	44	51	36
	66% DG2	72%	62% DG2	66% D2	62% DG2	71% D2	64% DG2	79% DG2	**69%** ADGHLOR	14% DG2	64%	64% DG2	70% D2	58% DG2	78% 2	60% DG2	65% 2	62% D2	75% D2	59% DG2

POLITICAL IDENTITY & DEMOGRAPHICS 035 Q17 (Q17)
17 Rodney Glassman authored a children's book promoting Green New Deal policies and dedicated it to Ruben Gallego.

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**467**	245	127	70	224	133	44	241	226	48	49	370	24	22	195	24	27	175
BASE (WGT)	**479**	250	133	71	230	137	46	247	232	94	59	326	48	27	172	47	32	153
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	**15**	5	2	7	1	3	2	11	5	2	1	12	-	1	10	2	-	3
	3%	2%	1%	10%	0%	2%	4%	4%	2%	2%	2%	4%		5%	6%	4%		2%
				EZ											Z			
SOMEWHAT more likely	**12**	2	2	7	-	2	5	9	3	4	-	8	2	-	7	2	-	1
	2%	1%	1%	10%		1%	10%	4%	1%	4%		2%	4%		4%	4%		1%
				BEIRZ			ERZ											
No difference	**55**	11	15	22	11	13	12	24	31	12	5	38	4	4	16	8	1	22
	11%	4%	11%	31%	5%	9%	26%	10%	13%	12%	9%	12%	8%	15%	9%	17%	5%	14%
	Z			ABEHLOS			BEZ		Z			Z						Z
SOMEWHAT less likely	**73**	33	25	13	26	30	9	41	33	12	11	50	8	5	28	4	6	23
	15%	13%	19%	18%	11%	22%	19%	17%	14%	13%	19%	15%	18%	18%	16%	8%	19%	15%
MUCH less likely	**323**	200	88	22	193	90	18	162	161	65	41	217	33	17	112	31	25	105
	67%	**80%**	67%	30%	**84%**	65%	40%	66%	69%	68%	70%	67%	70%	63%	65%	67%	76%	69%
	D2	DGU236	D2		ADGHLOS	D2		D2	D2	D2	D2	D2	2	2	D2	2	D2	D2

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 036 Q17 (Q17)
17 Rodney Glassman authored a children's book promoting Green New Deal policies and dedicated it to Ruben Gallego.

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**467**	167	300	403	64	138	287	310	76	74	275	52	140	67	70	38	65	66	66	64
BASE (WGT)	**479**	180	299	411	68	133	306	312	82	77	290	60	130	72	65	39	72	71	68	60
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
MUCH more likely	**15**	3	13	12	4	2	12	3	-	12	11	1	3	2	3	3	1	1	1	2
	3%	1%	4%	3%	6%	2%	4%	1%		16%	4%	2%	3%	2%	4%	7%	1%	1%	1%	3%
											ABEILRS									
SOMEWHAT more likely	**12**	6	6	9	3	4	7	1	-	11	7	1	4	3	1	-	1	-	4	3
	2%	3%	2%	2%	4%	3%	2%	0%		14%	3%	2%	3%	4%	1%		1%		6%	4%
											ABEILRS									Z
No difference	**55**	16	39	49	6	13	35	14	7	31	36	9	10	10	3	5	13	12	4	3
	11%	9%	13%	12%	10%	10%	11%	4%	8%	41%	12%	16%	8%	14%	5%	14%	18%	17%	6%	6%
	Z			Z	Z						ABCEFHI	Z						BZ	Z	
SOMEWHAT less likely	**73**	21	53	65	9	22	48	35	20	15	48	11	14	18	6	6	10	16	9	7
	15%	12%	18%	16%	13%	17%	16%	11%	25%	19%	17%	19%	11%	25%	9%	14%	14%	23%	13%	12%
MUCH less likely	**323**	135	188	277	46	92	205	260	55	8	188	37	99	40	53	25	47	42	50	45
	67%	75%	63%	67%	68%	69%	67%	83%	**67%**	10%	65%	62%	76%	55%	81%	65%	65%	59%	74%	75%
	D2		DG2	D2	D2	D2	D2	D2	ACDFGHI	D2		D2	2	DG2	2	DG26	2	D2	2	D2

POLITICAL IDENTITY & DEMOGRAPHICS 037 Q18 (Q18)
18 Rodney Glassman has lost six consecutive elections. His last electoral victory was in 2007 for Tucson City Council as a Democrat.

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**463**	242	128	69	222	133	44	238	225	47	49	367	24	22	192	23	27	175
BASE (WGT)	**474**	246	134	70	228	137	46	244	230	92	59	323	48	27	170	45	32	153
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
MUCH more likely	**5**	2	-	3	1	-	-	4	1	-	-	5	-	-	4	-	-	1
	1%	1%		4%	0%			2%	0%			1%			2%			1%
SOMEWHAT more likely	**5**	1	-	3	-	2	2	5	-	2	-	3	2	-	3	-	-	-
	1%	0%		4%		1%	4%	2%		2%		1%	4%		2%			
							I											
No difference	**93**	27	29	30	21	25	19	51	43	26	9	59	6	6	38	19	3	21
	20%	11%	22%	43%	9%	18%	41%	21%	18%	28%	15%	18%	13%	24%	22%	43%	8%	14%
	Z		Z	ABEILRS			BERZ7	Z	Z	Z		Z			Z	BERZ7		
SOMEWHAT less likely	**75**	38	23	10	32	28	9	40	35	16	10	50	14	2	24	2	7	26
	16%	16%	17%	15%	14%	20%	20%	17%	15%	17%	17%	15%	29%	9%	14%	4%	23%	17%
MUCH less likely	**297**	178	81	25	174	82	16	145	152	49	40	207	25	18	101	24	22	106
	63%	72%	61%	35%	**76%**	60%	35%	59%	66%	53%	68%	64%	53%	67%	60%	53%	69%	69%
	D2	DG28	2		DGHU238	2		2	D2	2	2	D2	2	2	2	2	2	DG2

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 038 Q18 (Q18)
18 Rodney Glassman has lost six consecutive elections. His last electoral victory was in 2007 for Tucson City Council as a Democrat.

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**463**	165	298	399	64	137	285	307	76	73	273	51	139	67	70	38	65	66	63	63
BASE (WGT)	**474**	177	297	407	68	131	304	308	82	76	287	59	129	72	65	39	72	71	64	59
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
MUCH more likely	**5**	1	4	3	2	-	5	1	-	4	3	1	1	-	-	2	-	1	-	1
	1%	0%	1%	1%	3%		1%	0%		5%	1%	2%	1%			5%		1%		1%
SOMEWHAT more likely	**5**	2	3	5	-	1	3	2	-	2	4	-	1	-	1	1	-	-	3	-
	1%	1%	1%	1%		1%	1%	1%		3%	1%		1%		1%	2%			4%	
																				I
No difference	**93**	34	59	80	13	20	65	27	15	47	61	11	21	16	7	8	18	13	10	13
	20%	19%	20%	20%	20%	15%	21%	9%	18%	62%	21%	18%	17%	23%	11%	21%	25%	18%	15%	21%
			Z	Z	Z			Z			ABCEFHI	Z			Z			Z		
SOMEWHAT less likely	**75**	19	56	64	11	18	53	37	23	12	54	4	18	15	9	11	12	8	13	5
	16%	11%	19%	16%	17%	14%	17%	12%	28%	16%	19%	6%	14%	21%	14%	28%	17%	11%	21%	9%
MUCH less likely	**297**	121	175	255	41	92	180	242	44	11	165	43	88	41	48	17	42	49	38	41
	63%	69%	59%	63%	61%	70%	59%	79%	**53%**	14%	58%	74%	68%	57%	74%	44%	58%	70%	59%	69%
	DG2		DG2	2	D2	2	DG2	2	ADFGHIJ	2		2	DG2	DG2	2	DG2	2	2	D2	2

POLITICAL IDENTITY & DEMOGRAPHICS 039 Q19 (Q19)
19 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**816**	251	130	72	228	138	44	240	232	48	49	375	24	22	194	24	27	181
BASE (WGT)	**816**	255	137	73	235	142	46	246	237	94	59	330	48	27	172	47	32	158
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
DEFINITELY Petersen	**295**	183	82	21	176	85	15	146	149	51	38	206	25	17	104	26	21	102
	61%	72%	60%	29%	75%	60%	33%	59%	63%	54%	65%	62%	53%	63%	60%	55%	67%	64%
	D2	DGU2	D2		DGU23	D2		D2	D2	2	D2	D2	2	2	D2	2	2	D2
PROBABLY Petersen	**56**	28	21	7	21	22	8	28	28	10	8	38	4	4	20	6	5	18
	12%	11%	15%	9%	9%	16%	18%	11%	12%	10%	14%	12%	8%	13%	12%	12%	14%	11%
LEAN Petersen	**28**	10	12	5	14	6	4	15	14	4	2	22	2	1	12	2	1	10
	6%	4%	9%	7%	6%	4%	9%	6%	6%	4%	4%	7%	4%	5%	7%	4%	4%	7%
Undecided	**55**	15	9	22	9	13	9	32	23	18	5	32	12	3	17	6	3	15
	11%	6%	7%	30%	4%	9%	19%	13%	10%	19%	9%	10%	25%	10%	10%	12%	8%	9%
	Z			ABCEILO				Z		EZ			EZ					
LEAN Glassman	**18**	5	3	9	1	8	5	9	8	6	1	11	2	1	6	4	-	4
	4%	2%	3%	13%	0%	6%	10%	4%	3%	6%	2%	3%	4%	5%	4%	8%		3%
				EZ			EZ											
PROBABLY Glassman	**10**	5	2	3	5	3	1	7	3	2	-	7	2	-	4	-	-	3
	2%	2%	2%	4%	2%	2%	2%	3%	1%	3%		2%	5%		3%			2%
DEFINITELY Glassman	**22**	9	6	6	9	3	4	10	12	4	4	15	-	1	9	4	2	6
	5%	4%	5%	9%	4%	2%	8%	4%	5%	4%	6%	4%		5%	5%	8%	7%	4%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 040 Q19 (Q19)
19 If the Republican primary for Attorney General were held today, for whom would you vote if the candidates were...

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**816**	167	305	408	64	142	293	311	80	75	281	53	138	69	67	40	64	68	66	64
BASE (WGT)	**816**	179	304	417	66	138	311	312	87	78	295	61	128	74	63	40	71	73	68	59
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
DEFINITELY Petersen	**295**	128	167	257	38	87	188	226	60	9	172	36	87	42	45	23	45	44	39	39
	61%	71%	55%	62%	57%	63%	61%	73%	**69%**	11%	58%	59%	68%	57%	72%	58%	63%	60%	57%	66%
	D2		DGU2	2	D2	2	D2	D2	ADGHSU2	D2		D2	2	DG2	2	DG2	2	D2	2	2
PROBABLY Petersen	**56**	17	39	50	6	18	35	35	13	5	30	7	18	10	8	5	4	11	10	6
	12%	10%	13%	12%	9%	13%	11%	11%	15%	7%	10%	12%	14%	13%	13%	13%	6%	15%	15%	11%
LEAN Petersen	**28**	5	24	24	4	9	17	18	4	6	23	3	3	5	1	3	6	3	4	4
	6%	3%	8%	6%	6%	7%	6%	6%	4%	8%	8%	5%	2%	6%	1%	6%	9%	4%	5%	6%
Undecided	**55**	18	36	43	12	12	35	13	10	30	38	7	9	7	5	5	11	8	11	4
	11%	10%	12%	10%	18%	9%	11%	4%	12%	38%	13%	12%	7%	9%	8%	11%	15%	11%	16%	6%
				Z		EZ					ABCEFHI	Z						Z		Z
LEAN Glassman	**18**	5	13	16	2	6	12	3	-	14	13	1	4	5	1	1	1	1	4	2
	4%	3%	4%	4%	3%	4%	4%	1%		18%	4%	2%	3%	7%	1%	2%	1%	1%	6%	3%
											ABEHILO				Z					
PROBABLY Glassman	**10**	3	7	9	1	2	7	5	-	4	3	5	2	2	-	1	1	5	-	1
	2%	1%	2%	2%	2%	1%	2%	2%		6%	1%	7%	1%	2%		2%	1%	7%		1%
DEFINITELY Glassman	**22**	4	19	19	4	4	16	11	-	9	16	1	5	4	3	3	4	1	1	3
	5%	2%	6%	4%	6%	3%	5%	4%		12%	5%	2%	4%	5%	4%	6%	6%	1%	1%	6%

POLITICAL IDENTITY & DEMOGRAPHICS 041 Q20 (Q20)
20 Would you be more or less likely to support a candidate for Attorney General if they were endorsed by President Trump?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**816**	251	130	72	228	138	44	232	229	46	49	366	22	22	188	24	27	178
BASE (WGT)	**816**	255	137	73	235	142	46	237	235	90	59	322	44	27	167	47	32	156
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
Much more likely	**214**	159	41	12	154	47	4	97	117	33	22	158	18	7	72	15	15	86
	45%	**62%**	30%	17%	**65%**	33%	8%	41%	50%	37%	38%	49%	40%	27%	43%	33%	48%	**55%**
	DG12	ACDFGHO	2	2	ACDFGHJ	2		12	DG12	2	2	DG12	2	2	G12	2	12	CDFG12
Somewhat more likely	**106**	50	48	8	52	41	8	69	37	28	14	64	16	8	45	12	6	19
	22%	20%	35%	10%	22%	29%	17%	29%	16%	31%	24%	20%	36%	31%	27%	26%	18%	12%
	2		IR2		2	R2		IR2		2	2	2	2	2	R2	2		
No difference	**87**	38	31	15	26	32	17	37	50	15	15	57	4	7	26	11	7	31
	19%	15%	23%	20%	11%	23%	37%	16%	21%	17%	25%	18%	9%	28%	16%	24%	23%	20%
	Z		Z			Z	EZ		Z		Z	Z						Z
Somewhat less likely	**9**	3	3	3	3	2	4	4	6	-	2	7	-	-	4	-	2	3
	2%	1%	2%	5%	1%	1%	8%	2%	2%		4%	2%			2%		7%	2%
							Z										Z	
Much less likely	**55**	6	14	35	-	19	13	31	25	14	5	36	6	4	21	8	1	15
	12%	2%	10%	48%		14%	29%	13%	11%	16%	9%	11%	15%	14%	12%	16%	5%	10%
	BEZ		EZ	ABCEFHI		BEZ	BEZ1	BEZ	EZ	BEZ	EZ	BEZ	EZ	EZ	BEZ	EZ		EZ

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 042 Q20 (Q20)
20 Would you be more or less likely to support a candidate for Attorney General if they were endorsed by President Trump?

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**816**	163	298	397	64	142	293	307	75	73	275	52	134	66	64	39	61	67	66	64
BASE (WGT)	**816**	175	296	405	66	138	311	307	83	75	287	60	125	70	60	39	68	72	68	59
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
Much more likely	**214**	88	126	187	27	75	131	203	10	-	117	30	66	26	31	18	29	37	29	29
	45%	50%	42%	46%	41%	55%	42%	66%	12%		41%	51%	53%	37%	52%	46%	43%	51%	43%	49%
	CDFG12		DG12	G12	DG12	12	DG12	G12	ACDFGHI			G12	DG12	CDG12	2	DG12	12	12	DG12	12
Somewhat more likely	**106**	41	65	88	18	29	70	74	30	2	69	13	24	13	13	8	16	16	21	11
	22%	24%	22%	22%	26%	21%	23%	24%	36%	2%	24%	22%	19%	19%	22%	19%	24%	23%	30%	18%
			2	2	2	2	2	2	R2	IR2		R2	2			2		2	2	R2
No difference	**87**	28	59	78	10	24	57	26	41	13	57	7	23	16	11	11	15	9	9	10
	19%	16%	20%	19%	15%	18%	18%	9%	49%	17%	20%	12%	19%	23%	18%	28%	22%	12%	13%	17%
	Z			Z	Z					ABEHIJL		Z			Z		Z	Z		
Somewhat less likely	**9**	4	6	9	1	1	9	1	1	8	6	1	2	3	1	-	1	2	2	-
	2%	2%	2%	2%	1%	1%	3%	0%	1%	10%	2%	2%	2%	4%	2%		1%	3%	3%	
											AHLSUVZ									
Much less likely	**55**	14	41	44	11	8	45	2	1	52	38	8	9	12	3	3	7	8	7	9
	12%	8%	14%	11%	17%	6%	14%	1%	1%	70%	13%	14%	7%	17%	6%	7%	10%	11%	11%	15%
	EZ		EZ	BEZ	EZ	BEZ	Z	BEZ			ABCEFGH	BEZ	EZ	EZ	BEZ			EZ	EZ	EZ

POLITICAL IDENTITY & DEMOGRAPHICS 043 Q21 (D1)
21 How would you describe your political ideology?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**456**	251	130	72	228	138	44	230	226	46	49	361	22	22	186	24	27	175
BASE (WGT)	**467**	255	137	73	235	142	46	235	232	90	59	318	44	27	165	47	32	153
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
TOTAL CONSERVATIVE	**392**	255	137	-	223	127	29	199	192	76	49	266	40	21	139	36	29	127
	84%	**100%**	**100%**		**95%**	90%	64%	85%	83%	84%	84%	84%	91%	78%	84%	78%	89%	83%
	D2	ADFGHIJ	ADGHIJK		ADGILRS	D2	D	D2	D2	D2	D2	D2	D2	D	D2	D	D2	D2
TOTAL LIBERAL	**14**	-	-	14	2	4	2	7	8	2	1	11	-	-	7	2	1	4
	3%			20%	1%	3%	4%	3%	3%	2%	2%	4%			4%	4%	4%	3%
				ABCEHIL														
NET (CONSERVATIVE-LIBERAL)	**+81%**	**+100%**	**+100%**	**-20%**	**+94%**	**+87%**	**+60%**	**+82%**	**+80%**	**+82%**	**+82%**	**+80%**	**+91%**	**+78%**	**+80%**	**+74%**	**+86%**	**+80%**
Very Conservative	**255**	255	-	-	170	77	2	126	129	47	35	174	22	17	87	25	18	86
	55%	**100%**			**73%**	54%	4%	54%	56%	52%	59%	55%	49%	64%	53%	53%	55%	56%
	CDG2	ACDEFGH			ACDGHIL	CDG2		CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2
Somewhat Conservative	**137**	-	137	-	53	50	28	73	63	30	15	92	18	4	51	12	11	41
	29%		**100%**		22%	35%	60%	31%	27%	33%	25%	29%	41%	14%	31%	25%	34%	27%
	BD		ABDEFGH		BD	BD	ABDEILR	BD	BD	BD	BD	BD	BD	B	BD	BD	BD	BD
Moderate	**58**	-	-	58	9	11	14	29	29	12	8	38	4	6	19	8	2	19
	12%			**80%**	4%	7%	31%	12%	13%	13%	14%	12%	9%	22%	12%	18%	7%	12%
	BC			ABCEFGH		B	BCEXZ1	B	BC	BC	BC	B	B	BC	B	BC	B	B
Somewhat Liberal	**9**	-	-	9	1	3	1	4	6	2	-	7	-	-	4	2	-	4
	2%			12%	0%	2%	2%	1%	2%	2%		2%			2%	4%		2%
				ABEHLST														
Very Liberal	**5**	-	-	5	1	1	1	3	2	-	1	4	-	-	3	-	1	1
	1%			7%	0%	1%	2%	1%	1%		2%	1%			2%		4%	1%
				B														
Don't Know	**3**	-	-	-	1	-	1	-	3	-	-	3	-	-	-	-	-	3
	1%				0%		2%		1%			1%						2%

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 044 Q21 (D1)
21 How would you describe your political ideology?

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**456**	161	295	393	63	142	293	305	74	71	271	52	133	66	64	38	61	67	65	63
BASE (WGT)	**467**	174	294	402	66	138	311	305	82	73	284	60	124	70	60	39	68	72	67	58
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
TOTAL CONSERVATIVE	**392**	144	248	340	52	122	255	280	78	27	235	53	104	55	49	34	58	62	54	49
	84%	83%	84%	85%	79%	89%	82%	92%	**95%**	38%	83%	89%	84%	79%	82%	88%	85%	87%	80%	83%
	D2		D2	D2	D2	D2	D2	D2	ADGLSY2	DG2	D	D2	D2	D2	D2	D2	D2	D2	D2	D2
TOTAL LIBERAL	**14**	2	13	12	3	5	10	4	1	10	10	1	4	3	-	1	1	3	4	3
	3%	1%	4%	3%	4%	3%	3%	1%	1%	13%	3%	2%	3%	4%		2%	1%	4%	5%	6%
											ABCEHLR									
NET (CONSERVATIVE-LIBERAL)	**+81%**	**+82%**	**+80%**	**+82%**	**+76%**	**+85%**	**+79%**	**+91%**	**+94%**	**+24%**	**+79%**	**+87%**	**+81%**	**+75%**	**+82%**	**+86%**	**+84%**	**+83%**	**+75%**	**+78%**
Very Conservative	**255**	94	161	216	39	83	164	209	36	10	147	28	79	29	37	24	37	35	37	38
	55%	54%	55%	54%	59%	60%	53%	68%	44%	14%	52%	48%	64%	41%	62%	62%	55%	48%	55%	64%
	CDG2		CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	ACDGHLO	CDG2	C	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2	CDG2
Somewhat Conservative	**137**	50	86	123	13	40	91	72	42	17	88	25	24	26	12	10	20	28	17	11
	29%	29%	29%	31%	20%	29%	29%	24%	52%	23%	31%	41%	20%	37%	20%	26%	30%	39%	25%	19%
	BD		BD	BD	BD	B	BD	BD	BD	ABDEILR	BD	BD	BD	B	BD	B	BD	BD	BD	BD
Moderate	**58**	26	32	47	11	8	47	20	3	34	38	5	16	12	10	4	9	5	9	6
	12%	15%	11%	12%	17%	6%	15%	7%	3%	46%	13%	8%	13%	17%	16%	10%	13%	7%	13%	11%
	B		BC	B	B	BC		BC			ABCEFHI	BC	B	BC	BC	BC	B	BC	B	BC
Somewhat Liberal	**9**	-	9	7	3	2	7	1	1	7	7	1	1	3	-	-	1	1	2	3
	2%		3%	2%	4%	1%	2%	0%	1%	10%	3%	2%	1%	4%			1%	1%	3%	4%
											ABEHSTV									
Very Liberal	**5**	2	4	5	-	3	3	3	-	3	3	-	3	-	-	1	-	2	2	1
	1%	1%	1%	1%		2%	1%	1%		4%	1%		2%			2%		3%	3%	1%
Don't Know	**3**	2	1	3	-	3	-	1	-	2	1	1	1	-	1	-	-	1	1	-
	1%	1%	0%	1%		2%		0%		3%	0%	2%	1%		1%			1%	1%	

POLITICAL IDENTITY & DEMOGRAPHICS 045 Q22 (D2)
22 Which of the following best describes your faction within the Republican Party?

	A	IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	Total	B Very Cons	C Some Cons	D Mod / Lib	E America First	F Trad Cons	G Center Right	H Male	I Female	J 26-55	K 56-61	L 62+	M M 26-55	N M 56-61	O M 62+	P F 26-55	Q F 56-61	R F 62+
BASE (UNWT)	**451**	250	128	70	228	138	44	227	224	46	48	357	22	21	184	24	27	173
BASE (WGT)	**463**	254	135	71	235	142	46	232	230	90	57	315	44	25	163	47	32	152
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
America First Republican	**235**	170	53	11	235	-	-	111	124	45	37	153	25	17	69	20	20	85
	51%	**67%**	39%	16%	**100%**			48%	54%	50%	64%	49%	58%	66%	42%	42%	62%	56%
	DFG12	ACDFGHL	FG2	F	ABCDFGH			DFG2	DFG12	DFG2	DFG12	DFG2	DFG2	DFG2	DFG2	FG2	DFG2	DFG12
Traditional Conservative Republican	**142**	77	50	14	-	142	-	78	64	30	14	99	16	5	57	13	8	42
	31%	30%	37%	20%		**100%**		34%	28%	33%	24%	31%	37%	20%	35%	29%	26%	28%
	EG	EG	EG	E		ABCDEGH		EG	E	EG	E	EG	EG	E	EG	E	E	E
Center Right Republican	**46**	2	28	16	-	-	46	28	18	10	5	31	2	4	23	8	1	9
	10%	1%	20%	22%			100%	12%	8%	11%	9%	10%	5%	14%	14%	16%	5%	6%
	BEZ		BEFRZ	BEFRZ			ABCDEFH	BEFZ	E	BE	E	BEZ		BEF	BEFZ	BEF		
Something else / Unsure	**40**	5	5	30	-	-	-	15	25	6	2	32	-	-	15	6	2	17
	9%	2%	3%	42%				7%	11%	6%	4%	10%			9%	12%	7%	11%
	EZ			ABCEFGH					BEZ			EZ			EZ	E		BEZ

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 046 Q22 (D2)
22 Which of the following best describes your faction within the Republican Party?

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD						
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**451**	158	293	390	61	142	293	301	74	70	269	52	130	65	62	38	59	67	65	63
BASE (WGT)	**463**	171	292	399	64	138	311	302	82	72	282	60	121	69	58	39	66	72	67	58
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
America First Republican	**235**	92	143	206	29	72	159	208	21	4	138	28	69	31	37	17	33	34	37	28
	51%	54%	49%	52%	46%	52%	51%	69%	26%	5%	49%	47%	57%	45%	64%	45%	50%	48%	55%	47%
	DFG12		DFG12	DFG2	DFG12	FG2	DFG2	DFG12	ACDFGHI	F		DFG2	DFG2	DFG12	FG2	DFGO12	FG2	DFG2	DFG2	DFG12
Traditional Conservative Republican	**142**	50	92	122	20	43	91	76	43	22	88	19	35	20	12	13	22	25	18	24
	31%	29%	32%	31%	31%	31%	29%	25%	52%	31%	31%	32%	29%	29%	20%	34%	33%	34%	26%	40%
	E		E	EG	EG	E	EG	E	E	AEGIRSZ	E	EG	EG	E	E	E	EG	EG	EG	E
Center Right Republican	**46**	17	29	41	5	9	35	10	14	18	29	7	10	10	7	3	7	8	5	3
	10%	10%	10%	10%	7%	7%	11%	3%	17%	25%	10%	11%	8%	15%	12%	9%	11%	11%	8%	5%
			BE	BEZ	BEZ			BEZ		BEFZ	ABEFILR	BEZ	BE	E	BEFZ	BE	E	BE	BE	E
Something else / Unsure	**40**	13	27	30	10	13	26	8	4	28	27	5	8	8	2	5	4	5	7	4
	9%	7%	9%	7%	16%	10%	8%	3%	4%	39%	10%	9%	6%	12%	4%	12%	6%	7%	10%	7%
	BEZ			EZ	E	BEFZ	E	E			ABCEFGH	EZ	E		EZ		E			E

POLITICAL IDENTITY & DEMOGRAPHICS 047 Q23 (D3)
23 Which of the following categories best describes your annual household income?

		IDEOLOGY			FACTION			GENDER		AGE			GENDER × AGE					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	Total	Very Cons	Some Cons	Mod / Lib	America First	Trad Cons	Center Right	Male	Female	26-55	56-61	62+	M 26-55	M 56-61	M 62+	F 26-55	F 56-61	F 62+
BASE (UNWT)	**435**	241	123	68	224	129	42	222	213	46	48	341	22	21	179	24	27	162
BASE (WGT)	**449**	246	131	69	232	134	44	228	221	90	57	301	44	25	159	47	32	142
MOE (95%)	**+/-3.4**	+/-6.1	+/-8.4	+/-11.5	+/-6.4	+/-8.2	+/-14.5	+/-4.8	+/-4.9	+/-8.3	+/-10.8	+/-4.0	+/-11.1	+/-16.3	+/-5.6	+/-12.6	+/-14.6	+/-5.7
(All who answered)																		
< $25,000	**26**	15	8	2	13	6	1	13	13	2	1	22	2	-	11	-	1	11
	6%	6%	6%	3%	6%	5%	2%	6%	6%	2%	2%	7%	5%		7%		4%	8%
		Y										Y			Y			Y
$25,000 - < $50,000	**45**	28	12	5	26	17	1	12	33	6	4	36	2	-	10	4	4	26
	10%	11%	9%	7%	11%	12%	2%	5%	15%	6%	6%	12%	4%		6%	8%	11%	18%
	Y	Y	Y	Y	Y	Y			HY	Y	Y	Y			Y	Y	Y	HOY37
$50,000 - < $75,000	**67**	40	20	6	33	20	7	34	33	8	5	54	4	4	26	4	1	28
	15%	16%	15%	9%	14%	15%	16%	15%	15%	9%	8%	18%	9%	14%	16%	8%	4%	20%
	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		Y
$75,000 - < $100,000	**77**	39	26	11	44	20	6	40	37	10	11	56	4	2	34	6	8	23
	17%	16%	20%	16%	19%	15%	13%	18%	17%	11%	19%	19%	9%	9%	21%	13%	26%	16%
	X	X	X	X	X	X	X	X	X		X	X			X	X	X	X
$100,000 - < $125,000	**74**	45	16	13	42	18	10	40	33	14	10	49	6	5	29	8	5	21
	16%	18%	12%	18%	18%	13%	23%	18%	15%	15%	17%	16%	15%	20%	18%	16%	15%	15%
	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
$125,000 - < $150,000	**44**	21	14	9	22	10	6	20	24	12	8	24	4	1	15	8	7	9
	10%	9%	11%	13%	9%	8%	15%	9%	11%	13%	14%	8%	9%	5%	9%	17%	22%	7%
				X			X			X	X					X	X	
$150,000+	**116**	58	35	23	52	42	12	69	47	39	19	58	22	13	34	17	6	24
	26%	24%	27%	34%	22%	32%	28%	30%	21%	43%	33%	19%	50%	52%	21%	37%	19%	17%
	X	X	X	X	X	X	X	LRX	X	LRXZ	X	X	LRXZ410	LRX10	X	X	X	X

VOTER PROFILE, TRUMP JOB & GEOGRAPHY 048 Q23 (D3)
23 Which of the following categories best describes your annual household income?

		PROPENSITY		ETHNICITY		INCOME		TRUMP FAV			REGION			CD							
	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	10	11	12
	Total	Pri 3-of-4	Pri 4-of-4	White	Other	<$75k	$75k+	Very Fav	Smwt Fav	Unfav	Maricopa	Pima	Rural	CD1	CD2	CD4	CD5	CD6	CD8	CD9
BASE (UNWT)	**435**	153	282	377	58	142	293	287	73	69	258	51	126	61	60	36	58	65	64	60
BASE (WGT)	**449**	167	282	388	61	138	311	290	81	71	272	59	118	65	57	37	65	70	66	56
MOE (95%)	**+/-3.4**	+/-5.7	+/-4.3	+/-3.7	+/-8.8	+/-8.3	+/-5.6	+/-4.4	+/-9.6	+/-9.7	+/-4.5	+/-9.5	+/-6.5	+/-9.4	+/-9.2	+/-12.1	+/-8.8	+/-8.8	+/-8.8	+/-9.9
(All who answered)																				
< $25,000	**26**	12	14	21	5	26	-	19	4	2	13	5	7	-	2	2	-	9	6	3
	6%	7%	5%	5%	8%	19%		7%	6%	3%	5%	9%	6%		4%	5%		13%	9%	6%
	Y		Y			Y	AHILSUV		Y				Y						Y	Y
$25,000 - < $50,000	**45**	18	27	44	2	45	-	31	10	5	23	11	12	4	2	6	3	11	4	8
	10%	11%	10%	11%	3%	33%		11%	12%	7%	8%	18%	10%	7%	3%	16%	5%	16%	7%	14%
	HOY37		Y	Y	Y		ABCEHIJ		Y	Y	Y	Y	HY	Y	Y		Y		Y	Y
$50,000 - < $75,000	**67**	26	41	61	6	67	-	48	12	7	39	12	16	4	9	5	6	9	12	9
	15%	15%	15%	16%	11%	49%		16%	15%	9%	15%	20%	13%	7%	16%	15%	9%	13%	18%	16%
	Y		Y	Y	Y	Y	ABCDEFH		Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
$75,000 - < $100,000	**77**	33	44	70	7	-	77	58	12	6	36	12	29	11	15	6	10	16	9	8
	17%	20%	16%	18%	11%		25%	20%	15%	8%	13%	21%	24%	17%	27%	18%	15%	23%	14%	14%
	X		X	X	X			X	X	X		X	X	X	X	X	X	X	X	X
$100,000 - < $125,000	**74**	25	48	64	10	-	74	50	8	15	46	9	19	5	9	7	14	11	12	12
	16%	15%	17%	16%	16%		24%	17%	10%	22%	17%	15%	16%	8%	16%	20%	21%	16%	18%	21%
	X		X	X	X	X		X	X		X	X	X	X		X	X	X	X	X
$125,000 - < $150,000	**44**	15	29	32	12	-	44	23	7	11	31	1	12	8	7	3	5	2	8	6
	10%	9%	10%	8%	19%		14%	8%	8%	16%	12%	2%	10%	13%	13%	7%	7%	2%	12%	11%
						X		X			X	X			X	X				X
$150,000+	**116**	39	78	96	20	-	116	61	28	25	83	9	24	32	12	7	27	11	15	10
	26%	23%	28%	25%	32%		37%	21%	34%	36%	31%	15%	20%	49%	21%	19%	42%	16%	22%	17%
	X		X	X	X	X		ILORXZ5	X	X	X	LRX	X	X	ABEILOR	X	X	ILORXZ5	X	X